

WHAT OUR CANADIAN  
STUDENTS AND  
ALUMNI HAVE TO SAY...



AUSTRALIAN  
INSTITUTE  
of BUSINESS

the practical business school

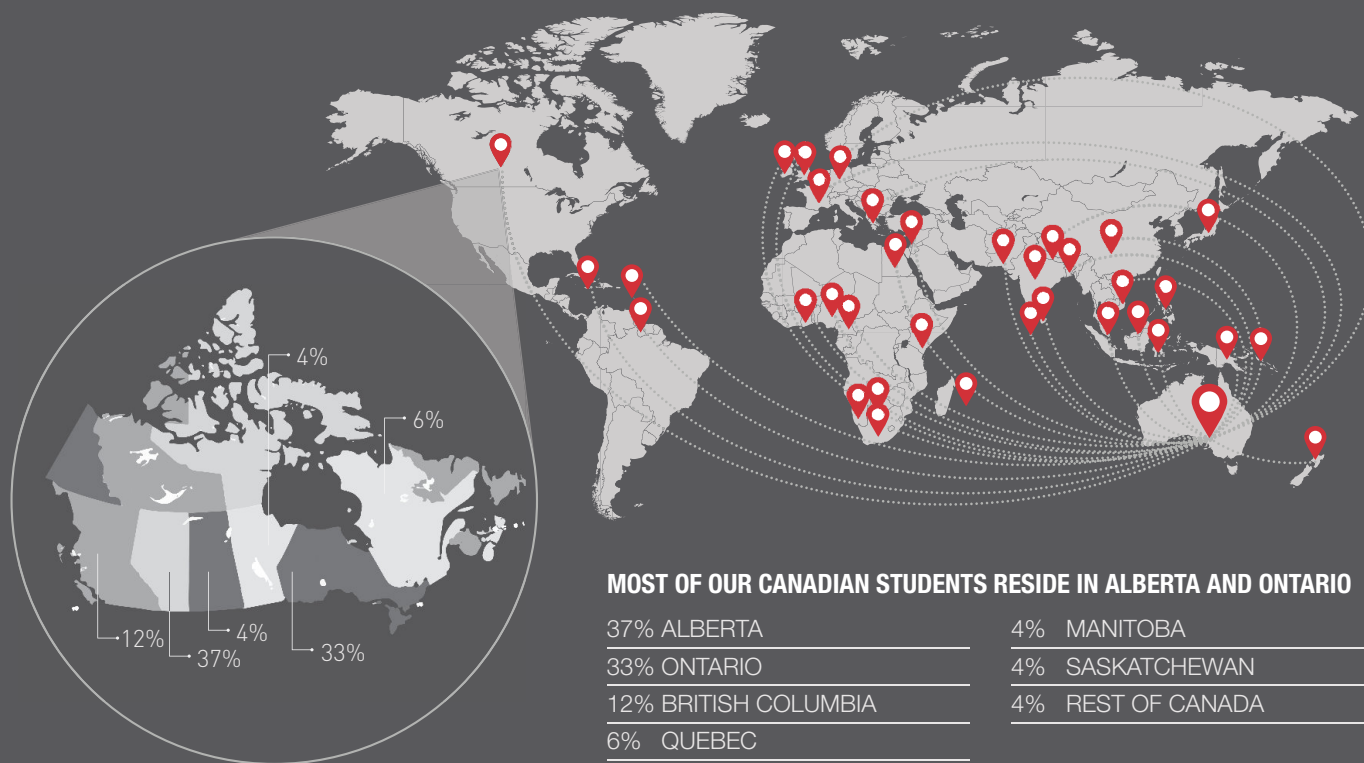
# OUR STUDENTS

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AIB GRADUATES JOIN AN ALUMNI  
COMMUNITY ACROSS MORE THAN  
90 COUNTRIES.

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Becoming a part of the AIB alumni  
community unlocks access to a range  
of opportunities and benefits, including  
professional development, networking  
events, and the opportunity to connect  
through our social media channels.



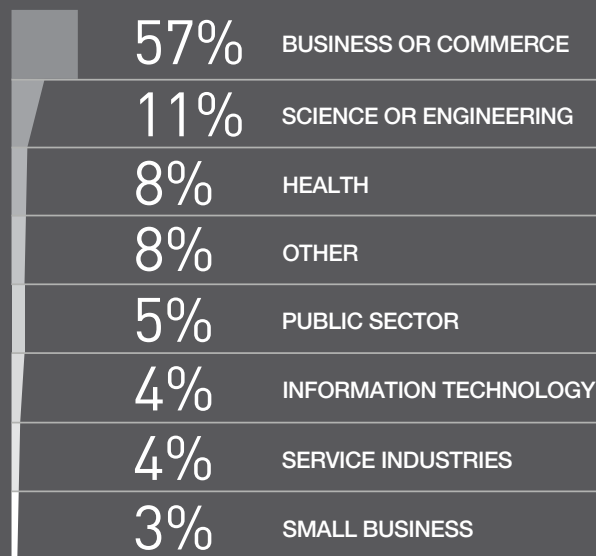
## GENDER

66% MALE  
34% FEMALE



## INDUSTRY

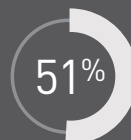
The majority of AIB Canadian students work in business or commerce.



