

Course Brief

Master of Management [MMgt] (AQF 9)

1. AQF Qualification Type

Level 9 Masters Degree by Coursework

2. Duration

Standard Full time: 1.5 years

Standard Part time: 2 years

Maximum course duration is detailed in the Academic Progress Procedure.

3. Indicative Student Workload/Volume of Learning

The MMgt course accounts for 120 Credit Points.

Aligned with the volume of learning requirements of the Australian Qualifications Framework (AQF), one AIB 10 Credit Point subject nominally involves 150 hours of study. Study-related activities may include directed learning such as workshops, webinars, independent study, interaction with staff and peers, reflection, regular engagement with research supervisors, individual study, research activities including in the workplace, assignment work and other.

4. Delivery Modes

Online only

5. Admission Requirements

Applicants must meet one of the following Academic Qualifications criteria:

- Bachelor Degree (AQF Level 7) or equivalent; or
- AQF Level 8 qualification (or equivalent) in any discipline; or
- Graduate Certificate in Research Methodologies; or
- Graduate Certificate in Management.

Applicants must meet English language requirements: See [Appendix A – English Language Requirements](#).

6. Course Rationale

The Master of Management is designed for starting on a research pathway or to further a coursework graduate edge in the labour market. Specifically, the Master course is designed to provide graduates with the integrated cognitive and specialised skills required to undertake a research project in the fields of business administration and management. The course aims to develop graduates who will be able to apply their contemporary knowledge and specialised skills in contexts requiring them to be creative and use initiative in new situations, with a high level of personal autonomy and accountability.

Graduates could utilise their advanced knowledge and specialised skills in middle to higher level management positions in the private, public or not-for profit sectors or as consultants or managers in their own business.

7. Course Learning Outcomes (CLOs)

CLOs are mapped against the requirements of the AQF Level of this course as follows:

No.	On completion of this course students should be able to:	AQF Level Mapping
1.	Demonstrate advanced understanding of disciplinary and sector concepts, theories, principles and practices.	Knowledge
2.	Critically analyse, reflect on and evaluate disciplinary and sector concepts, theories, principles and complex management practices in a professional workplace setting with creativity, initiative, personal autonomy and ethical accountability.	Knowledge; Skills
3.	Generate and communicate ideas and evaluate complex concepts relating to the management research project.	Skills; Application of Knowledge and Skills
4.	Develop a proposal and obtain ethics approval for a systematic investigation in a management related context in a professional workplace setting.	Application of Knowledge and Skills
5.	Design and conduct a substantial research project in a business or professional workplace setting.	Application of Knowledge and Skills

8. Course Rules

General Rules:

To qualify for the award of the degree of Master of Management a student shall accrue 120 credit points (with a minimum of 80 credit points at AQF Level 9) consisting of:

- 90 credit points of core subjects
- 30 credit points of elective subjects.

Other Protocols:

- The AIB Research Orientation Module is mandatory and must be completed within 4 weeks from the commencement of the course.
- 8901IAR Introduction to Applied Research should be undertaken as the first core subject in the course.
- The word length of the Research Project will be 15,000 to 20,000 in length (excluding references and appendices).
- Students are required to:
 - As an important, pivotal milestone, prepare a research proposal as part of their 9919PPRMMgt Project Proposal (MMgt) research subject, in close consultation with the Research Supervisory

Panel. An oral presentation of the Project Proposal will be required to be presented prior to submission of the Project Proposal to the Research Assessment Panel.

- Give an oral presentation of their Research-in-Progress to the AIB academic community at least once a year for the duration of their candidature.
- Conduct the research project ethically and responsibly under the guidance of the Research Supervisory Panel and to make satisfactory progress with their research as assessed on a regular basis by their Research Supervisory Panel and according to AIB research policies and procedures.

9. Course Structure

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Core Subject	Introduction to Applied Research (<i>First Core subject</i>)	8901IAR	Level 8	10
Core Subject	Research Methodologies	9915RM	Level 9	10
Core Subject	Literature Review and Critique	9911LRC	Level 9	10
Core Subject	Project Proposal (MMgt)	9919PPRMMgt	Level 9	20
Core Subject	Research Project	9909RPROJ	Level 9	40

