



AIB CANADIAN STUDENTS AND ALUMNI INSIGHTS REPORT

2017



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

WELCOME TO THE 2017 CANADIAN STUDENTS AND ALUMNI INSIGHTS REPORT

After compiling the results of the 2017 Canadian Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our students and alumni.

As an organization that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are testimony to what we have set out to achieve from the beginning – “To deliver life changing experiences”.

It gives me tremendous pleasure to present to you the findings from the 2017 Canadian Insights Survey.



Professor Angèle Cavaye

Academic Director

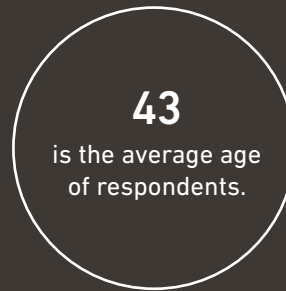
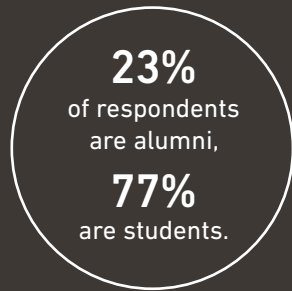
Australian Institute of Business



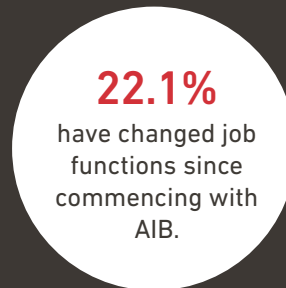
STUDENT AND ALUMNI OVERVIEW



DEMOGRAPHICS REPORTED



INDUSTRIES AND FUNCTIONS



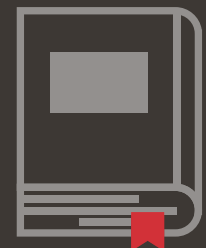
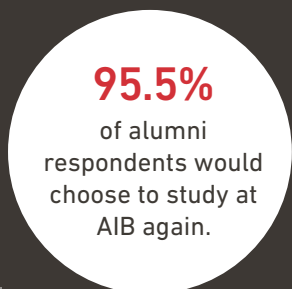
WORK EXPERIENCE



