

AUSTRALIA

Master of Business Administration



The
Practical
Business
School.

aib.edu.au



Australia's largest online MBA provider.*

*see [20 Biggest Online MBA Providers](#), MBA News (July 2024).

Your career- changing experience *starts here.*

Delivery: Online

No. of subjects: 12

Duration: 12 months or 2 years*

Start dates: 12 intakes a year

Entry req: Prior degree or relevant work experience

QUICK LINKS

- ▶ [ABOUT AIB](#)
- ▶ [THE AIB MBA](#)
- ▶ [COURSE STRUCTURE](#)
- ▶ [ENTRY REQUIREMENTS](#)
- ▶ [COURSE FEES](#)

* Course duration is determined by entry pathway and study load.
See details.



Welcome to AIB

More than 180 academic, support and professional staff members are dedicated to the success of AIB students.

Students are at the centre of everything we do. The AIB academic team strives to develop and adopt academically rigorous practice-centric curricula, innovative learning resources and realistic assessment techniques that cater for the diverse needs of our students. Our highly qualified academic team hold significant qualifications and experience in their field of expertise. AIB academics are regular contributors to leading academic publications, journals and conferences—both nationally and internationally. They are driven by passion and purpose to positively change the lives of AIB students.

APPLY NOW ►



"It's truly inspiring to witness how education is transforming the lives of AIB students. Designed for real-world application and the flexibility professionals need to balance study with life's demands, our students are empowered to achieve their career goals with confidence. Investing in yourself is one of the most important decisions you can make, and I look forward to welcoming you to AIB as you embark on a journey of growth and success."

Professor Darius Pfitzner
Academic Dean



"At AIB we believe in delivering high-quality, innovative education. We give students the opportunity to apply their studies directly to the workplace. This results in a fast return on investment for both students and their employers. I look forward to seeing AIB change your life, and how your achievement will help to inspire others as you become a student of one of our prestigious business programs."

Emeritus Professor Hilary Winchester
Chair of the Academic Board



About AIB

Operating for over 40 years, AIB is a leading teaching and research business school, based in Australia.

As 'The Practical Business School', AIB is committed to serving the needs of working professionals around the world by offering courses which are accelerated, applied, accessible, accredited & recognised.

The suite of business degrees offered by AIB include the: Graduate Certificate in Management (GCM), Master of Business Administration (MBA), Master of Management (M.Mgt), Doctor of Business Administration (DBA) and Doctor of Philosophy (PhD). All AIB courses are offered via Online Learning and are accredited by TEQSA. TEQSA is an independent body funded by the Australian Government. AIB is the largest online MBA provider in Australia* and has a global community of over 20,000 students, alumni, academics and industry experts from over 100 countries. To date, AIB has awarded over 24,000 business school qualifications. The AIB MBA has consistently been highly ranked nationally and globally, and recently reconfirmed its status by achieving a ranking of Tier One (#7) nationally and Tier One (#25) globally (CEO Magazine, 2025).



*see [20 Biggest Online MBA Providers](#), MBA News (July 2024).

How does AIB compare?

QILT GRADUATE OUTCOME SURVEY 2023 (GOS)

Among 78 participating universities, an impressive 92.7% of AIB graduates rated their postgraduate Business & Management experience positively, significantly surpassing the national average of 83.3%.*

The Quality Indicators for Learning and Teaching (QILT) are government-endorsed surveys for higher education, capturing the student life cycle. The Graduate Outcomes Survey (GOS) is completed by graduates of Australian higher education institutions. When compared to the satisfaction of postgraduates of business and management courses from other universities and non-university higher education institutions, AIB proudly came out on top.



Source: [ComparED](#) and [2023 GOS National Report Tables](#)

GRADUATE OVERALL SATISFACTION

Business and management study area



READ MORE

- ▶ [COMPARED GRADUATE OUTCOMES SURVEY AGGREGATED DATA 2021-2022](#)
- ▶ [AIB COMPARED POSTGRADUATE RESULTS](#)

AIB Community Snapshot

Join a global community with over 20,000 students, alumni, academics and industry experts from over 100 countries.

Becoming a part of the AIB alumni community unlocks access to a range of opportunities and benefits, including professional development, networking events and connecting through our social media channels.



20,000
students, alumni,
academics and
industry experts



100+
countries



56%
didn't have a degree
prior to their MBA



94%
have 10+ years'
work experience



70%
are managers

The AIB MBA

The AIB MBA is designed for working professionals who want to advance their career without having to pause it. With 100% online delivery and a practical learning approach, our MBA equips you with contemporary leadership and management skills that can be immediately applied at your workplace.

