

GLOBAL

# Master of Business Administration



The  
Practical  
Business  
School.

[aib.edu.au](http://aib.edu.au)



# Australia's largest online MBA provider.\*

\*see 20 Biggest Online MBA Providers, MBA News (July 2024).

# Your career- changing experience *starts here.*

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**Delivery:** Online

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**No. of subjects:** 12

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**Duration:** 12 months or 2 years\*

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**Start dates:** 12 intakes a year

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**Entry req:** Prior degree or relevant work experience

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## QUICK LINKS

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- ▶ [THE AIB MBA](#)
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\* Course duration is determined by entry pathway and study load.  
See details.



# Welcome to AIB

More than 180 academic, support and professional staff members are dedicated to the success of AIB students.

Students are at the centre of everything we do. The AIB academic team strives to develop and adopt academically rigorous practice-centric curricula, innovative learning resources and realistic assessment techniques that cater for the diverse needs of our students. Our highly qualified academic team hold significant qualifications and experience in their field of expertise. AIB academics are regular contributors to leading academic publications, journals and conferences—both nationally and internationally. They are driven by passion and purpose to positively change the lives of AIB students.

[APPLY NOW ►](#)



"I would like to welcome you to our AIB community. Our online learning environment allows us to deliver high-quality education to a national and global audience. Our approach is designed to build confidence, capability and momentum so students can progress towards their career goals with clarity and certainty. Whether students progress through our MBA, one of our Graduate Certificates, or one of our research degrees, the focus is always on practical application and career growth. Our regular face to face alumni events provide opportunities for students to interact with their colleagues, and function to bring together our diverse community for amazing networking experiences. It is very rewarding to see how learning through AIB translates into meaningful progress for our students and the organisations they're part of."

**Dr Peter Cartwright**

*Managing Director and Executive Dean*



"At AIB we believe in delivering high-quality, innovative education. We give students the opportunity to apply their studies directly to the workplace. This results in a fast return on investment for both students and their employers. I look forward to seeing AIB change your life, and how your achievement will help to inspire others as you become a student of one of our prestigious business programs."

**Emeritus Professor Hilary Winchester**

*Chair of the Academic Board*



# About AIB

Operating for over 40 years, AIB is a leading teaching and research business school, based in Australia.

As 'The Practical Business School', AIB is committed to serving the needs of working professionals around the world by offering courses which are accelerated, applied, accessible, accredited & recognised.

The suite of business degrees offered by AIB include the: Graduate Certificate in Management (GCM), Master of Business Administration (MBA), Master of Management (M.Mgt), Doctor of Business Administration (DBA) and Doctor of Philosophy (PhD). All AIB courses are offered via Online Learning and are accredited by TEQSA. TEQSA is an independent body funded by the Australian Government. AIB is the largest online MBA provider in Australia\* and has a global community of over 20,000 students, alumni, academics and industry experts from over 100 countries. To date, AIB has awarded over 24,000 business school qualifications. The AIB MBA has consistently been highly ranked nationally and globally, and recently reconfirmed its status by achieving a ranking of Tier One (#6) nationally and Tier One (#24) globally (CEO Magazine, 2026).



\*see 20 Biggest Online MBA Providers, MBA News (July 2024).

# How does AIB compare?

## QILT GRADUATE OUTCOME SURVEY 2023-2024 (GOS)

Among 83 participating institutions, an impressive 92.4% of AIB graduates rated their postgraduate Business & Management experience positively, significantly surpassing the national average of 82.6%.\*

The Quality Indicators for Learning and Teaching (QILT) are government-endorsed surveys for higher education, capturing the student life cycle. The Graduate Outcomes Survey (GOS) is completed by graduates of Australian higher education institutions. When compared to the satisfaction of postgraduates from business and management courses at other universities and non-university higher education institutions, AIB's results significantly exceeded the national average, setting a new benchmark for postgraduate business education.



