WHAT OUR CANADIAN STUDENTS AND ALUMNI HAVE TO SAY...

AUSTRALIAN INSTITUTE OF BUSINESS
the practical business school
OUR STUDENTS

AIB GRADUATES JOIN AN ALUMNI COMMUNITY ACROSS MORE THAN 90 COUNTRIES.

Becoming a part of the AIB alumni community unlocks access to a range of opportunities and benefits, including professional development, networking events, and the opportunity to connect through our social media channels.

MOST OF OUR CANADIAN STUDENTS RESIDE IN ALBERTA AND ONTARIO

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>ALBERTA</td>
<td>37%</td>
</tr>
<tr>
<td>ONTARIO</td>
<td>33%</td>
</tr>
<tr>
<td>BRITISH COLUMBIA</td>
<td>12%</td>
</tr>
<tr>
<td>QUEBEC</td>
<td>6%</td>
</tr>
<tr>
<td>MANITOBA</td>
<td>4%</td>
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<tr>
<td>SASKATCHEWAN</td>
<td>4%</td>
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<tr>
<td>REST OF CANADA</td>
<td>4%</td>
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The majority of AIB Canadian students work in business or commerce.

**Gender**
- 66% Male
- 34% Female

**Industry**
- 57% Business or Commerce
- 11% Science or Engineering
- 8% Health
- 8% Other
- 5% Public Sector
- 4% Information Technology
- 4% Service Industries
- 3% Small Business

**Programme Entry**
- Bachelor Degree: 51%
- Managerial Experience: 44%
- ADV. DIP & Work Experience: 5%

**Employment**
AIB Canadian students work in local and multinational companies including:

- Barrick Gold Corporation
- BMO Financial Group
- Bombardier
- Canada Post
- Cenovus Energy
- DHL
- Royal Bank of Canada
- Telus
- TD Bank
- TransCanada
- Whistler Blackcomb
- World Vision Canada

**Age Group**
- 21-30 years of age: 20%
- 31-40 years of age: 34%
- 41-50 years of age: 31%
- 50+ years of age: 15%
I chose the AIB MBA because I can complete the program at my own pace, I can focus on one subject at a time and the program is far more affordable than the other options I considered in Canada. AIB gave me the flexibility to fit my studies around my work and family needs. Studying online offers me the ultimate flexibility, as I can study where and when it suits me.

Julia Peemoeller
Chief Administrative Officer, Winnipeg Regional Health Authority Corporate and Community Health Services
AIB MBA Graduate
I considered at least 15 other universities across the UK, US and Canada before starting my MBA with the Australian Institute of Business. As a full-time worker with an internal audit consultancy business on the side, it was not only the most flexible option, but offered a practical methodology that would allow me to reflect my professional experience in the course theory.

My MBA is already paying for itself, and I’m only a few subjects into the course. My work is already starting to attract the attention of my senior managers, who are keen to see how my newfound knowledge will benefit the company. It’s also gaining me job opportunities in my consultancy that I wouldn’t otherwise have available to me.

The support at AIB is also absolutely fantastic. When I get home in the evening and study, AIB’s day in Australia is just beginning, so they answer my questions faster than if I was waiting for Canadian office hours to resume.

I didn’t want to wait three to five years to complete my degree – who knows where you’ll be in your career and family life then? That’s why AIB was the only option for me.

Yasin Khalid
Aggressive Tax Planning Auditor
Canada Revenue Agency
AIB MBA Graduate

I have not yet completed the MBA program, but have already experienced the benefits of a formal education. Applying theory in conjunction with experience has augmented my skills in numerous ways. I am already a better leader and manager!

Colleen Williams
Manager, Mortgage and Investment
Northern Savings Credit Union
AIB MBA Student
Without a doubt, the practicality of the AIB modules was the best part of the experience for me. I could literally learn something the day before and apply it to my work tomorrow. I’ve been able to apply the knowledge I acquired on a daily basis and it helped me in positioning myself ahead of my peers. The lessons learned in my MBA journey will round out my skill set as a technical leader, people leader, and future business leader.

D. Scott Hickling
Executive Director,
Summit West Independent School
AIB MBA Graduate

“I have a lifetime’s worth of business experience, and I wanted to challenge myself to obtain an MBA as quickly as possible. The result has been thorough and challenging, and what I’ve learnt has justified my business decisions by opening my eyes to the best practice way of completing my goals.”

John Salazar
Project Manager - Facilities, Engineering & Asset Reliability, TransCanada
AIB MBA Student

Mining, Oil and Gas
The learning material at AIB is highly relevant and applicable. It encourages the student to independently research and understand the subject matter and then relate it to real-world scenarios. I have learnt more in my first three subjects of the AIB MBA than I did in the five years of my undergraduate degree.

Adam Edwards
Independent Consultant
AIB MBA Graduate
“A Master’s-level qualification is critical to moving into an Executive Director/CEO position in the charitable sector. My MBA will not only support my ability to move into a senior leadership role in my organisation, but will also open up opportunities in the corporate sector.”

**Healthcare**

**Todd Reade**
Executive Director, Alberta Association of Landscape Architects, Canada
*AIB MBA Graduate*

“The best part of my MBA journey has been the in-depth learning that I can immediately apply in my current job. Additionally, the connections I have made with other students in study groups have given me the opportunity to network and learn about other industries.”

**Sales and Marketing**

**Karen Klassen**
District Sales Manager, Boehringer Ingelheim (Canada) Ltd.
*AIB MBA Student*
I would recommend AIB because as a busy professional seeking to improve my credentials, and fast-track my career, this is one of the few institutions offering a practical advance degree program that supports the flexibility needed to balance the demands of work and family life, through online study.

Portia Palmer
Quality Management Supervisor
Lassonde Western Canada
AIB MBA Student
Healthcare

“I would highly recommend studying through AIB. The subjects are relevant, well-structured and allowed me to work towards my MBA all while maintaining my career.”

Adriana Stalteri
Territory Manager, Healthmark Ltd.
AIB MBA Graduate

Sport & Recreation

“I own my own business and have operated it for three years with no formal business education. AIB gives me the tools and flexibility to study my MBA without compromising the operational capability of my business. I can’t afford to compromise and AIB understands that.”

Omid Amirtabar
President, Aqua Fun Academy
AIB MBA Graduate