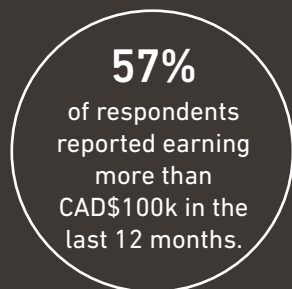
ALUMNI OVERVIEW



ALUMNI OPINION OF AIB



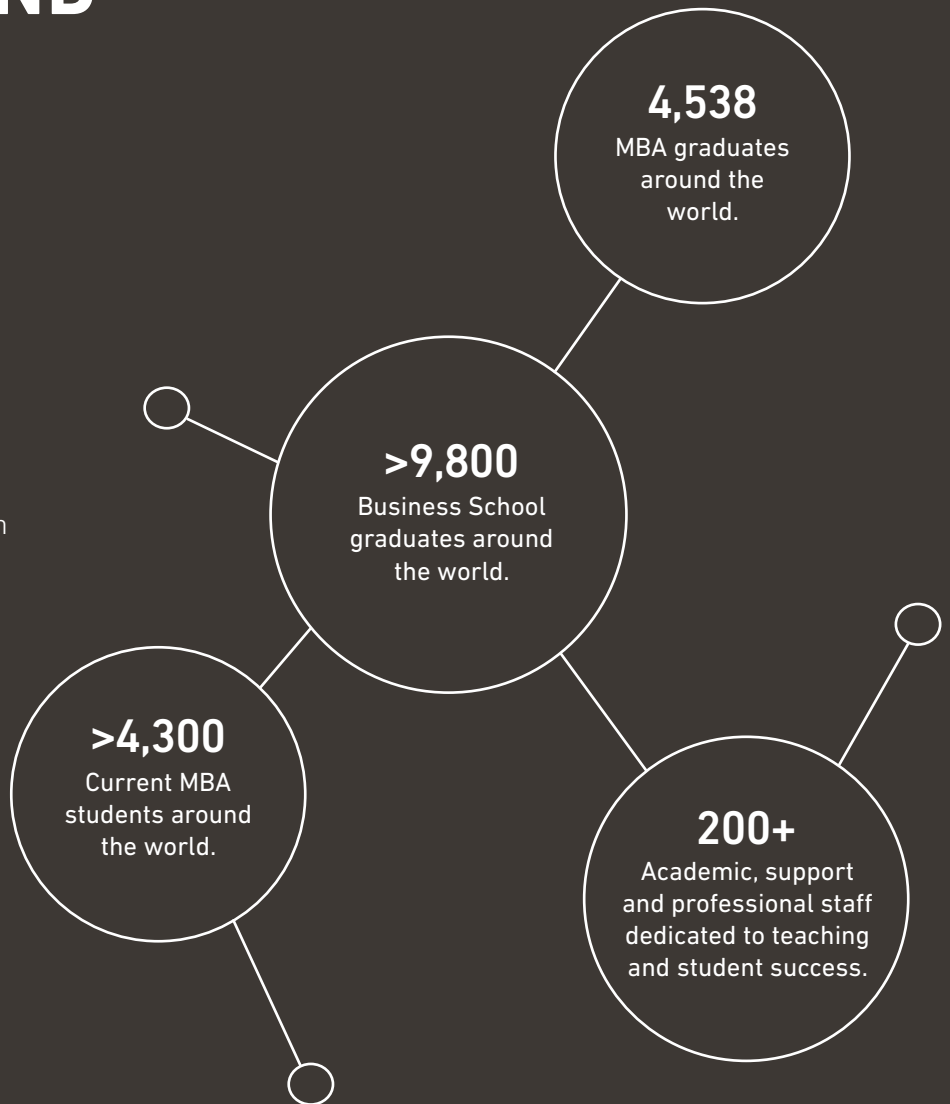
ALUMNI ANNUAL EARNINGS REPORTED



BACKGROUND

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 1 March 2017.