Source: [ComparED](#) - GOS Survey 2023-2024

### GRADUATE OVERALL SATISFACTION

Business and management  
study area



### READ MORE

- ▶ [AIB COMPARED GOS SURVEY 2023-2024](#)
- ▶ [AIB COMPARED STUDENT EXPERIENCE SURVEY 2023-2024](#)

# AIB community snapshot

Join a global community with over 20,000 students, alumni, academics and industry experts from over 100 countries.

Becoming a part of the AIB alumni community unlocks access to a range of opportunities and benefits, including professional development, networking events and connecting through our social media channels.



**20,000**  
students, alumni,  
academics and  
industry experts



**100+**  
countries



**48%**  
didn't have a degree  
prior to their MBA



**90%**  
have 10+ years'  
work experience



**75%**  
are managers

# The AIB MBA

The AIB MBA is designed for working professionals who want to advance their career without having to pause it. With 100% online delivery and a practical learning approach, our MBA equips you with contemporary leadership and management skills that can be immediately applied at your workplace.

**APPLY NOW ►**



# Highlights from our 2024 Alumni Insights Report



**\$42k**

average increase in annual salary since undertaking the AIB MBA



**73%**

has a salary increase since starting the AIB MBA



**95%**

applied the MBA in their job or business



**68%**

have received at least one or more promotions



**41%**

of business owners started their business during or after their MBA



**95%**

had an increase in confidence

Source: [AIB Alumni Insights Report Global 2024](#)

# Why the AIB MBA?

## ▶ FLEXIBLE

Highly flexible online learning approach that can be studied anytime from anywhere - perfect for busy working professionals.

## ▶ VALUE FOR MONEY

We're among the most value for money providers in Australia because we are 100% online.

## ▶ STUDY MODEL

Study one subject at a time for better content retention. Complete each subject in just 8 weeks.

## ▶ PRACTICAL LEARNING

Unique practical learning approach with authentic work-based assessments - no exams.

## ▶ CONCURRENT STUDY

Take 2 subjects at a time and finish your MBA in as little as 12 months.\*

## ▶ SUPPORT

Personalised academic and administrative support to ensure your success.

## ▶ ACCESSIBLE ENTRY CRITERIA

No prior degree? You can enter the first stage of the MBA using your work experience.

## ▶ 12 START DATES

With the flexibility and convenience of 12 start dates a year, you can start your MBA when it suits you.



\* Course duration is determined by entry pathway and study load. [See details.](#)



# Your MBA in 3 stages

The AIB MBA can be broken into 3 stages: a Graduate Certificate in Management (GCM), a Graduate Diploma in Management (GDM) and a Master of Business Administration (MBA), offering flexible entry and exit points.\*

STAGE 1

**GCM**

4 SUBJECTS  
4-8 MONTHS<sup>^</sup>

STAGE 2

**GDM**

4 SUBJECTS  
4-8 MONTHS<sup>^</sup>

STAGE 3

**MBA**

4 SUBJECTS  
4-8 MONTHS<sup>^</sup>

**12 MONTHS ACCELERATED - 2 YEARS PART-TIME**

\*Interim awards need to be requested and are not granted automatically. For further details, refer to the [Student Handbook](#).

<sup>^</sup>Course duration is determined by entry pathway and study load. [See details](#).

