



**Research and Scholarly Activity
January-September 2017**

Contents:

- 1 Refereed Journal Articles
- 2 Conference and Other Presentations

1 Refereed Journal Articles

Ali, I., Nagalingam, S. and Gurd, B. (2017), "Building resilience in SMEs of perishable product supply chains: enablers, barriers and risks", *Production Planning & Control*, vol. 28, no. 15, pp. 1-15

De Vos, S., Crouch, R., Quester, P. and Ilicic, J. (2017), Examining the Effectiveness of Fear Appeals in Prompting Help-Seeking: The Case of At-Risk Gamblers. *Psychology and Marketing*, 34: 648–660. doi:10.1002/mar.21012

Jaleel A, **Grewal D.** (2017) A Perspective on Safety and Governance Issues of Fishing Vessels. *Ocean Yearbook* 31: 472–501.

Shin Y, Thai VV, **Grewal D,** Kim Y (2017) Do corporate sustainable management activities improve customer satisfaction, word of mouth intention and repurchase intention?: Empirical evidence from the shipping industry. *International Journal of Logistics Management* Vol. 28 Issue: 2, pp.-, doi: 10.1108/IJLM-11-2015-0220.

Khan, H Lee, R Lockshin, L (2017) "The effects of packaging localisation of Western brands in non-Western emerging market", *Journal of Product & Brand Management*, <https://doi.org/10.1108/JPBM-08-2016-1302>

Khan, H Lockshin, L Lee, R Corsi, A (2017) "When is it necessary to localise product packaging?", *Journal of Consumer Marketing*, Vol. 34 Issue: 5, pp.373-383, <https://doi.org/10.1108/JCM-06-2016-1846>

Patel, P., & Bhanugopan, R. (2017). Indian IT MNEs and the Transfer of HRM Practices in their Subsidiaries in Developed Countries. *Academy of Management Proceedings*, Vol. 2017, No. 1, p. 12370.

Rajaguru, R. and Rajesh, G. 2016. Value for Money and Service Quality in Customer Satisfaction. *The Social Sciences*, 11: 4613-4616

Nyadzaya, M.W., Matanda, M.J. and **Rajaguru, R.** (2017). "The determinants of franchise brand loyalty: An emerging market perspective", *Journal of Business Research*.

Reddy, K, Mirza, N, Naqvi, B & Fu, M 2017, Comparative risk adjusted performance of Islamic, socially responsible and conventional funds: Evidence from United Kingdom , *Economic Modelling*, doi.org/10.1016/j.econmod.2017.07.007

Thrikawala, S., Locke, S., **Reddy, K.** (2017) Dynamic endogeneity and corporate governance-performance relationship: lessons from the microfinance sector, *Journal of Economic Studies*, <http://www.emeraldinsight.com/doi/pdfplus/10.1108/JES-12-2015-0220>.

Nguyen, T, Nguyen, A, Locke, S & **Reddy K** 2017 "Does the human capital of board of directors add value to firms? Evidence from an Asian Market", *Cogent Economics and Finance*, <https://doi.org/10.1080/23322039.2017.1385439>

Verdonk, N , **Wilkinson, J,** Culbert, J, Ristic, R, Pearce, K, Wilkinson, K, (2017) "Toward a model of sparkling wine purchasing preferences", *International Journal of Wine Business Research*, Vol. 29 Iss: 1, pp.58 - 73.

Varsei, M, Polyakovskiy, S (2017), 'Sustainable supply chain network design: A case of the

wine industry in Australia', *Omega* (International Journal of Management Science), vol. 66, pp. 236-247.

Varsei, M, Christ, K & Burritt, R (2017), 'Distributing wine globally: Financial and environmental trade-offs', *International journal of physical distribution and logistics management*, vol. 47, no. 5, pp. 410-428.

Christ, K., Burritt, R. and **Varsei, M.** (2017) 'Coopetition as a Potential Strategy for Corporate Sustainability', *Business Strategy and the Environment*

Margiono, A., **Zolin, R.**, & Chang, A. (2017). A typology of social venture business model configurations. *International Journal of Entrepreneurial Behaviour and Research*

Kivitis, R.A., **Zolin R.** and Barbour, J. (2017) The Role of Individual vs Team Trusts within the Interdisciplinary Project Management. British Academy of Management, UK, 5-7 September 2017.