APPLY NOW ►



Highlights from our 2023 Alumni Insights Report



\$49k

average increase in annual salary since undertaking the AIB MBA



72%

has a salary increase since starting the AIB MBA



95%

applied the MBA in their job or business



65%

have received at least one or more promotions



35%

of business owners started their business during or after their MBA



94%

had an increase in confidence

Source: [AIB Alumni Insights Report Australia 2024](#)

Why the AIB MBA?

► FLEXIBLE

Highly flexible online learning approach that can be studied anytime from anywhere - perfect for busy working professionals.

► VALUE FOR MONEY

We're among the most value for money providers in Australia because we are 100% online.

► STUDY MODEL

Study one subject at a time for better content retention. Complete each subject in just 8 weeks.

► PRACTICAL LEARNING

Unique practical learning approach with authentic work-based assessments - no exams.

► CONCURRENT STUDY

Take 2 subjects at a time and finish your MBA in as little as 12 months.*

► SUPPORT

Personalised academic and administrative support to ensure your success.

► ACCESSIBLE ENTRY CRITERIA

No prior degree? You can enter the MBA using your relevant work experience.

► 12 START DATES

With the flexibility and convenience of 12 start dates a year, you can start your MBA when it suits you.



* Course duration is determined by entry pathway and study load. [See details.](#)



Your MBA in 3 Stages

The AIB MBA can be broken into 3 stages: a Graduate Certificate in Management (GCM), a Graduate Diploma in Management (GDM) and a Master of Business Administration (MBA), offering flexible entry and exit points.*

STAGE 1

GCM

4 SUBJECTS
4-8 MONTHS^

STAGE 2

GDM

4 SUBJECTS
4-8 MONTHS^

STAGE 3

MBA

4 SUBJECTS
4-8 MONTHS^

12 MONTHS ACCELERATED - 2 YEARS PART-TIME^

*Interim awards need to be requested and are not granted automatically. For further details, refer to the [Student Handbook](#).

^Course duration is determined by entry pathway and study load. [See details](#).

Course Structure

GENERAL MBA
8 Core Subjects
Leadership (first subject)
Strategic Management (second subject)
Marketing Management
Strategic Human Resources Management
Corporate Governance
Financial Management
Project Management
Operations Management
Choose Any 3 Electives Subjects
Artificial Intelligence for Business
Entrepreneurship
International Business
Business Analytics for Managers
New Product Design
Procurement and Global Logistics Management
Cyber Security for Managers
Corporate Finance
Global Supply Chain Management
Organisational Learning and Development
Financial Markets and Institutions
Consumer Behaviour
Managing People in a Global Context
Investment Management
Digital Marketing
Managing Change
Business Consulting
Project (Capstone Subject)

SPECIALISED MBA
8 Core Subjects
Leadership (first subject)
Strategic Management (second subject)
Marketing Management
Strategic Human Resources Management
Corporate Governance
Financial Management
Project Management
Operations Management
Choose your MBA specialisation (3 set subjects)
Human Resources Management <ul style="list-style-type: none"> ▶ Organisational Learning and Development ▶ Managing People in a Global Context ▶ Managing Change
Entrepreneurial Management <ul style="list-style-type: none"> ▶ Entrepreneurship ▶ Business Consulting ▶ New Project Design
Finance <ul style="list-style-type: none"> ▶ Corporate Finance ▶ Financial Markets and Institutions ▶ Investment Management
Logistics & Supply Chain Management <ul style="list-style-type: none"> ▶ International Business ▶ Procurement & Global Logistics Management ▶ Global Supply Chain Management
Marketing Management <ul style="list-style-type: none"> ▶ Consumer Behaviour ▶ Digital Marketing ▶ New Product Design
Project (Capstone Subject)

Our comprehensive subject guide provides more detailed information about the AIB MBA.

[Download full subject guide.](#)



“AIB’s MBA is based on a practical approach, so I would be putting real live data in all my assignments and using each assignment to improve the business. It didn’t matter whether I was studying Human Resources or Strategic Management that month – there was something in every single topic that I could use.”

Rhonda Olsson

*Head Of Commercial Partnerships LJ Hooker
MBA Graduate. AIB*

The AIB MBA is designed for working professionals.

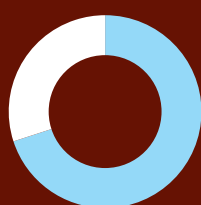
The content, assessments, faculty and learning experience have all been designed to ensure that you can apply your learnings to your workplace, for immediate organisational and career impact.

HOW PRACTICAL IS THE AIB MBA?