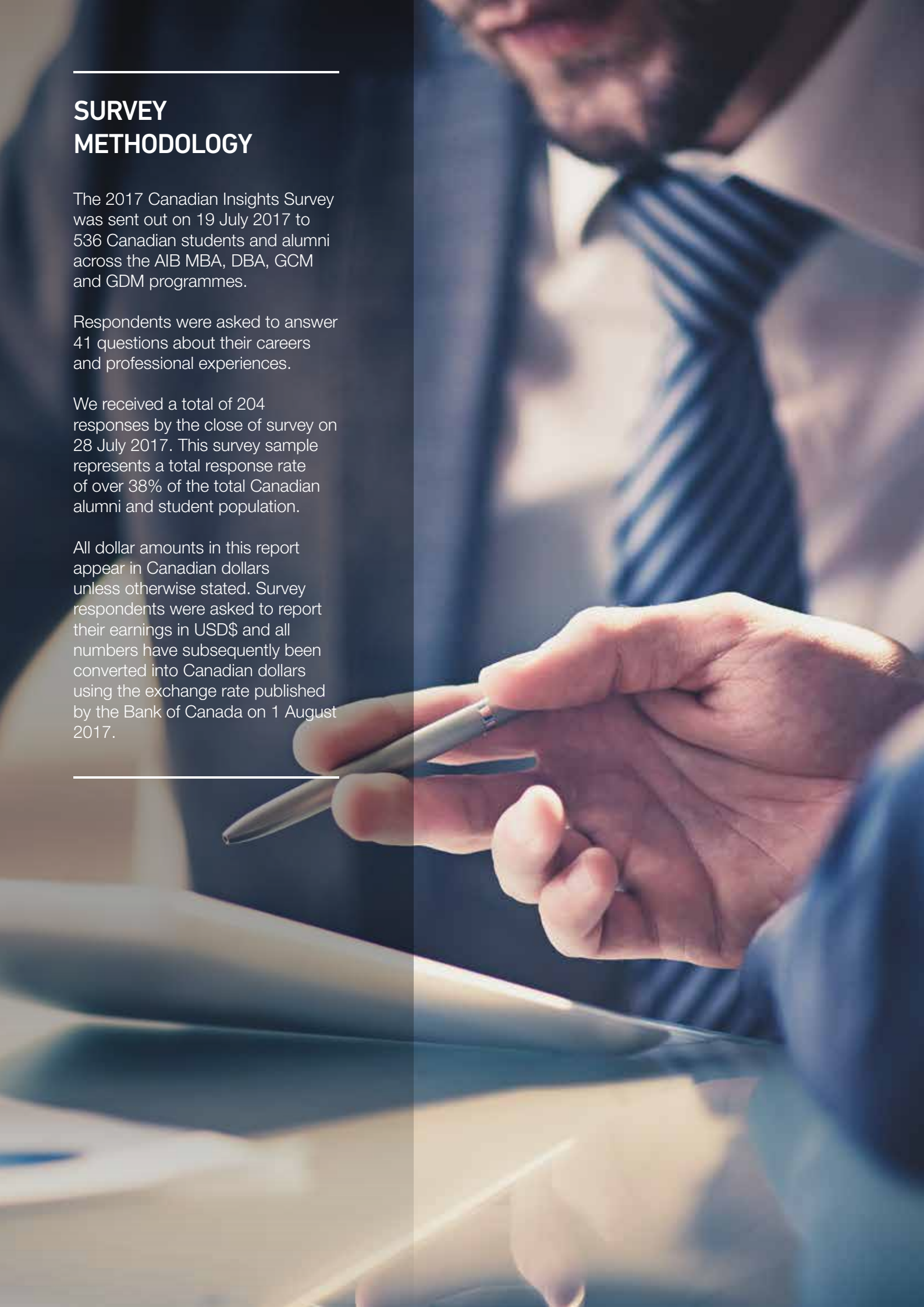
SURVEY METHODOLOGY

The 2017 Canadian Insights Survey was sent out on 19 July 2017 to 536 Canadian students and alumni across the AIB MBA, DBA, GCM and GDM programmes.

Respondents were asked to answer 41 questions about their careers and professional experiences.

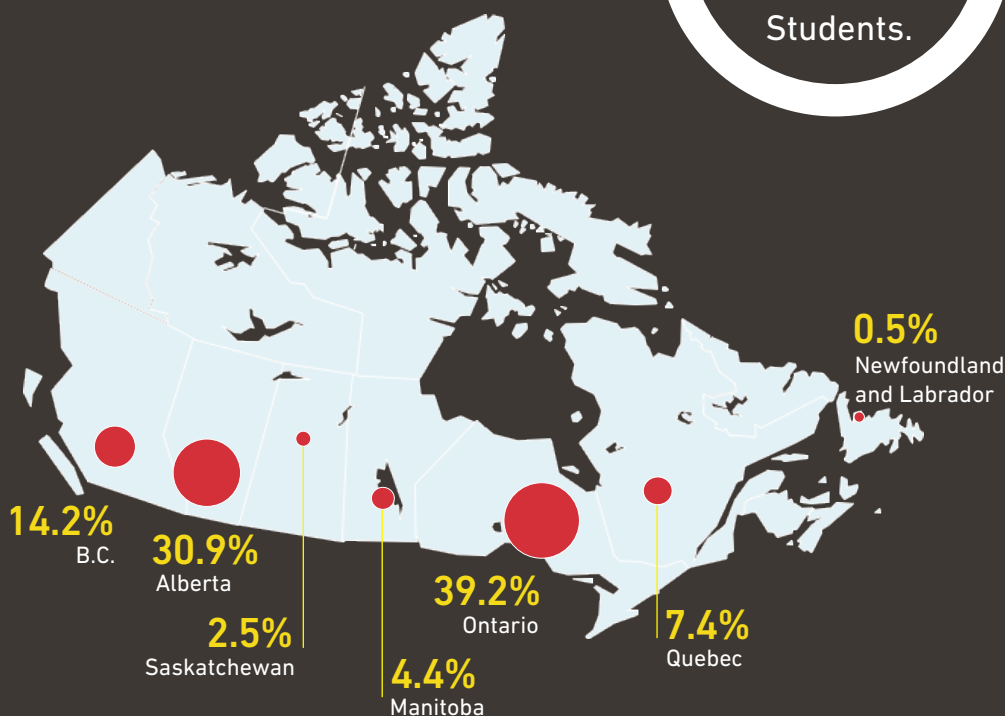
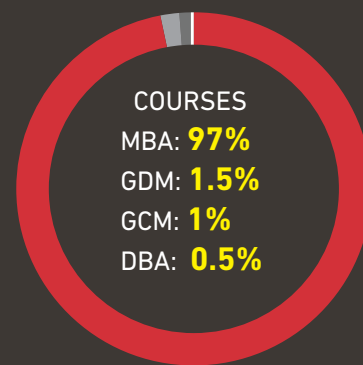
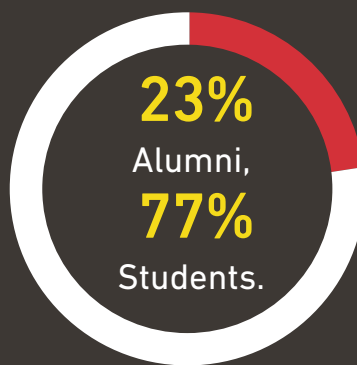
We received a total of 204 responses by the close of survey on 28 July 2017. This survey sample represents a total response rate of over 38% of the total Canadian alumni and student population.