# Course structure

GENERAL MBA	SPECIALISED MBA
<b>8 Core Subjects</b>	<b>8 Core Subjects</b>
Leadership (first subject)	Leadership (first subject)
Strategic Management (second subject)	Strategic Management (second subject)
Marketing Management	Marketing Management
Strategic Human Resources Management	Strategic Human Resources Management
Operations Strategy and Management	Operations Strategy and Management
Financial Management	Financial Management
Corporate Governance	Corporate Governance
Project Management	Project Management
<b>Choose Any 3 Electives Subjects</b>	<b>Choose your MBA specialisation (3 set subjects)</b>
Artificial Intelligence for Business	<b>Human Resources Management</b>
Entrepreneurship	▶ Organisational Learning and Development
International Business	▶ Managing People in a Global Context
Business Analytics for Managers	▶ Managing Change
New Product Design	<b>Entrepreneurial Management</b>
Procurement and Global Logistics Management	▶ Entrepreneurship
Cyber Security for Managers	▶ Business Consulting
Corporate Finance	▶ New Product Design
Global Supply Chain Management	<b>Finance</b>
Organisational Learning and Development	▶ Corporate Finance
Financial Markets and Institutions	▶ Financial Markets and Institutions
Consumer Behaviour	▶ Investment Management
Managing People in a Global Context	<b>Logistics &amp; Supply Chain Management</b>
Investment Management	▶ International Business
Digital Marketing	▶ Procurement & Global Logistics Management
Managing Change	▶ Global Supply Chain Management
Business Consulting	<b>Marketing Management</b>
<b>Project (Capstone Subject)</b>	▶ Consumer Behaviour
	▶ Digital Marketing
	▶ New Product Design
	<b>Project (Capstone Subject)</b>

Our comprehensive subject guide provides more detailed information about the AIB MBA.

[Download full subject guide.](#)



“AIB’s MBA is based on a practical approach, so I would be putting real live data in all my assignments and using each assignment to improve the business. It didn’t matter whether I was studying Human Resources or Strategic Management that month – there was something in every single topic that I could use.”

**Rhonda Olsson**

*Head Of Commercial Partnerships LJ Hooker  
MBA Graduate, AIB*

# The AIB MBA is designed for working professionals.

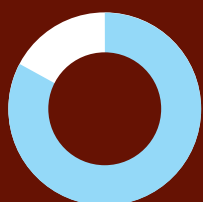
The content, assessments, faculty and learning experience have all been designed to ensure that you can apply your learnings to your workplace, for immediate organisational and career impact.

## HOW PRACTICAL IS THE AIB MBA?

- ▶ The learning content is cutting edge, reflecting the most contemporary business issues and topics
- ▶ There are no exams and all assessments are work-based
- ▶ You will learn from and with other working professional students from a variety of industries and backgrounds
- ▶ Your learning experience will include an array of industry guest speakers - leaders from global brands



## MBA GRADUATE INSIGHTS



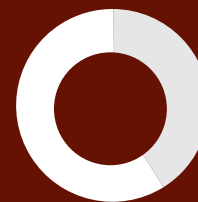
**83%**

said the MBA has helped them progress their career



**84%**

said strategic thinking was the top enhanced skill or capability from studying the MBA



**41%**

of business owners, started their business during or after their MBA



# Study anytime, anywhere

## THE AIB STUDENT LEARNING PORTAL PROVIDES:

- ▶ 24/7 access to learning materials to fit study around your commitments
- ▶ Video, audio and interactive formats to suit all learning styles
- ▶ Real-time updates on grades, deadlines and announcements
- ▶ An on-demand Orientation Program to guide your study journey
- ▶ Free membership to LinkedIn Learning and Microsoft Office 365
- ▶ Easy access to study, academic and wellbeing support



## MYAIB MOBILE APP

The myAIB ensures your studies are always within reach. Download full subjects to study offline, stream webinars, receive notifications, chat with your peers, connect with your academics and more - all from the palm of your hand.

# High quality student support

Supporting you from orientation to graduation and beyond

## ACADEMIC SUPPORT



Refine your writing, referencing and research skills with Academic Skills Advisors via webinars and one-on-one sessions.

## STUDENT TOOLS



Perfect your assignments before submission with tools such as Studiosity, Scite\_, GrammarlyEDU and EndNote.

## ENROLMENT SUPPORT



One-on-one guidance with subject selection, study planning and balancing your workload alongside personal commitments.

## ONLINE LIBRARY



24/7 access to credible, industry-relevant resources and interlibrary loans, supported by AIB's expert Library Team.

## WELLBEING SUPPORT



Includes an EAP service providing free confidential counselling, coaching and support for both our students and their family members.

