

Monday 13 November, 2017

AIB WELCOMES NEW INDUSTRY PARTNER AUSTRALIAN HUMAN RESOURCES INSTITUTE

Australia's largest MBA provider, Australian Institute of Business (AIB), has partnered with the Australian Human Resources Institute (AHRI) and its CEO Lyn Goodear to contribute practical insights to AIB's curriculum as an AIB Industry Guest Lecturer.

AIB launched its Industry Partnerships initiative in 2017, collaborating with a number of prominent organisations and their leaders to strengthen the practical learning link for the valued AIB student community.

As Industry Guest Lecturers, these leaders share their professional experiences through a series of guest lectures, giving AIB students a unique and practical understanding of how MBA theories and principles are applied directly to the workplace.

AIB Joint-CEO Joel Abraham said, "Our Industry Partnerships represent a new era in education for AIB. We are excited that AIB students can learn from the likes of Lee Tonitto, CEO of Australian Marketing Institute; Matt Tindale, Managing Director of LinkedIn Australia and New Zealand; Laura Ruffles, CEO ANZ and Global COO of Corporate Travel Management; and now Lyn Goodear from AHRI."

Lyn Goodear has been the Chief Executive Officer of AHRI since 2012, and has been with the institute since 2005 as National Manager of Professional Development and Deputy CEO. Lyn is also the Secretary General and Treasurer of the Asia Pacific Federation of Human Resource Management and has held leadership and management roles within the education sector.

"We're proud to partner with AIB and join their expert team of Industry Guest Lecturers. I look forward to sharing my leadership and business experience for the benefit of all current and future AIB students. AIB also offer the opportunity for graduates of AHRI's Practising Certification Program (APC) to fast track their pathway into The Agile MBA at the conclusion of their APC studies. This is a great opportunity for AHRI's APC graduates," said Lyn Goodear.

Joel Abraham said, "As the practical business school, AIB has always been focused on providing industry-relevant education to students. This initiative will further improve the high-quality learning experience for students in Australia and around the world."

By studying with AIB, professionals have the exclusive opportunity to learn from these highly influential business specialists, like Lyn, on topics from leadership and entrepreneurship to marketing and human resource management.

Learn more about AIB's Industry Partnerships and Industry Guest Lecturers [here](#).

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About AIB: Australian Institute of Business is a 32-year-old Higher Education Institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB has more than 16,000 students and graduates across 90 countries, employing more 200 staff.

About AHRI:

AHRI is the national association representing human resource and people management professionals. They have around 20,000 members from Australia and across the globe and set the professional standard for HR in Australia through HR certification. Each year, AHRI commends excellence in HR practice across Australia through the highly regarded AHRI Awards.