## PROGRAMME ENTRY

AIB Canadian students entered the program with:

BACHELOR  
DEGREE



MANAGERIAL  
EXPERIENCE



ADV. DIP &  
WORK  
EXPERIENCE



## EMPLOYMENT

AIB Canadian students work in local and multinational companies including:

BARRICK GOLD CORPORATION

BMO FINANCIAL GROUP

BOMBARDIER

CANADA POST

CENOVUS ENERGY

DHL

ROYAL BANK OF CANADA

TELUS

TD BANK

TRANSCANADA

WHISTLER BLACKCOMBE

WORLD VISION CANADA

## AGE GROUP

21-30  
YEARS OF AGE  
20%



31-40  
YEARS OF AGE  
34%



41-50  
YEARS OF AGE  
31%



50+  
YEARS OF AGE  
15%



## Healthcare

“ I chose the AIB MBA because I can complete the program at my own pace, I can focus on one subject at a time and the program is far more affordable than the other options I considered in Canada. AIB gave me the flexibility to fit my studies around my work and family needs. Studying online offers me the ultimate flexibility, as I can study where and when it suits me. ”

### **Julia Peemoeller**

Chief Administrative Officer, Winnipeg  
Regional Health Authority Corporate and  
Community Health Services  
*AIB MBA Graduate*





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## Finance

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“ *I considered at least 15 other universities across the UK, US and Canada before starting my MBA with the Australian Institute of Business. As a full-time worker with an internal audit consultancy business on the side, it was not only the most flexible option, but offered a practical methodology that would allow me to reflect my professional experience in the course theory.*

*My MBA is already paying for itself, and I'm only a few subjects into the course. My work is already starting to attract the attention of my senior managers, who are keen to see how my newfound knowledge will benefit the company. It's also gaining me job opportunities in my consultancy that I wouldn't otherwise have available to me.*

*The support at AIB is also absolutely fantastic. When I get home in the evening and study, AIB's day in Australia is just beginning, so they answer my questions faster than if I was waiting for Canadian office hours to resume.*

*I didn't want to wait three to five years to complete my degree – who knows where you'll be in your career and family life then? That's why AIB was the only option for me.* ”

### Yasin Khalid

Aggressive Tax Planning Auditor  
Canada Revenue Agency  
*AIB MBA Graduate*

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## Finance

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“ *I have not yet completed the MBA program, but have already experienced the benefits of a formal education. Applying theory in conjunction with experience has augmented my skills in numerous ways. I am already a better leader and manager!*

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### Colleen Williams

Manager, Mortgage and Investment  
Northern Savings Credit Union  
*AIB MBA Student*



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## Education

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*"I have a lifetime's worth of business experience, and I wanted to challenge myself to obtain an MBA as quickly as possible. The result has been thorough and challenging, and what I've learnt has justified my business decisions by opening my eyes to the best practice way of completing my goals."*

### **D. Scott Hickling**

Executive Director,  
Summit West Independent School  
*AIB MBA Graduate*



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## Mining, Oil and Gas

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*"Without a doubt, the practicality of the AIB modules was the best part of the experience for me. I could literally learn something the day before and apply it to my work tomorrow."*

*I've been able to apply the knowledge I acquired on a daily basis and it helped me in positioning myself ahead of my peers. The lessons learned in my MBA journey will round out my skill set as a technical leader, people leader, and future business leader."*

