

CANADA

# Master of Business Administration



The  
Practical  
Business  
School.

[aib.edu.au](http://aib.edu.au)





With a growing  
community of

over 2,100  
students and  
alumni in  
Canada



# Your career- changing experience *starts here.*

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**Delivery:** Online

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**No. of courses:** 12

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**Duration:** 12 months or 2 years\*

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**Start dates:** 12 intakes a year

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**Entry req:** Prior degree or relevant work experience

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## QUICK LINKS

- ▶ [ABOUT AIB](#)
- ▶ [THE AIB MBA](#)
- ▶ [COURSE STRUCTURE](#)
- ▶ [ENTRY REQUIREMENTS](#)
- ▶ [COURSE FEES](#)

\* Course duration is determined by entry pathway and study load.  
See details.



# Welcome to AIB

More than 180 academic, support and professional staff members are dedicated to the success of AIB students.

Students are at the centre of everything we do. The AIB academic team strives to develop and adopt academically rigorous practice-centric curricula, innovative learning resources and realistic assessment techniques that cater for the diverse needs of our students. Our highly qualified academic team hold significant qualifications and experience in their field of expertise. AIB academics are regular contributors to leading academic publications, journals and conferences—both nationally and internationally. They are driven by passion and purpose to positively change the lives of AIB students.

**APPLY NOW ►**





"It's truly inspiring to witness how education is transforming the lives of AIB students. Designed for real-world application and the flexibility professionals need to balance study with life's demands, our students are empowered to achieve their career goals with confidence. Investing in yourself is one of the most important decisions you can make, and I look forward to welcoming you to AIB as you embark on a journey of growth and success."

**Professor Darius Pfitzner**  
*Academic Dean*



"At AIB we believe in delivering high-quality, innovative education. We give students the opportunity to apply their studies directly to the workplace. This results in a fast return on investment for both students and their employers. I look forward to seeing AIB change your life, and how your achievement will help to inspire others as you become a student of one of our prestigious business programs."

**Emeritus Professor Hilary Winchester**  
*Chair of the Academic Board*



# About AIB

Operating for over 40 years, AIB is a leading teaching and research business school, based in Australia.

As 'The Practical Business School', AIB is committed to serving the needs of working professionals around the world by offering courses which are accelerated, applied, accessible, accredited & recognized.

The suite of business degrees offered by AIB include the: Graduate Certificate in Management (GCM), Master of Business Administration (MBA), Master of Management (M.Mgt), Doctor of Business Administration (DBA) and Doctor of Philosophy (PhD). All AIB courses are offered via Online Learning and are accredited by the Tertiary Education Quality and Standards Agency (TEQSA) in Australia and Chartered Institute of Management (CIM) in Canada. AIB is the largest online MBA provider in Australia\* and has a global community of over 20,000 students, alumni, academics and industry experts from over 100 countries. To date, AIB has awarded over 24,000 business school qualifications. The AIB MBA has consistently been highly ranked nationally and globally, and recently reconfirmed its status by achieving a ranking of Tier One (#7) nationally and Tier One (#25) globally (CEO Magazine, 2025).



\*see 20 Biggest Online MBA Providers, MBA News (July 2024).

# How does AIB compare?

## QILT GRADUATE OUTCOME SURVEY 2023 (GOS)

Among 78 participating universities, an impressive 92.7% of AIB graduates rated their postgraduate Business & Management experience positively, significantly surpassing the national average of 83.3%.\*

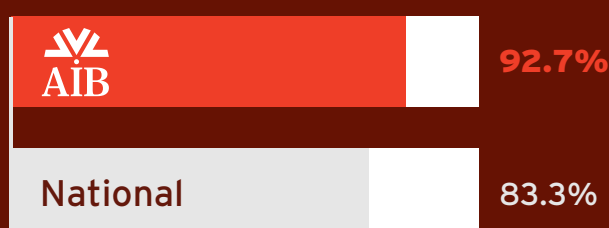
The Quality Indicators for Learning and Teaching (QILT) are government-endorsed surveys for higher education, capturing the student life cycle. The Graduate Outcomes Survey (GOS) is completed by graduates of Australian higher education institutions. When compared to the satisfaction of postgraduates of business and management courses from other universities and non-university higher education institutions, AIB proudly came out on top.



