

## AIB MBA GOES 100% ONLINE IN SUPPORT OF REGIONAL STUDENTS

Australia's largest MBA provider, the Australian Institute of Business (AIB), has launched an accessible platform for students to study their **MBA fully online** in 2018. This important step allows all students ultimate flexibility in their study schedules, and gives people living or working in remote and regional areas the opportunity to access education at an elite level.

AIB has invested significantly in its interactive online learning environment and infrastructure to further enhance its services to meet student needs. After the overwhelmingly positive feedback received last year from online exam pilots, Paul Wappett, the newly appointed AIB CEO, expressed his excitement to roll out the feature to all students this year.

"Transitioning from hand-written, in-person invigilated exams has been a particularly important consideration for AIB students, as the majority maintain full-time roles while studying. Many also have young families at home or live regionally, which can make in-person exams challenging. As a product of regional Australia myself, I'm particularly passionate about providing greater access to quality higher education Australia wide," Mr Wappett said.

The new online exam format takes all personal factors into consideration. With multiple exam start times to choose from over a fourteen-hour period, students can pick the time that suits their schedule best. If life gets in the way and they miss the exam window altogether, this allows them the flexibility to sit the exam at a later time.

This flexibility aims to provide further support for people studying in regional areas across Australia.

Tom Sexton, AIB MBA alumni said, "I live in the country, two and a half hours from the nearest capital city. The fact that I could complete assignments and exams from my own home was paramount."

Cindy Hales, a School Engagement Advisor at Rio Tinto, also completed her MBA online.

"I live in a very remote part of Queensland and to have a Masters-level study that was available completely online was great. The support I received from the AIB team was one of the key successes in my study experience – it was really personal, timely and responsive," said Cindy.

In addition to the benefit of a more streamlined approach, online exams are also a more economical option for students as they allow AIB to cut their previous exam fees completely.

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**About AIB:** Australian Institute of Business is a 32-year-old Higher Education Institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB has more than 16,000 students and graduates across 90 countries, employing more 200 staff.