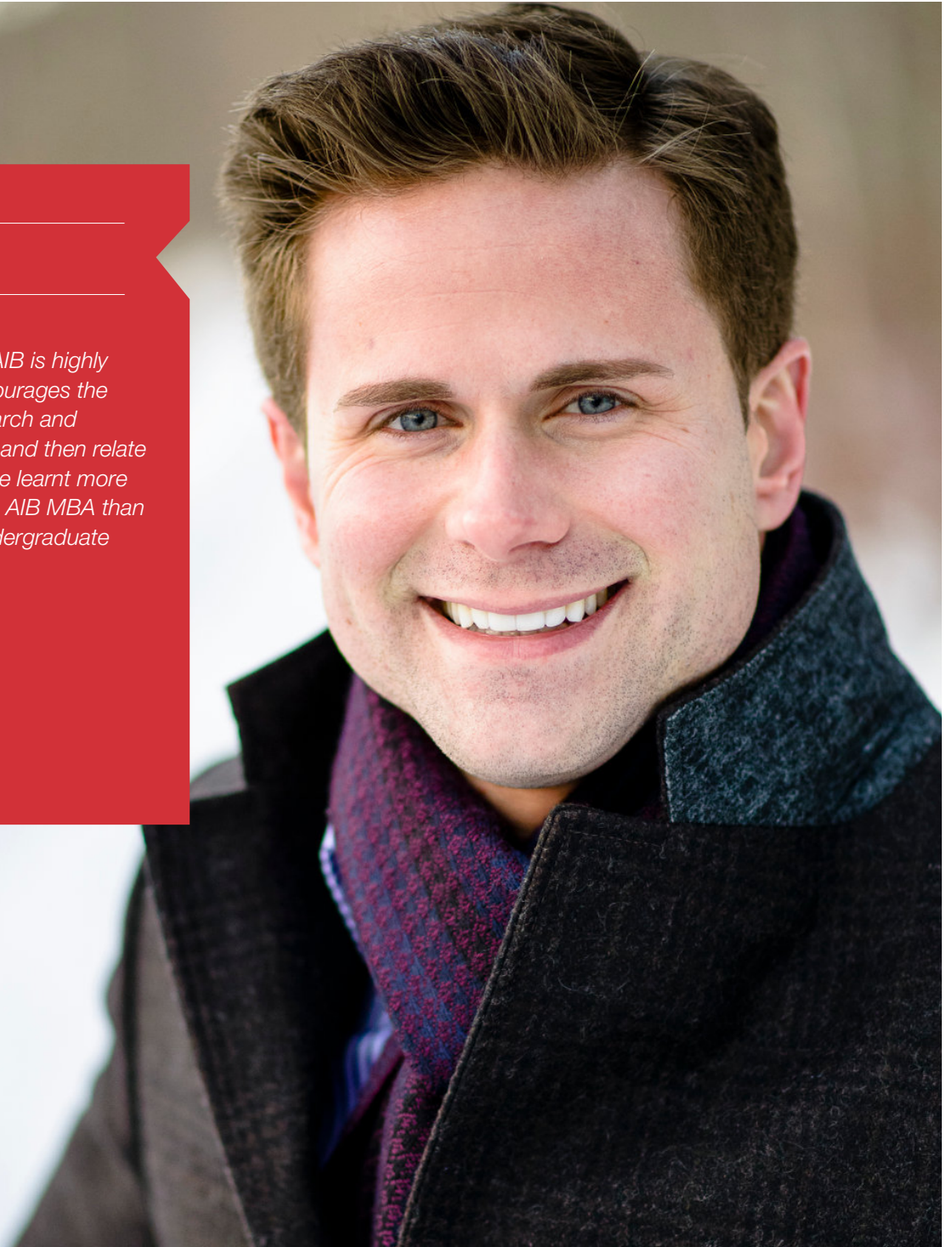
### **John Salazar**

Project Manager - Facilities, Engineering &  
Asset Reliability, TransCanada  
*AIB MBA Student*

## Construction

“ The learning material at AIB is highly relevant and applicable. It encourages the student to independently research and understand the subject matter and then relate it to real-world scenarios. I have learnt more in my first three subjects of the AIB MBA than I did in the five years of my undergraduate degree. ”

**Adam Edwards**  
Independent Consultant  
*AIB MBA Graduate*





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## Healthcare

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*"A Master's-level qualification is critical to moving into an Executive Director/CEO position in the charitable sector. My MBA will not only support my ability to move into a senior leadership role in my organisation, but will also open up opportunities in the corporate sector."*

### **Todd Reade**

Executive Director, Alberta Association of  
Landscape Architects, Canada  
*AIB MBA Graduate*



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## Sales and Marketing

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*"The best part of my MBA journey has been the in-depth learning that I can immediately apply in my current job. Additionally, the connections I have made with other students in study groups have given me the opportunity to network and learn about other industries."*

### **Karen Klassen**

District Sales Manager,  
Boehringer Ingelheim (Canada) Ltd.  
*AIB MBA Student*





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## Consumer Products

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“ I would recommend AIB because as a busy professional seeking to improve my credentials, and fast-track my career, this is one of the few institutions offering a practical advance degree program that supports the flexibility needed to balance the demands of work and family life, through online study.

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### **Portia Palmer**

Quality Management Supervisor  
Lassonde Western Canada

*AIB MBA Student*



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## Healthcare

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*"I would highly recommend studying through AIB. The subjects are relevant, well-structured and allowed me to work towards my MBA all while maintaining my career."*

**Adriana Stalteri**

Territory Manager, Healthmark Ltd.  
*AIB MBA Graduate*



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## Sport & Recreation

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*"I own my own business and have operated it for three years with no formal business education. AIB gives me the tools and flexibility to study my MBA without compromising the operational capability of my business. I can't afford to compromise and AIB understands that."*

**Omid Amirtabar**

President, Aqua Fun Academy  
*AIB MBA Graduate*



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