



## Course Brief

### Master of Management [MMgt] (AQF 9)

#### 1. AQF Qualification Type

Level 9 Masters Degree by Coursework

#### 2. Duration

**Standard Full time:** 1.5 years  
**Standard Part time:** 2 years

#### 3. Indicative Student Workload/Volume of Learning

The MMgt course accounts for 120 Credit Points.

Aligned with the volume of learning requirements of the Australian Qualifications Framework (AQF), one AIB 10 Credit Point subject nominally involves 150 hours of study. Study-related activities may include directed learning such as workshops, webinars, independent study, interaction with staff and peers, reflection, regular engagement with research supervisors, individual study, research activities including in the workplace, assignment work and other.

#### 4. Delivery Modes

Online only

#### 5. Admission Requirements

**Applicants must meet one of the following Academic Qualifications criteria:**

- Bachelor Degree (AQF Level 7) or equivalent; or
- AQF Level 8 qualification (or equivalent) in any discipline; or
- Graduate Certificate in Research Methodologies; or
- Graduate Certificate in Management.

**Applicants must meet English language requirements:** See [Appendix A – English Language Requirements](#).

## 6. Course Rationale

The Master of Management is designed for starting on a research pathway or to further a coursework graduate edge in the labour market. Specifically, the Master course is designed to provide graduates with the integrated cognitive and specialised skills required to undertake a research project in the fields of business administration and management. The course aims to develop graduates who will be able to apply their contemporary knowledge and specialised skills in contexts requiring them to be creative and use initiative in new situations, with a high level of personal autonomy and accountability.

Graduates could utilise their advanced knowledge and specialised skills in middle to higher level management positions in the private, public or not-for profit sectors or as consultants or managers in their own business.

## 7. Course Learning Outcomes (CLOs)

CLOs are mapped against the requirements of the AQF Level of this course as follows:

No.	On completion of this course students should be able to:	AQF Level Mapping
1.	Demonstrate advanced understanding of disciplinary and sector concepts, theories, principles and practices.	Knowledge
2.	Critically analyse, reflect on and evaluate disciplinary and sector concepts, theories, principles and complex management practices in a professional workplace setting with creativity, initiative, personal autonomy and ethical accountability.	Knowledge; Skills
3.	Generate and communicate ideas and evaluate complex concepts relating to the management research project.	Skills; Application of Knowledge and Skills
4.	Develop a proposal and obtain ethics approval for a systematic investigation in a management related context in a professional workplace setting.	Application of Knowledge and Skills
5.	Design and conduct a substantial research project in a business or professional workplace setting.	Application of Knowledge and Skills

## 8. Course Rules

### General Rules:

To qualify for the award of the degree of Master of Management a student shall accrue 120 credit points (with a minimum of 80 credit points at AQF Level 9) consisting of:

- 90 credit points of core subjects
- 30 credit points of elective subjects.

### Other Protocols:

- The AIB Research Orientation Module is mandatory and must be completed within 4 weeks from the commencement of the course.
- 8901IAR Introduction to Applied Research should be undertaken as the first core subject in the course.
- The word length of the Research Project will be 15,000 to 20,000 in length (excluding references and appendices).
- Students are required to:
  - As an important, pivotal milestone, prepare a research proposal as part of their 9919PPRMMgt Project Proposal (MMgt) research subject, in close consultation with the Research Supervisory Panel. An oral presentation of the Project Proposal will be required to be presented prior to submission of the Project Proposal to the Research Assessment Panel.



Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
	20. New Product Design	9014NPD	Level 9	10
	21. Organisational Learning and Development	9015OLAD	Level 9	10
	22. Managing People in a Global Context	9018MPGC	Level 9	10
	23. Managing Change	9019MC	Level 9	10
	24. Consumer Behaviour	9023CB	Level 9	10
	25. Cyber Security for Managers	9024CSM	Level 9	10
	26. Artificial Intelligence for Business	9025AIFB	Level 9	10
	27. Business Consulting	9026BC	Level 9	10
	28. Directed Study	9027DS	Level 9	10
	29. Business Analytics for Managers	9028BAM	Level 9	10