Source: [ComparED](#) and [2023 GOS National Report Tables](#)

### GRADUATE OVERALL SATISFACTION

Business and management study area



### READ MORE

- ▶ [COMPARED GRADUATE OUTCOMES SURVEY AGGREGATED DATA 2021-2022](#)
- ▶ [AIB COMPARED POSTGRADUATE RESULTS](#)

# AIB Community Snapshot

Join a global community with over 20,000 students, alumni, academics and industry experts from over 100 countries.

Becoming a part of the AIB alumni community unlocks access to a range of opportunities and benefits, including professional development, networking events and connecting through our social media channels.



**20,000**

**students, alumni,  
academics and industry  
experts globally**



**2,100+**

**graduates and  
students in Canada**



**48%**

**didn't have a degree  
prior to their MBA**



**89%**

**have 10+ years'  
work experience**



**70%**

**are in management  
roles**



# The AIB MBA

The AIB MBA is designed for working professionals who want to advance their career without having to pause it. With 100% online delivery and a practical learning approach, our MBA equips you with contemporary leadership and management skills that can be immediately applied at your workplace.

**APPLY NOW ►**



# Highlights from our 2024 Canadian Alumni Insights Report



**\$39k**

average increase in annual salary since undertaking the AIB MBA



**73%**

has a salary increase since graduating



**93%**

applied the MBA in their job or business



**70%**

have received at least one or more promotions



**84%**

said the MBA has helped them progress their career



**95%**

had an increase in confidence

Source: AIB Alumni Insights Report Canada 2024



# Why the AIB MBA?

## ► FLEXIBLE

Highly flexible online learning approach that can be studied anytime from anywhere - perfect for busy working professionals.

## ► VALUE FOR MONEY

We're among the most value for money providers in Canada because we are 100% online.

## ► STUDY MODEL

Study one course at a time for better content retention. Complete each course in just 8 weeks.

## ► PRACTICAL LEARNING

Unique practical learning approach with authentic work-based assessments - no exams.

## ► CONCURRENT STUDY

Take 2 courses at a time and finish your MBA in as little as 12 months.\*

## ► SUPPORT

Personalised academic and administrative support to ensure your success.

## ► ACCESSIBLE ENTRY CRITERIA

No prior degree? You can enter the MBA using your relevant work experience.

## ► 12 START DATES

With the flexibility and convenience of 12 start dates a year, you can start your MBA when it suits you.



\* Course duration is determined by entry pathway and study load. [See details.](#)



# Your MBA in 3 Stages

The AIB MBA can be broken into 3 stages: a Graduate Certificate in Management (GCM), a Graduate Diploma in Management (GDM) and a Master of Business Administration (MBA), offering flexible entry and exit points.\*

STAGE 1

**GCM**

4 COURSES  
4-8 MONTHS^

STAGE 2

**GDM**

4 COURSES  
4-8 MONTHS^

STAGE 3

**MBA**

4 COURSES  
4-8 MONTHS^

**12 MONTHS ACCELERATED - 2 YEARS PART-TIME^**

\*Interim awards need to be requested and are not granted automatically. For further details, refer to the [Student Handbook](#).

\* Course duration is determined by entry pathway and study load. [See details](#).



# Course Structure

GENERAL MBA
<b>8 Core Courses</b>
Leadership (first course)
Strategic Management (second course)
Marketing Management
Strategic Human Resources Management
Corporate Governance
Financial Management
Project Management
Operations Management
<b>Choose Any 3 Electives Subjects</b>
Artificial Intelligence for Business
Entrepreneurship
International Business
Business Analytics for Managers
New Product Design
Procurement and Global Logistics Management
Cyber Security for Managers
Corporate Finance
Global Supply Chain Management
Organisational Learning and Development
Financial Markets and Institutions
Consumer Behaviour
Managing People in a Global Context
Investment Management
Digital Marketing
Managing Change
Business Consulting
<b>Project (Capstone Course)</b>