2 Conference and Other Presentations

Bhardwaj, S 2017, 'Sustainable Manufacturing Servitisation and Product-service system (PSS) innovations in Asia,' at *IST 2017 International Conference on Innovation and Sustainability*, Sweden, 18 June-21 June 2017

De Vos, S Crouch, R Quester, P and Ilicic, J 2017 'Investigating the effectiveness of fear appeals to prompt help-seeking in at-risk gamblers: The moderating role of problem gambling status.' *World Marketing Congress 2017*, Christchurch, New Zealand, 27 June-1 July.

Kalendra, D 2017, 'Senior Marketer's Monitor 2017', *Australian Marketing Institute Workshop*, 6 June 2017, Adelaide, Australia

Marchand, J. & Sood, S. 2017, 'A Framework of Dynamic Capabilities for Student Entrepreneurs', *Australian Centre for Entrepreneurship Research Exchange Conference 2017*, Melbourne

Narendran, R 2017 'Perception of government and NGO officials - An enquiry into female entrepreneurs in Kerala, *2017 The Australia and New Zealand International Business Academy (ANZIBA)*, University of South Australia, 15-17 February 2017.

Narendran, R & Narendranathan, M, 2017 'The Impact of caste system on female entrepreneurship: The Kerala experience, *2017 Babson College Entrepreneurship Research Conference*, The University of Oklahoma, 7-10 June 2017.

Nizam, N, Smith, C & Daniel, L. J. 2017 'Knowledge Synergy: A case in University', Presented at British Academy of Management Conference 2017 "Re-connecting management research with disciplines: Shaping the research agenda for social sciences", 5-7th September, University of Warwick, United Kingdom.

Patel, P., & Bhanugopan, R. 2017. Growth Strategies and Institutional Constraints of Indian IT Multinationals Operating in Australia: A Review of Literature and Exploration of Antecedents, *Proceedings of the Australia and New Zealand International Business Academy (ANZIBA) Conference – "Internationalisation, International Entrepreneurship and the Emerging Markets"*, Adelaide, Australia, 15-17 February 2017.

- Patel, P., & Bhanugopan, R.** (2017). Indian IT MNEs and the Transfer of HRM Practices in their Subsidiaries in Developed Countries. *Proceedings of the 77th Annual Meeting of the Academy of Management (AOM) – “At the Interface”*, Atlanta, Georgia, USA, 4-8 August 2017.
- Rajaguru, R.** 2017 Socio-technical congruence in inter-organisational information systems integration and retailer performance, *American Marketing Association (AMA) Summer Conference*, San Francisco, CA, August 4-6 2017.
- Rasul, T** and Ong, E 2017, 'An Investigation into the Applicability of Customer Relationship Marketing in the Banking Sector', *Proceedings of the 1st International Conference on Advanced Research (ICAR)*, 25th-26th January, Manama, Bahrain
- O'Connor, A **Reed, G A** 2017, 'From Helices to Multiverse Theory: Exploring the diversity within entrepreneurial ecosystems', *University Industry Engagement - International Asia-Pacific Conference*, Adelaide, 15 – 17 February 2017
- Shafei, I and Rasul, T** 2017, 'The Awareness and Understanding of Sugar-Related Nutrition Among Australian Consumers', *Proceedings of the 15th World Congress on Public Health, 3rd-7th April 2017*, Melbourne, Australia
- Shafei I,** 2017, 'Engaging the consumer to improve quality of healthcare service', *15th World Congress on Public Health*, 3-7 April 2017, Melbourne, Australia.
- Wegner, D. L. B.** 2017, 'Market liquidity and financial fragility', paper presented at the *XVII Brazilian Finance Meeting*, Brasilia, July 20-22, 2017.
- Wegner, D. L. B.** 2017, 'Market liquidity and financial fragility', paper presented at the *XII Annual Seminar on Risk, Financial Stability and Banking of the Brazilian Central Bank*, Sao Paulo, August 9-11, 2017
- Onwuegbuzie, Henrietta & **Zolin, Roxanne** 2017 How do Indigenous entrepreneurs scale grassroots innovations? *Australian Centre for Entrepreneurship Research Exchange*, Melbourne, Australia, 7-10 February 2017.
- Kivitis, R.A., **Zolin R.** and Barbour, J. (2017) The Role of Individual vs Team Trusts within the Interdisciplinary Project Management. *British Academy of Management*, UK, 5-7 September 2017