

## AIB RELEASES 2017 CANADIAN STUDENT AND ALUMNI INSIGHTS REPORT

The Australian Institute of Business (AIB) has released results of their 2017 Canadian Insights Survey, indicating strong return on investment and professional outcomes from the school's current and past students. The report details everything from student and alumni demographics, to career statistics and annual wages during and after the completion of their postgraduate course with AIB.

The survey consisted of 41 questions and was sent to Canadian students and alumni across the Master of Business Administration (MBA), Doctor of Business Administration (DBA), Graduate Certificate in Management (GCM) and Graduate Diploma in Management (GDM) programs. 204 responses were received, representing 38% of AIB students and alumni in Canada.

Results from the survey showed that career progression is a major motivation for pursuing a postgraduate qualification, with 72.7% of alumni respondents agreeing that their AIB degree has helped them to achieve their career goals. 15.4% of respondents moved cities for work since starting at AIB. Significantly, 95.5% of respondents would choose to study at AIB again.

82.5% of respondents are employed full-time and 84.5% have at least 10 years' work experience. Of the alumni surveyed, 31.8% are business owners and 84.1% are in managerial roles.

Over a fifth of respondents reported working for Fortune 500 or exchange-listed companies, including the likes of General Electric, Bell Canada, HSBC, Exxon Mobile and the Royal Bank of Canada.

The survey highlighted that 57% of respondents reported earning more than CAD\$100k in the last 12 months, and CAD\$113K was the average wage reported pre-tax over the last 12 months.

AIB Joint CEO Joel Abraham said the outstanding results of students and alumni bring great pride to the team at AIB.

"As an organisation that strives to provide people with greater access to education, our primary focus is on student success," he said.

"This report is a testimony to what we have set out to achieve from the beginning – to deliver life changing experiences."

The AIB community represents one of the world's most diverse networks, with students, graduates and academic staff located in more than 90 countries around the world. AIB boasts more than 16,000 global students and alumni, allowing the networking opportunities to be very dynamic.

"It's fantastic to confirm that many of our students and alumni are achieving their desired outcomes, and that we've been able to play a part in that," Mr Abraham concluded.

[View the 2017 AIB Canadian Students and Alumni Insights Report here](#)

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**About AIB:** Australian Institute of Business is a 32-year-old Higher Education Institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB has more than 16,000 students and graduates across 90 countries, employing more 200 staff.