SPECIALIZED MBA
<b>8 Core Courses</b>
Leadership (first course)
Strategic Management (second course)
Marketing Management
Strategic Human Resources Management
Corporate Governance
Financial Management
Project Management
Operations Management
<b>Choose your MBA specialization (3 set subjects)</b>
<b>Human Resources Management</b> <ul style="list-style-type: none"> <li>▶ Organizational Learning and Development</li> <li>▶ Managing People in a Global Context</li> <li>▶ Managing Change</li> </ul>
<b>Entrepreneurial Management</b> <ul style="list-style-type: none"> <li>▶ Entrepreneurship</li> <li>▶ Business Consulting</li> <li>▶ New Project Design</li> </ul>
<b>Finance</b> <ul style="list-style-type: none"> <li>▶ Corporate Finance</li> <li>▶ Financial Markets and Institutions</li> <li>▶ Investment Management</li> </ul>
<b>Logistics &amp; Supply Chain Management</b> <ul style="list-style-type: none"> <li>▶ International Business</li> <li>▶ Procurement &amp; Global Logistics Management</li> <li>▶ Global Supply Chain Management</li> </ul>
<b>Marketing Management</b> <ul style="list-style-type: none"> <li>▶ Consumer Behaviour</li> <li>▶ Digital Marketing</li> <li>▶ New Product Design</li> </ul>
<b>Project (Capstone Course)</b>

Our comprehensive course guide provides more detailed information about the AIB MBA.

[Download full course guide.](#)



“AIB’s MBA is based on a practical approach, so I would be putting real live data in all my assignments and using each assignment to improve the business. It didn’t matter whether I was studying Human Resources or Strategic Management that month – there was something in every single topic that I could use.”

**Rhonda Olsson**

*Head Of Commercial Partnerships LJ Hooker  
MBA Graduate. AIB*



# The AIB MBA is designed for working professionals.

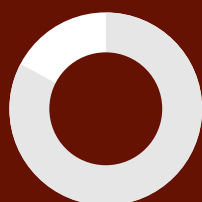
The content, assessments, faculty and learning experience have all been designed to ensure that you can apply your learnings to your workplace, for immediate organizational and career impact.

## HOW PRACTICAL IS THE AIB MBA?

- ▶ The learning content is cutting edge, reflecting the most contemporary business issues and topics
- ▶ There are no exams and all assessments are work-based
- ▶ You will learn from and with other working professional students from a variety of industries and backgrounds
- ▶ Your learning experience will include an array of industry guest speakers - leaders from global brands

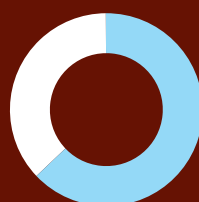


## MBA GRADUATE INSIGHTS



**84%**

said the MBA has  
helped them progress  
their career



**37%**

of business owners  
started a business during  
or after their MBA



**79%**

said strategic thinking was the  
top enhanced skill or capability  
from studying the MBA



# Study anytime, anywhere

## THE AIB STUDENT LEARNING PORTAL PROVIDES:

- ▶ 24/7 access to learning materials to fit study around your commitments
- ▶ Video, audio and interactive formats to suit all learning styles
- ▶ Real-time updates on grades, deadlines and announcements
- ▶ An on-demand Orientation Program to guide your study journey
- ▶ Free membership to LinkedIn Learning and Microsoft Office 365
- ▶ Easy access to study, academic and wellbeing support



## MYAIB MOBILE APP

The myAIB ensures your studies are always within reach. Download full subjects to study offline, stream webinars, receive notifications, chat with your peers, connect with your academics and more – all from the palm of your hand.



# High quality student support

Supporting you from orientation to graduation and beyond



## ACADEMIC SUPPORT

Refine your writing, referencing and research skills with Academic Skills Advisors via webinars and one-on-one sessions.



## STUDENT TOOLS

Perfect your assignments before submission with tools such as Studiosity, Scite\_, GrammarlyEDU and EndNote.



## ENROLMENT SUPPORT

One-on-one guidance with subject selection, study planning and balancing your workload alongside personal commitments.



## ONLINE LIBRARY

24/7 access to credible, industry-relevant resources and interlibrary loans, supported by AIB's expert Library Team.



## WELLBEING SUPPORT

Includes an EAP service providing free confidential counselling, coaching and support for both our students and their family members.



## ALUMNI ASK ME ANYTHING PROGRAM

Connect with esteemed alumni leaders for real-world insights, support and mentoring for both your studies and career.

**APPLY NOW ►**

# Entry Requirements

## **A MINIMUM OF FIVE YEARS OF RELEVANT WORK EXPERIENCE**

Which includes at least three years of management experience or significant technical experience.