- ▶ The learning content is cutting edge, reflecting the most contemporary business issues and topics
- ▶ There are no exams and all assessments are work-based
- ▶ You will learn from and with other working professional students from a variety of industries and backgrounds
- ▶ Your learning experience will include an array of industry guest speakers - leaders from global brands



MBA GRADUATE INSIGHTS



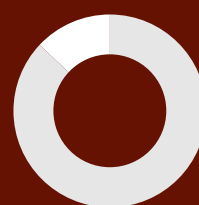
70%

of graduates are
managers



80%

said the MBA has
helped them progress
their career



87%

said strategic thinking was the
top enhanced skill or capability
from studying the MBA



Study anytime, anywhere

THE AIB STUDENT LEARNING PORTAL PROVIDES:

- ▶ 24/7 access to learning materials to fit study around your commitments
- ▶ Video, audio and interactive formats to suit all learning styles
- ▶ Real-time updates on grades, deadlines and announcements
- ▶ An on-demand Orientation Program to guide your study journey
- ▶ Free membership to LinkedIn Learning and Microsoft Office 365
- ▶ Easy access to study, academic and wellbeing support



MYAIB MOBILE APP

The myAIB ensures your studies are always within reach. Download full subjects to study offline, stream webinars, receive notifications, chat with your peers, connect with your academics and more – all from the palm of your hand.

High quality student support

Supporting you from orientation to graduation and beyond



ACADEMIC SUPPORT

Refine your writing, referencing and research skills with Academic Skills Advisors via webinars and one-on-one sessions.



STUDENT TOOLS

Perfect your assignments before submission with tools such as Studiosity, Scite_, GrammarlyEDU and EndNote.



ENROLMENT SUPPORT

One-on-one guidance with subject selection, study planning and balancing your workload alongside personal commitments.



ONLINE LIBRARY

24/7 access to credible, industry-relevant resources and interlibrary loans, supported by AIB's expert Library Team.



WELLBEING SUPPORT

Includes an EAP service providing free confidential counselling, coaching and support for both our students and their family members.



ALUMNI ASK ME ANYTHING PROGRAM

Connect with esteemed alumni leaders for real-world insights, support and mentoring for both your studies and career.

APPLY NOW ►

Entry Requirements

A MINIMUM OF FIVE YEARS OF RELEVANT WORK EXPERIENCE

Which includes at least three years of management experience or significant technical experience.

OR

A BACHELOR'S DEGREE +2YRS

(AQF Level 7) and at least two years of relevant work experience.

OR

AN ADVANCED DIPLOMA ASSOCIATE DEGREE +3YRS

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years of relevant work experience.

OR

MINIMUM GMAT SCORE OF 550

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years of relevant work experience.

Recognition of prior learning

If you currently hold a qualification in a business-related field, you could use AIB's Credit Transfer policy to recognise your prior achievement, helping you earn an MBA faster, for less.

language, documentation proving that your previous education was in English may be necessary. For more information, visit [AIB's English Requirements](#).

English requirements

Our program is conducted entirely in English, and all candidates must meet AIB's English proficiency requirements, irrespective of their location. In areas or nations with more than one official

Technical and computer requirements

For a seamless online learning experience and to complete assessments, you'll need to have access to the minimum technical and computer requirements, which includes a computer, plus a smartphone or tablet, and reliable broadband internet.

Alternatively, applicants may receive direct entry into the MBA; for further details refer to <https://www.aib.edu.au/courses/aib-mba/mba-entry-requirements/>.

Course fees

We are committed to keeping education affordable so you can see a return on investment faster.

DON'T PAY FOR THINGS YOU DON'T NEED

We don't incur many of the infrastructure costs commonly associated with traditional universities. Instead, we invest where it matters most - in high quality education, high calibre academic teams, student support services and AIB's innovative Online Student Learning Portal.

FEE-HELP

AIB is an approved FEE-HELP provider. FEE-HELP is an Australian Government loan scheme, which assists eligible students to pay part or all of their tuition fees. For further information regarding FEE-HELP, please visit www.studyassist.gov.au. Calculate your FEE-HELP repayments here.

PAYMENT MODES

Payments can be made by (Visa/MasterCard) credit card online through our payment gateway which attracts a small credit card surcharge. Other accepted modes of payment are: cheque, direct debit, and bank transfer.

TAX BENEFIT

If you are accepted into the course, you may be able to obtain a tax deduction of your course fees as a self education expense. Please visit www.ato.gov.au for more information or consult your accountant.

CONTACT US

Contact an AIB Course Advisor by calling **+61 8 8212 8111** or via email at courseadvisor@aib.edu.au to find out about payment options available to you.