## ALUMNI ASK ME ANYTHING PROGRAM



Connect with esteemed alumni leaders for real-world insights, support and mentoring for both your studies and career.

[APPLY NOW ►](#)

# MBA direct entry requirements

You must meet one of the following Academic Qualifications criteria:

## **A BACHELOR'S DEGREE +3YRS**

(AQF Level 7) or equivalent and at least three years of relevant work experience.

**OR**

## **AQF LEVEL 8 QUALIFICATION +3YRS**

(AQF Level 8) or equivalent in any discipline and at least three years of relevant work experience.

**OR**

## **GCM +3YRS**

A Graduate Certificate in Management and at least three years of relevant work experience.

## **Don't meet these yet?**

### ***Start with the Graduate Certificate in Management (GCM)***

The AIB GCM is the first stage of the AIB MBA. If you don't meet the direct entry MBA requirements, you may be able to enrol in our GCM pathway through the following:

## **A MINIMUM OF FIVE YEARS OF RELEVANT WORK EXPERIENCE**

Which includes at least three years of management experience or significant technical experience.

**OR**

## **A BACHELOR'S DEGREE +2YRS**

(AQF Level 7) and at least two years of relevant work experience

**OR**

## **AN ADVANCED DIPLOMA OR ASSOCIATE DEGREE +3YRS**

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years of relevant work experience.

**OR**

## **MINIMUM GMAT SCORE OF 550 +3YRS**

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years of relevant work experience.

## Recognition of prior learning

If you currently hold a qualification in a business-related field, you could use AIB's Credit Transfer policy to recognise your prior achievement, helping you earn an MBA faster, for less.

## English requirements

Our program is conducted entirely in English, and all candidates must meet AIB's English proficiency requirements, irrespective of their location. In areas or nations with more than one official language, documentation proving that your previous education was in English may be necessary. For more information, visit [AIB's English Requirements](#).

## Technical and computer requirements

For a seamless online learning experience and to complete assessments, you'll need to have access to the minimum technical and computer requirements, which includes a computer, plus a smartphone or tablet, and reliable broadband internet.

For further details refer to [AIB's Entry Requirements](#).

# Course fees

We are committed to keeping education affordable so you can see a return on investment faster.

## DON'T PAY FOR THINGS YOU DON'T NEED

With our fully online format and global reach, the AIB MBA makes high-quality education accessible. We don't incur many of the infrastructure costs commonly associated with traditional universities, like lecture theatres and sports fields. Instead, we invest where it matters most - in high quality education, high calibre academic teams, student support services and AIB's innovative Online Student Learning Portal.

### CONTACT US

Contact an AIB Course Advisor by calling **+61 8 8212 8111** or via email at [courseadvisor@aib.edu.au](mailto:courseadvisor@aib.edu.au) to find out about payment options available to you.

\*The price shown is applicable for students commencing in Term 4.5 (2026). The fee for courses commencing in Terms 4 (2026)-3.5 (2027) will be AUD 38,580. Students aiming to commence after Term 3.5 (2027) should be aware that fee increases are applied periodically and the above price should be used as a guide only. For additional information impacting the subject and course fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

\*\* The fees listed are indicative and should be used as a guide only. The total course fee and stage fees listed applies to students commencing in Term 4.5 (2026) and assumes continuous term enrolment with no breaks in study and completion of 12 subjects in 25 months. The total course fee is calculated based on 5 subjects at AUD 3,858 for Terms 4 (2026)-3.5 (2027) and assumes a 4.2% (Apr-26) CPI-increased subject fee for the remaining 7 subjects. Note that fees will be increased periodically and the actual increases may exceed CPI. Students will be given reasonable notice of any fee increase applicable to those subsequent periods. For additional information impacting the subject and course fee, please refer to the [AIB Master List of Tuition and Non-Tuition Fees](#) for your area.