**OR**

## **A BACHELOR'S DEGREE +2YRS**

(AQF Level 7) and at least two years of relevant work experience.

**OR**

## **AN ADVANCED DIPLOMA ASSOCIATE DEGREE +3YRS**

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years of relevant work experience.

**OR**

## **MINIMUM GMAT SCORE OF 550**

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years of relevant work experience.

## **Recognition of prior learning**

If you currently hold a qualification in a business-related field, you could use AIB's Credit Transfer policy to recognize your prior achievement, helping you earn an MBA faster, for less.

language, documentation proving that your previous education was in English may be necessary. For more information, visit [AIB's English Requirements](#).

## **English requirements**

Our program is conducted entirely in English, and all candidates must meet AIB's English proficiency requirements, irrespective of their location. In areas or nations with more than one official

## **Technical and computer requirements**

For a seamless online learning experience and to complete assessments, you'll need to have access to the minimum technical and computer requirements, which includes a computer, plus a smartphone or tablet, and reliable broadband internet.

Alternatively, applicants may receive direct entry into the MBA; for further details refer to <https://www.aib.edu.au/courses/aib-mba/mba-entry-requirements/>.

## AIB MBA course fees

# Course fees

We are committed to keeping education affordable so you can see a return on investment faster.

## DON'T PAY FOR THINGS YOU DON'T NEED

The AIB MBA is amongst the most affordable in Canada because of our global scale and fully online delivery. We don't incur many of the infrastructure costs commonly associated with traditional universities, like lecture theatres and sports fields. Instead, we invest where it matters most - in high quality education, high calibre academic teams, student support services and AIB's innovative Online Student Learning Portal.

### CONTACT US

Contact an AIB Course Advisor by calling **+61 8 8212 8111** or via email at [courseadvisor@aib.edu.au](mailto:courseadvisor@aib.edu.au) to find out about payment options available to you.

\* The fees listed are indicative and should be used as a guide only. The per-course fee listed applies to subjects commencing in Term 5 (2025). The fee for courses commencing in Terms 1-6.5 (2025) will be CAD 3,367. The fee for courses commencing in Terms 1-3.5 (2026) will be CAD 3,535. The fee for courses commenced thereafter may be higher and subject to periodic CPI (or greater) increases. The total course fee and stage fees listed applies to students commencing in Term 5 (2025) and assumes continuous term enrolment with no breaks in study and completion of 12 courses in 24 months. The total course fee is calculated based on 2 courses at CAD 3,367, 6 courses at CAD 3,535 for Terms 1-3.5 (2026) and assumes a 2.1% (May-25) CPI-increased course fee for the remaining 4 courses. Note that fees will be increased periodically and actual increases may be greater than CPI. Students will be given reasonable notice of any fee increase applicable to those subsequent periods. For additional information impacting the subject and course fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

\*\* The price shown is applicable for students commencing in Term 5 (2025). The fee for courses commencing in Terms 1-6.5 (2025) will be CAD 35,196. Students aiming to commence after Term 6.5 (2025) should be aware that fee increases are applied periodically and the above price should be used as a guide only. For additional information impacting the course and total tuition fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

^ The price shown is applicable for students, paying on a payment plan, commencing in Term 5 (2025). The fee for courses commencing in Terms 1-6.5 (2025) will be CAD 40,504. Payment plan students aiming to commence after Term 6.5 (2025) should be aware that fee increases are applied periodically and the above price should be used as a guide only. For additional information impacting the course and total tuition fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

### PER SUBJECT (CAD)

**\$3,367\***

### STAGE-BY-STAGE PAYMENT

#### 1<sup>ST</sup> STAGE (CAD)

**\$13,804\***

#### 2<sup>ND</sup> STAGE (CAD)

**\$14,140\***

#### 3<sup>RD</sup> STAGE (CAD)

**\$14,437\***

### TOTAL COURSE COST (CAD)

**\$42,381\***

### UPFRONT COST (CAD)

**\$35,196\*\***

### PAYMENT PLAN

#### MONTHLY PAYMENT OPTION (CAD)

**36 x \$1,125.11**

### TOTAL COURSE COST (12 SUBJECTS)(CAD)

**\$40,504^**



# Industry speakers and collaborators

Our course is embedded with insights from some of Australia and Canada's brightest entrepreneurs and top-performing companies through our industry guest speakers and collaborators.