**Proportion of Research:** 60 of 120 Credit Points = 50%

**Nature of Research:** Complete 9919PPRMMgt Project Proposal (MMgt) and 9909RPROJ Research Project.

## 10. Pre-Requisites or Assumed Knowledge

AQF Level	Subject Code	Title	Pre-Requisite to be completed before attempting the subject
Level 9	9001SMGT <sup>3</sup>	Strategic Management	3 AQF Level 8 subjects
Level 9	9005CGOV <sup>4</sup>	Corporate Governance	3 AQF Level 8 subjects
Level 9	9011PMGT	Project Management	3 AQF Level 8 subjects which must include Operations Management (8004OMGT)
Level 9	9019MC	Managing Change	Strategic Human Resource Management (8003SHRM)
Level 9	9915RM	Research Methodologies	8901IAR Introduction to Applied Research
Level 9	9001CSR	Qualitative Case Study Research	9915RM Research Methodologies
Level 9	9912ALAR	Action Research Action Learning	9915RM Research Methodologies
Level 9	9913MMR	Mixed Methods Research	9915RM Research Methodologies
Level 9	9916QM	Quantitative Methods	9915RM Research Methodologies
Level 9	9911LRC	Literature Review and Critique	8901IAR Introduction to Applied Research
Level 9	9919PPRMMgt	Project Proposal (MMgt)	8901IAR Introduction to Applied Research 9915RM Research Methodologies 9911LRC Literature Review and Critique One of the AQF Level 9 research methods electives

<sup>3</sup> Subject offering as per this Subject Code will be taught out by 31 December 2025

<sup>4</sup> Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

Level 9	9909RPROJ	Research Project	99019PPRMMgt Project Proposal (MMgt)
Level 9	9006CFIN	Corporate Finance	Financial Management (8006FMGT)
Level 9	9007FMI	Financial Management and Institutions	Financial Management (8006FMGT)
Level 9	9008INMT	Investment Management	Financial Management (8006FMGT)
Level 9	9009ILOG	Integrated Logistics Management	Operations Management (8004OMGT)
Level 9	9012SSUP	Strategic Supply Chain Management	Operations Management (8004OMGT)
Level 9	9013DM	Digital Marketing	Marketing Management (8002MMGT)
Level 9	9014NPD	New Product Design	Marketing Management (8002MMGT)
Level 9	9018MPGC	Managing People in a Global Context	Strategic Human Resource Management (8003SHRM)
Level 9	9023CB	Consumer Behaviour	Marketing Management (8002MMGT)
Level 9	9027DS	Directed Study	All AQF Level 8 subjects

## 11. Assessment Approach

A diversity of assessment is used to assess achievement of learning outcomes. Each subject uses a mix of assessment items appropriate to subject learning outcomes.

Assessment items in Core starter and elective subjects may include quizzes, forum tasks, presentations, groupwork, reflection, and written assignments.

In the subjects 9919PPRMMgt and 9909RPROJ all assessment is customised to the student's research and designed to help the student progress with their Research Project. Specifically, the assessment items are the Project Proposal and Ethics Application (where required) and the final Research Project.

The final Research Project is examined by an independent discipline expert.

## 12. Exit Points, Articulation Arrangements and Pathways

### Exit Points:

Students can exit with a Graduate Certificate in Research Methodologies if they have successfully completed:

- (i) 40 credit points of subjects which must include 8901IAR Introduction to Applied Research and 9915RM Research Methodologies; and
- (ii) Two of the following subjects, one of which must be at Level 8, and subject to all specified pre-requisites being met:
  1. Leadership 8001LEAD
  2. Marketing Management 8002MMGT
  3. Strategic Human Resource Management 8003SHRM
  4. Operations Management 8004OMGT
  5. Corporate Governance 8005CGOV<sup>5</sup>
  6. Financial Management 8006FMGT

<sup>5</sup> Subject offering as per this Subject Code will be taught out by 31 December 2025

7. Strategic Management	8007SMGT <sup>6</sup>
8. Strategic Management	9001SMGT <sup>7</sup>
9. Corporate Governance	9005CGOV <sup>8</sup>
10. Entrepreneurship	9002ENT
11. Digital Business Startup	9003DBS
12. International Business	9004IB
13. Corporate Finance	9006CFIN
14. Financial Markets and Institutions	9007FMI
15. Investment Management	9008INMT
16. Integrated Logistics Management	9009ILOG
17. Project Management	9011PMGT
18. Strategic Supply Chain Management	9012SSUP
19. Digital Marketing	9013DM
20. New Product Design	9014NPD
21. Organisational Learning and Development	9015OLAD
22. Managing People in a Global Context	9018MPGC
23. Managing Change	9019MC
24. Consumer Behaviour	9023CB
25. Cyber Security for Managers	9024CSM
26. Artificial Intelligence for Business	9025AIFB
27. Business Consulting	9026BC
28. Directed Study	9027DS
29. Business Analytics for Managers	9028BAM
30. Qualitative Case Study Research	9901CSR
31. Action Research Action Learning	9912ARAL
32. Mixed Methods Research	9913MMR
33. Quantitative Methods	9916QM

**Articulation Arrangements:** None

**Pathways:** The Master of Management can provide a direct or conversion pathway to the Doctor of Business Administration (DBA) and the Doctor of Philosophy (PhD). There are 2 Direct pathways and a Conversion pathway:

- Direct pathway: Successful completion of the Master of Management at Credit level or above provides a pathway to the DBA
- Direct pathway: Successful completion of the Master of Management at Credit level or above provides a pathway to the PhD
- Conversion pathway: MMgt students are eligible to convert to the DBA and PhD if the following conditions are met:
  1. Completed all coursework subjects at Credit Level or above;
  2. Completed 9919PPRMMgt Project Proposal at Credit level or above.