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Elective Subject	At least one of the following subjects: 1. Action Research Action Learning 2. Qualitative Case Study Research 3. Mixed Methods Research 4. Quantitative Methods	9912ARAL 9901CSR 9913MMR 9916QM	Level 9 Level 9 Level 9 Level 9	10 10 10 10
Elective Subject	Up to two of the following elective subjects, contingent on the following requirements being met. (i) A minimum of one and maximum of two AQF Level 8 subjects, and (ii) all specified pre-requisites must be met. 1. Leadership 2. Marketing Management 3. Strategic Human Resource Management 4. Operations Management 5. Corporate Governance 6. Financial Management 7. Strategic Management 8. Strategic Management 9. Entrepreneurship 10. Corporate Governance 11. Project Management 12. Global Supply Chain Management 13. Managing Change 14. Consumer Behaviour	8001LEAD 8002MMGT 8003SHRM 8004OMGT 8005CGOV ¹ 8006FMGT 8007SMGT ² 9001SMGT ¹ 9002ENT 9005CGOV ² 9011PMGT 9012GSCM 9019MC 9023CB	Level 8 Level 8 Level 8 Level 8 Level 8 Level 8 Level 8 Level 9 Level 9 Level 9 Level 9 Level 9 Level 9 Level 9 Level 9	10 10 10 10 10 10 10 10 10 10 10 10 10 10

¹ Subject offering as per this Subject Code will be taught out by 31 December 2025

² Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

Proportion of Research: 60 of 120 Credit Points = 50%

Nature of Research: Complete 9919PPRMMgt Project Proposal (MMgt) and 9909RPROJ Research Project.

10. Pre-Requisites or Assumed Knowledge

AQF Level	Subject Code	Title	Pre-Requisite to be completed before attempting the subject
Level 9	9001SMGT ³	Strategic Management	3 AQF Level 8 subjects
Level 9	9005CGOV ⁴	Corporate Governance	3 AQF Level 8 subjects
Level 9	9011PMGT	Project Management	3 AQF Level 8 subjects which must include Operations Management (8004OMGT)
Level 9	9019MC	Managing Change	Strategic Human Resource Management (8003SHRM)
Level 9	9915RM	Research Methodologies	8901IAR Introduction to Applied Research
Level 9	9001CSR	Qualitative Case Study Research	9915RM Research Methodologies
Level 9	9912ALAR	Action Research Action Learning	9915RM Research Methodologies
Level 9	9913MMR	Mixed Methods Research	9915RM Research Methodologies
Level 9	9916QM	Quantitative Methods	9915RM Research Methodologies
Level 9	9911LRC	Literature Review and Critique	8901IAR Introduction to Applied Research
Level 9	9919PPRMMgt	Project Proposal (MMgt)	8901IAR Introduction to Applied Research 9915RM Research Methodologies 9911LRC Literature Review and Critique One of the AQF Level 9 research methods electives
Level 9	9012GSCM	Global Supply Chain Management	Operations Management (8004OMGT)
Level 9	9023CB	Consumer Behaviour	Marketing Management (8002MMGT)

11. Assessment Approach

A diversity of assessment is used to assess achievement of learning outcomes. Each subject uses a mix of assessment items appropriate to subject learning outcomes.

Assessment items in Core starter and elective subjects may include quizzes, forum tasks, presentations, groupwork, reflection, and written assignments.

³ Subject offering as per this Subject Code will be taught out by 31 December 2025

⁴ Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

In the subjects 9919PPRMMgt and 9909RPROJ all assessment is customised to the student's research and designed to help the student progress with their Research Project. Specifically, the assessment items are the Project Proposal and Ethics Application (where required) and the final Research Project.

The final Research Project is examined by an independent discipline expert.

12. Exit Points, Articulation Arrangements and Pathways

Exit Points:

Students can exit with a Graduate Certificate in Research Methodologies if they have successfully completed:

- (i) 40 credit points of subjects which must include 8901IAR Introduction to Applied Research and 9915RM Research Methodologies; and
- (ii) Two of the following subjects, one of which must be at Level 8, and subject to all specified pre-requisites being met:

1. Leadership	8001LEAD
2. Marketing Management	8002MMGT
3. Strategic Human Resource Management	8003SHRM
4. Operations Management	8004OMGT
5. Corporate Governance	8005CGOV ⁵
6. Financial Management	8006FMGT
7. Strategic Management	8007SMGT ⁶
8. Strategic Management	9001SMGT ⁷
9. Corporate Governance	9005CGOV ⁸
10. Entrepreneurship	9002ENT
11. Project Management	9011PMGT
12. Global Supply Chain Management	9012GSCM
13. Managing Change	9019MC
14. Consumer Behaviour	9023CB
15. Qualitative Case Study Research	9901CSR
16. Action Research Action Learning	9912ARAL
17. Mixed Methods Research	9913MMR
18. Quantitative Methods	9916QM

Articulation Arrangements: None

Pathways: The Master of Management can provide a direct or conversion pathway to the Doctor of Business Administration (DBA) and the Doctor of Philosophy (PhD). There are 2 Direct pathways and a Conversion pathway:

- Direct pathway: Successful completion of the Master of Management at Credit level or above provides a pathway to the DBA
- Direct pathway: Successful completion of the Master of Management at Credit level or above provides a pathway to the PhD
- Conversion pathway: MMgt students are eligible to convert to the DBA and PhD if the following conditions are met:
 1. Completed all coursework subjects at Credit Level or above;

⁵ Subject offering as per this Subject Code will be taught out by 31 December 2025

⁶ Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

⁷ Subject offering as per this Subject Code will be taught out by 31 December 2025

⁸ See footnote 6

2. Completed 9919PPRMMgt Project Proposal at Credit level or above.

13. Constructive Alignment

The Course Learning Outcomes are as per Section 7 of this Course Brief.

Graduate Qualities ⁹	CLO1	CLO2	CLO3	CLO4	CLO5
Commit to ethical practice, professional integrity and principled behaviour.		x		x	x
Communicate effectively in all mediums and genuinely listen to the views of others..			x	x	x
Critically evaluate information from diverse sources to make informed and timely decisions.	x	x			
Be curious and adaptive; seek out new knowledge and ideas and be receptive to different approaches and perspectives.	x	x			
Engage respectfully and effectively with others and embrace and welcome diversity.				x	x
Be strategic, resilient and authentic leaders, mindful of the impact of decisions and behaviours on others..			x	x	
Be committed to social, cultural, business and environmental sustainability.				x	x

⁹ Graduate Qualities as per [Graduate Qualities Policy](#), V6 (29 September 2022).

Appendix A – English Language Requirements

Applicants must meet the English Language Requirements in one of the following categories:

CATEGORY 1

Applicants whose First language is not English need to demonstrate proficiency in English with a score¹ as outlined in the table below.

English Language Test	Postgraduate Coursework (GradCertMgt, GCRM, MBA, MMgt)	Postgraduate Research (DBA, PhD)
Academic IELTS	6.5 or better (with no individual band lower than 6.0)	7.0 or better (with no individual band lower than 6.0)
TOEFL IBT	79 or better (with writing and reading no lower than 20 and listening and speaking no lower than 18)	94 or better (with no individual band lower than 20)
Academic PTE	58 or better (with no individual band lower than 50)	65 or better (with writing and speaking no lower than 65, listening and reading no lower than 58)
Cambridge English CAE and CPE (from 2015)	176 or better (with no individual band lower than 169)	185 or better (with writing and speaking no lower than 185, and listening and reading no lower than 176)
CTC General Certificate of Education (GCE)	A levels with C or better in English	A levels with A in English

CATEGORY 2 – For Postgraduate Coursework

Evidence of successful completion of Secondary Education in English.

Applicants who have successfully completed Secondary Education (equivalent to Australian Senior Certificate of Education) that was taught and assessed in English in one of the countries listed below where English is the first language:

- Australia
- Canada (except Quebec)
- New Zealand
- Republic of Ireland
- South Africa
- UK - England
- UK - Northern Ireland

¹ AIB will accept an English Language Test with the outlined scores taken any time in the two years up to the date of commencement at AIB.

- UK - Scotland
- UK - Wales
- United States of America

CATEGORY 3 – For Postgraduate Coursework and Research

Evidence of successful completion of Tertiary Education in English

Applicants who have successfully completed Tertiary Education (equivalent to AQF Level 5 or above for Postgraduate Coursework and equivalent AQF Level 8 or above for Postgraduate Research) that was taught and assessed in English in one of the countries listed below where the medium of instruction was in English².

American Samoa	Mauritius
Antigua and Barbuda	Namibia
Australia	Nauru
Bahamas	New Zealand
Barbados	Nigeria
Belize	Papua New Guinea
Bermuda	Philippines
Botswana	Republic of Ireland
Cameroon	Samoa
Canada	Seychelles
Cook Islands	Sierra Leone
Dominica	South Africa
Falkland Islands	Solomon Islands
Fiji	St Kitts and Nevis
Gambia	St Lucia
Ghana	Tanzania
Gibraltar	Trinidad & Tobago
Grenada	Uganda
Guyana	UK – England
Jamaica	UK – Northern Ireland
Kenya	UK – Scotland
Kiribati	UK – Wales
Singapore	United States of America
Liberia	Vanuatu
Malawi	Zambia
Maldives	Zimbabwe

² Medium of Instruction in English is assessed against the Country Education Profiles on Australian Education International (AEI) or the National Academic Recognition Information Centre (NARIC UK). English Instruction will only be accepted if AEI or NARIC UK states that English is the language of instruction relevant to the country, education level or Institution.