## AIB MBA course fees

### UPFRONT COURSE COST (AUD)

**\$38,580\***

### STAGE-BY-STAGE PAYMENT

#### 1<sup>ST</sup> STAGE (AUD)

**\$15,432\*\***

#### 2<sup>ND</sup> STAGE (AUD)

**\$15,918\*\***

#### 3<sup>RD</sup> STAGE (AUD)

**\$16,249\*\***

### TOTAL COURSE COST (AUD)

**\$47,599\*\***

# Industry speakers and collaborators

Our course is embedded with insights from some of Australia and Canada's brightest entrepreneurs and top-performing companies through our industry guest speakers and collaborators.

## Clifford Rosenberg

Non-executive Director & Investor for multiple global public enterprises

## Brian Redican

Chief Economist of NSW Treasury Corporation (TCorp)

## Paul Mirabelle

Chairman, Greencross Limited

## Lee Tonitto

Managing Director, Tonitto & Partners

## Professor Erwin Loh

Group Chief Medical Officer, St Vincents Hospital

## Steven Burrell

Chief Executive Officer, Australian Medical Association (VIC)

## Martin Herbst

General Manager Elders Financial Planning

## Tomas Johnsson

Chief Executive Officer, Unilodge Australia

## Amanda O'Brien

Director, Xtreme Freight and Chairwoman, Supply Chain and Logistics Association of Australia (SCLAA)

## Felipe Bezamat

Head of Advanced Manufacturing Industry World Economic Forum

## Samantha Klintworth

CEO, Amnesty International Australia (AIB Alumni)

## Sean Ledbury

Managing Director, Packsize Australia (AIB Alumni)

## COMPANIES REPRESENTED BY OUR INDUSTRY GUEST SPEAKERS

- ▶ ANZ
- ▶ Audi
- ▶ Ebay
- ▶ LinkedIn
- ▶ UniLodge
- ▶ PWC
- ▶ Gumtree
- ▶ AHRI
- ▶ BDO
- ▶ Hays
- ▶ Greencross Vets
- ▶ Kyocera
- ▶ Mercer
- ▶ Haigh's
- ▶ St Vincent's Health Australia
- ▶ AMA Victoria

# Accredited & recognised

Accreditation ensures that the qualification you earn meets a national set of standards. AIB itself is registered as an Institute of Higher Education and its MBA is accredited by TEQSA (Tertiary Education Quality and Standards Agency), the independent regulator in Australia.

TEQSA accreditation ensures all our qualifications are equivalent in standing to qualifications issued by Australian universities and are compliant with the Australian Qualifications Framework (AQF), a national system of qualifications which encompasses all post-compulsory education in Australia.

Details of AIB's registration status and accredited programmes can be found on the TEQSA National Register.

Both AIB's generalist MBA and MBA (Human Resource Management) are accredited by the Australian Human Resources Institute (AHRI). Additionally, AIB's MBA is accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM). AIB and our postgraduate programs are also recognised internationally by employers and industry associations.



## BELOW IS A SNAPSHOT OF AIB'S MEMBERSHIPS AND LISTINGS

- ▶ Australian Human Resource Institute (AHRI)
- ▶ International Quality Group of the Council for Higher Education Accreditation (CIQG)
- ▶ Association to Advance Collegiate Schools of Business
- ▶ Canadian Institute of Management
- ▶ Australian Marketing Institute (AMI)

# Australia's largest online MBA provider\*

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 **courseadvisor@aib.edu.au**

 **aib.edu.au**

Entry criteria, assessment methods and services are correct at time of printing 25 August 2025 (AIBMBA-GLOBAL-V01). Australian Institute of Business reserves the right to alter the details without prior notice. All 2024 AIB MBA Alumni Insights report information contained in this publication is self-reported by the alumni and is for general information only. The Australian Institute of Business makes no representation about the content, suitability, accuracy or completeness of this information for any purpose whatsoever. It is provided "as is" without any express or implied warranty or guarantee whatsoever. Information and data reported in this report was self-reported by MBA alumni in Oct 2023.

\*see 20 Biggest Online MBA Providers, MBA News (July 2024) Institute of Higher Education PRV12090