

## MEDIA RELEASE

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## AIB INTRODUCES AUSTRALIAN FIRST MBA ONLINE TOOLS

Australia's largest MBA provider, Australian Institute of Business (AIB), has introduced what is a first in Australia - two new online calculators based on real alumni data which aim to help prospective students make the life-changing decision to study an MBA.

The **MBA Time-to-Study Calculator** helps future students determine how they would fit MBA study into their busy schedules.

Joel Abraham, Joint AIB CEO, said that the MBA Time-to-Study Calculator lets people look at their study opportunities each week in a practical and planned approach.

"Even with work, family and other commitments, people might be surprised how much study time they can fit into their lives," Mr Abraham said.

With the **Agile MBA ROI Calculator**, people can work out what an MBA could be worth to them in future earnings.

"We find people are really interested to know what the financial return on their education investment actually could be, so we've developed a tool to enable them to calculate this," Mr Abraham said.

The calculator is based on graduate data collected in the 2017 Alumni Insights Survey and will be updated yearly to reflect up to date outcomes.

"Prospective students can calculate their potential career earnings with an MBA and compare it to their possible salary growth without an MBA; the figures might astound people!" Mr Abraham said.

The Australian Institute of Business is the largest MBA provider in Australia, with fully accredited postgraduate programmes that are globally recognised.

Click <u>here</u> to try the **Agile MBA ROI Calculator**. Click <u>here</u> to try the **MBA Time-to-Study Calculator**.

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**About AIB:** Australian Institute of Business is a 32-year-old Higher Education Institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB has more than 16,000 students and graduates across 90 countries, employing more 200 staff.