

MEDIA RELEASE

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## AIB FIRST BUSINESS IN AUSTRALIA TO CONNECT TO TEN GIGABIT NETWORK

Australian Institute of Business (AIB) is proud to be the first business in Australia to be connected to Ten Gigabit Adelaide's phenomenally fast network.

Ten Gigabit Adelaide will enable a world-first fibre-optic network for City of Adelaide businesses, providing access to 10Gbps data speeds and a range of high-performance services.

This exciting announcement follows on from AIB's recent news about its MBA programme, which has grown to become Australia's largest and is now 100% online, giving students ultimate flexibility in their study schedules and the ability to access education at an elite level from anywhere in the world.

Chief Executive of the Australian Institute of Business, Paul Wappett, said he was thrilled to be the first connected building.

"As a progressive higher education provider delivering online education for working adults, it is critical we embrace industry leading technology. This new network is faster and more affordable, allowing us to continue to provide accredited, high quality post-graduate education at an affordable price point. It also enables us to further enhance our interactive online learning experience and export it around the world."

Mark Rafferty, TPG's Group Executive of Corporate, Government and Wholesale, said, "We've partnered with the City of Adelaide to install the Ten Gigabit Adelaide network which gives city-based businesses a distinct competitive advantage. Interstate and off-shore organisations that require ultra-fast data speeds are also being targeted by the City of Adelaide to consider operating in the best and most cost-effective city to do business."

Lord Mayor Martin Haese explains the Australian Institute of Business will greatly benefit from this transformational network.

"Ten Gigabit Adelaide will ensure businesses have access to the latest data and communications infrastructure and services, furthering Adelaide's position as a smart, innovative and intelligent city."

CEO Paul Wappett adds, "South Australia has become a hub for innovation in recent years, aligning well with AIB's innovative approach to education. The new Ten Gigabit Network is an example of that and another reason why Adelaide is the perfect place for AIB to be based."

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**About AIB:** Australian Institute of Business is a 34-year-old Higher Education Institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB has more than 16,000 students and graduates across 90 countries, employing more 200 staff.

## the practical business school