AIB MBA course fees

PER SUBJECT

\$4,821*

STAGE-BY-STAGE PAYMENT

1ST STAGE

\$19,766*

2ND STAGE

\$20,248*

3RD STAGE

\$20,673*

TOTAL COURSE COST

\$60,687*

* The fees listed are indicative and should be used as a guide only. The per-subject fee listed applies to subjects commencing in Term 5 (2025). The fee for subjects commencing in Terms 1-6.5 (2025) will be AUD 4,821. The fee for subjects commencing in Terms 1-3.5 (2026) will be AUD 5,062. The fee for subjects commenced thereafter may be higher and subject to periodic CPI (or greater) increases. The total course fee and stage fees listed applies to students commencing in Term 5 (2025) and assumes continuous term enrolment with no breaks in study and completion of 12 subjects in 24 months. The total course fee is calculated based on 2 subjects at AUD 4,821 for Terms 1-6.5 (2025), 6 subjects at AUD 5,062 for Terms 1-3.5 (2026), and assumes a 2.1% (May-25) CPI-increased subject fee for the remaining 4 subjects. Note that fees will be increased periodically and actual increases may be greater than CPI. Students will be given reasonable notice of any fee increase applicable to those subsequent periods. For additional information impacting the subject and course fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

Industry speakers and collaborators

Our course is embedded with insights from some of Australia and Canada's brightest entrepreneurs and top-performing companies through our industry guest speakers and collaborators.

Clifford Rosenberg

Non-executive Director & Investor for multiple global public enterprises

Brian Redican

Chief Economist of NSW Treasury Corporation (TCorp)

Paul Mirabelle

Chairman, Greencross Limited

Lee Tonitto

Managing Director, Tinotto & Partners

Professor Erwin Loh

Group Chief Medical Officer, St Vincents Hospital

Steven Burrell

Chief Executive Officer, Australian Medical Association (VIC)

Martin Herbst

General Manager Elders Financial Planning

Tomas Johnsson

Chief Executive Officer, Unilodge Australia

Amanda O'Brien

Director, Xtreme Freight and Chairwoman, Supply Chain and Logistics Association of Australia (SCLAA)

Felipe Bezamat

Head of Advanced Manufacturing Industry World Economic Forum

Samantha Klintworth

CEO, Amnesty International Australia (AIB Alumni)

Sean Ledbury

Managing Director, Packsize Australia (AIB Alumni)

COMPANIES REPRESENTED BY OUR INDUSTRY GUEST SPEAKERS

- | | |
|------------|---------------------------------|
| ▶ ANZ | ▶ BDO |
| ▶ Audi | ▶ Hays |
| ▶ Ebay | ▶ Greencross Vets |
| ▶ LinkedIn | ▶ Kyocera |
| ▶ UniLodge | ▶ Mercer |
| ▶ PWC | ▶ Haigh's |
| ▶ Gumtree | ▶ St Vincent's Health Australia |
| ▶ AHRI | ▶ AMA Victoria |

Accredited & recognised

Accreditation ensures that the qualification you earn meets a national set of standards. AIB itself is registered as an Institute of Higher Education and its MBA is accredited by TEQSA (Tertiary Education Quality and Standards Agency), the independent regulator in Australia.

TEQSA accreditation ensures all our qualifications are equivalent in standing to qualifications issued by Australian universities and are compliant with the Australian Qualifications Framework (AQF), a national system of qualifications which encompasses all post-compulsory education in Australia.

Details of AIB's registration status and accredited programmes can be found on the TEQSA National Register.

Both AIB's generalist MBA and MBA (Human Resource Management) are accredited by the Australian Human Resources Institute (AHRI). Additionally, AIB's MBA is accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM). AIB and our postgraduate programs are also recognised internationally by employers and industry associations.



BELOW IS A SNAPSHOT OF AIB'S MEMBERSHIPS AND LISTINGS

- ▶ Independent Higher Education Australia (IHEA)
- ▶ Australian Human Resource Institute (AHRI)
- ▶ International Association of Universities (IAU)
- ▶ International Quality Group of the Council for Higher Education Accreditation (CIQG)
- ▶ Association to Advance Collegiate Schools of Business
- ▶ Canadian Institute of Management
- ▶ Australian Marketing Institute (AMI)

Australia's largest online MBA provider*

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courseadvisor@aib.edu.au



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Entry criteria, assessment methods and services are correct at time of printing 7 March 2025 (AIBMBA-AUS-V01). Australian Institute of Business reserves the right to alter the details without prior notice. All 2023 AIB MBA Alumni Insights report information contained in this publication is self-reported by the alumni and is for general information only. The Australian Institute of Business makes no representation about the content, suitability, accuracy or completeness of this information for any purpose whatsoever. It is provided "as is" without any express or implied warranty or guarantee whatsoever. Information and data reported in this report was self-reported by MBA alumni in Oct 2023.

*see 20 Biggest Online MBA Providers, MBA News (July 2024) Institute of Higher Education PRV12090