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<sup>6</sup> Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

<sup>7</sup> Subject offering as per this Subject Code will be taught out by 31 December 2025

<sup>8</sup> See footnote 6

### 13. Constructive Alignment

The Course Learning Outcomes are as per Section 6 of this Course Brief.

Graduate Qualities <sup>9</sup>	CLO1	CLO2	CLO3	CLO4	CLO5
Engage in critical analysis and utilise data and information from a range of sources to make informed and timely decisions.	x	x			
Pursue continuous learning and be open to new ideas, approaches and techniques.		x	x		
Understand and commit to ethical and principled conduct and professional integrity.		x		x	x
Communicate clearly, concisely and confidently in all mediums, including digital environments.			x	x	
Demonstrate adaptive and resilient collaborative and leadership capabilities.		x	x		
Embrace change and be willing to challenge the status quo.		x	x	x	

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<sup>9</sup> Graduate Qualities as per [Graduate Qualities Policy](#), V5 (12 April 2019).



## Appendix A – English Language Requirements

Applicants must meet the English Language Requirements in one of the following categories:

### **CATEGORY 1**

Applicants whose First language is not English need to demonstrate proficiency in English with a score<sup>1</sup> as outlined in the table below.

<b>English Language Test</b>	<b>Postgraduate (GradCert, MBA, MMgt)</b>	<b>Postgraduate Research (DBA, PhD)</b>
<b>Academic IELTS</b>	<b>6.5 or better</b> <i>(with no individual band lower than 6.0)</i>	<b>7.0 or better</b> <i>(with no individual band lower than 6.0)</i>
<b>TOEFL</b>	<b>575 or better</b>	<b>600 or better</b>
<b>TOEFL IBT and TOEFL Special Home Edition</b>	<b>85 or better</b>	<b>94 or better</b>
<b>TOEFL CBT</b>	<b>235 or better</b>	<b>250 or better</b>
<b>PTE</b>	<b>58 or better</b>	<b>66 or better</b>
<b>Cambridge English CAE and CPE (from 2015)</b>	<b>176 or better</b>	<b>185 or better</b>
<b>CTC General Certificate of Education (GCE)</b>	<b>A levels with C or better in English</b>	<b>A levels with A in English</b>

### **CATEGORY 2 – For Postgraduate Coursework**

Evidence of successful completion of Secondary Education in English

Applicants who have successfully completed Secondary Education (equivalent to Australian Senior Certificate of Education) that was taught and assessed in English in one of the countries listed below where English is the first language:

- Australia
- Canada (except Quebec)
- New Zealand
- Republic of Ireland
- South Africa
- UK - England
- UK - Northern Ireland
- UK - Scotland
- UK - Wales
- United States of America

<sup>1</sup> English Language Test results are valid for three years up to the date of commencement at AIB, until December 2022. At this stage, validity of tests will revert to two years.



### **CATEGORY 3 – For Postgraduate Coursework and Research**

Evidence of successful completion of Tertiary Education in English

Applicants who have successfully completed Tertiary Education (equivalent to AQF Level 5 or above for Postgraduate Coursework and equivalent AQF Level 8 or above for Postgraduate Research) that was taught and assessed in English in one of the countries listed below where the medium of instruction was in English<sup>2</sup>.

American Samoa	Mauritius
Antigua and Barbuda	Namibia
Australia	Nauru
Bahamas	New Zealand
Barbados	Nigeria
Belize	Papua New Guinea
Bermuda	Philippines
Botswana	Republic of Ireland
Cameroon	Samoa
Canada	Seychelles
Cook Islands	Sierra Leone
Dominica	South Africa
Falkland Islands	Solomon Islands
Fiji	St Kitts and Nevis
Gambia	St Lucia
Ghana	Tanzania
Gibraltar	Trinidad & Tobago
Grenada	Uganda
Guyana	UK – England
Jamaica	UK – Northern Ireland
Kenya	UK – Scotland
Kiribati	UK – Wales
Singapore	United States of America
Liberia	Vanuatu
Malawi	Zambia
Maldives	Zimbabwe

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<sup>2</sup> Medium of Instruction in English is assessed against the Country Education Profiles on Australian Education International (AEI) or the National Academic Recognition Information Centre (NARIC UK). English Instruction will only be accepted if AEI or NARIC UK states that English is the language of instruction relevant to the country, education level or Institution.