

# MBA is a masterful performer



**DEGREE:** MBA student Kee Sai Fai Foong, who graduated from Flinders University with a degree in computer systems engineering.

**E**NGINEERING graduate Kee Fai Foong finds an intensive MBA is helping with his career at BAE Systems while giving him skills to build his own business.

He started the 12-month master of business administration, offered by the Adelaide-based Australian Institute of Business Administration, to broaden his commercial knowledge to expand a small technology business he began with a partner two years ago.

Eight months into the program, he says the MBA has not only equipped him with skills to grow his business but also helped him move into the

role of business analyst with his defence-industry employer.

"Through the 12-month MBA, I have gained knowledge in important areas, such as leadership and operations, helping me to connect with people and grow in my role with BAE Systems," Mr Foong says.

"While I thoroughly enjoyed developing my technical skills as an engineer, I became increasingly interested in diversifying my capabilities and pursuing other career options."

Mr Foong says an MBA program can give a wider perspective on business, including the commercial drivers of a company. "It gives you the ability

to make better decisions, design more effective processes and communicate to senior management more effectively," he says.

"I believe these skills can help open new and exciting career options for graduates of this MBA program."

Mr Foong says the MBA studies are helping him become "more people-oriented, rather than simply offering solutions that are technically driven", and is enjoying the marketing, operations and entrepreneurship subjects relating to his own business venture.

Mr Foong also enjoys the institute's weekend lectures, combined with the intensive delivery format, which he

says enables him to work full-time and "achieve more in a shorter time frame."

"Being able to study a practical MBA in 12 months has enabled me to continue to advance my career, manage a small business and develop a clearer long-term vision," he says.

About 60 people are studying the the new 12-month MBA. The AIBA, part of the Gibaran Learning Group, charges a \$12,000 up-front payment for the MBA.

□ Go to [www.12monthmba.com.au](http://www.12monthmba.com.au) or contact course adviser Natalie Walker, ph 8212 8111. There are March and June intakes for the 12-month MBA.