## Clifford Rosenberg

Non-executive Director & Investor for multiple global public enterprises

## Brian Redican

Chief Economist of NSW Treasury Corporation (TCorp)

## Paul Mirabelle

Chairman, Greencross Limited

## Lee Tonitto

Managing Director, Tinotto & Partners

## Professor Erwin Loh

Group Chief Medical Officer, St Vincents Hospital

## Steven Burrell

Chief Executive Officer, Australian Medical Association (VIC)

## Martin Herbst

General Manager Elders Financial Planning

## Tomas Johnsson

Chief Executive Officer, Unilodge Australia

## Amanda O'Brien

Director, Xtreme Freight and Chairwoman, Supply Chain and Logistics Association of Australia (SCLAA)

## Felipe Bezamat

Head of Advanced Manufacturing Industry World Economic Forum

## Samantha Klintworth

CEO, Amnesty International Australia (AIB Alumni)

## Sean Ledbury

Managing Director, Packsize Australia (AIB Alumni)

## COMPANIES REPRESENTED BY OUR INDUSTRY GUEST SPEAKERS

- |            |                                 |
|------------|---------------------------------|
| ▶ ANZ      | ▶ BDO                           |
| ▶ Audi     | ▶ Hays                          |
| ▶ Ebay     | ▶ Greencross Vets               |
| ▶ LinkedIn | ▶ Kyocera                       |
| ▶ UniLodge | ▶ Mercer                        |
| ▶ PWC      | ▶ Haigh's                       |
| ▶ Gumtree  | ▶ St Vincent's Health Australia |
| ▶ AHRI     | ▶ AMA Victoria                  |

# Accredited & recognized

Accreditation ensures that the qualification you earn meets a national set of standards. In Canada, AIB's MBA is accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM), ensuring its recognition and value in the Canadian market.

AIB is also registered as an Institute of Higher Education and has its MBA program accredited by Australia's Tertiary Education Quality and Standards Agency (TEQSA). This accreditation ensures that AIB's qualifications are equivalent to those from Australian universities and comply with the Australian Qualifications Framework (AQF), which governs all post-compulsory education in Australia. Details of AIB's registration status and accredited programmes can be found on the TEQSA National Register.

Both AIB's generalist MBA and MBA (Human Resource Management) are accredited by the Australian Human Resources Institute (AHRI). AIB and our postgraduate programs are also recognized internationally by employers and industry associations.



## BELOW IS A SNAPSHOT OF AIB'S MEMBERSHIPS AND LISTINGS

- ▶ Canadian Institute of Management (CIM)
- ▶ Association to Advance Collegiate Schools of Business (AACSB) International
- ▶ CanLearn of the Department of Human Resources and Skills Development Canada
- ▶ The Canadian Chamber of Commerce
- ▶ International Association of Universities (IAU)
- ▶ Independent Higher Education Australia (IHEA)
- ▶ International Quality Group of the Council for Higher Education Accreditation (CIQG)

Students enrolled in **AIB's GCM, GDM and MBA** courses, which are **NCMA Professionally Accredited Programs by CIM | Chartered Managers Canada**, are entitled to free Associate Membership.

# Australia's largest online MBA provider\*

**APPLY NOW ►**



The  
Practical  
Business  
School.

 **+1 888 242 7044**

 **courseadvisor@aib.edu.au**

 **aib.edu.au**

Entry criteria, assessment methods and services are correct at time of printing 7 March 2025 (AIBMBA-CAN-V01). Australian Institute of Business reserves the right to alter the details without prior notice. All 2023 AIB MBA Alumni Insights report information contained in this publication is self-reported by the alumni and is for general information only. The Australian Institute of Business makes no representation about the content, suitability, accuracy or completeness of this information for any purpose whatsoever. It is provided "as is" without any express or implied warranty or guarantee whatsoever. Information and data reported in this report was self-reported by MBA alumni in Oct 2023. \*see 20 Biggest Online MBA Providers, MBA News (July 2024) Institute of Higher Education PRV12090.

\*see 20 Biggest Online MBA Providers, MBA News (July 2024) Institute of Higher Education PRV12090