All dollar amounts in this report appear in Canadian dollars unless otherwise stated. Survey respondents were asked to report their earnings in USD\$ and all numbers have subsequently been converted into Canadian dollars using the exchange rate published by the Bank of Canada on 1 August 2017.

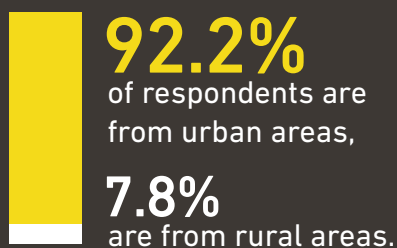


OUR RESPONDENTS

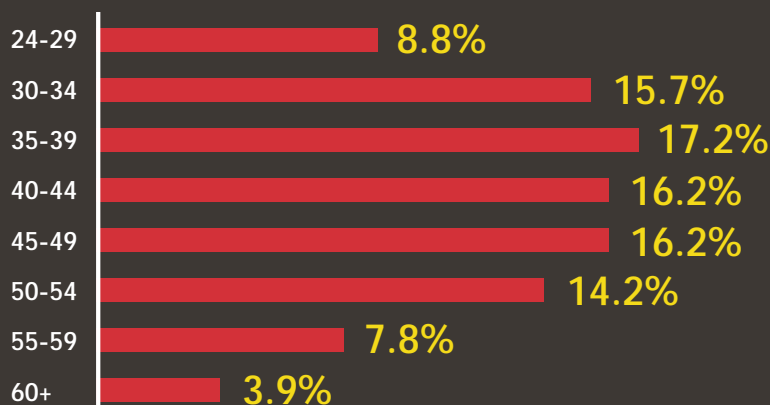
OUR COMMUNITY IS DIVERSE WITH SURVEY RESPONDENTS COMING FROM ALL OVER CANADA.



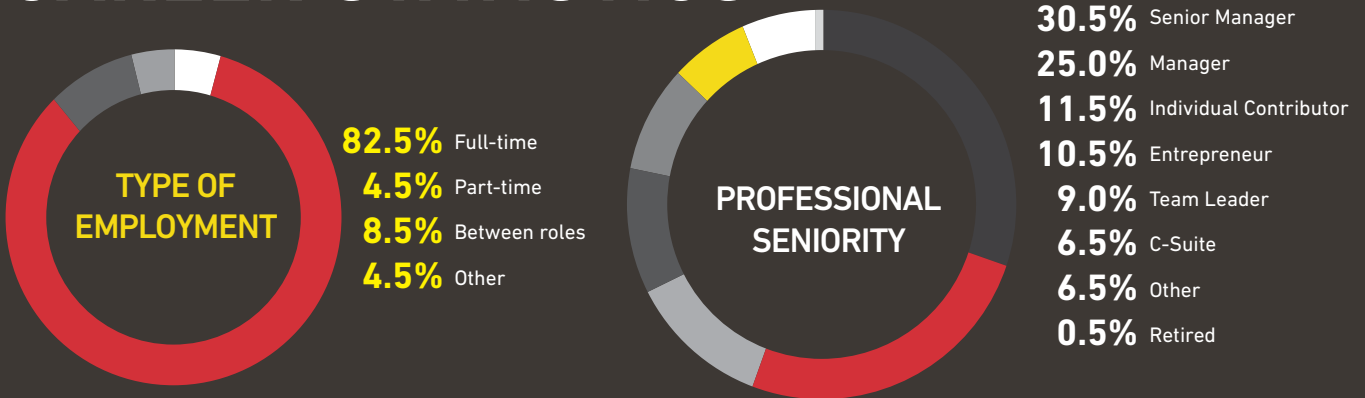
OUR CANADIAN RESPONDENTS TYPICALLY HAVE MORE THAN 10 YEARS OF WORK EXPERIENCE



RESPONDENTS VARIED IN AGE FROM **24 TO 70**



STUDENT & ALUMNI CAREER STATISTICS

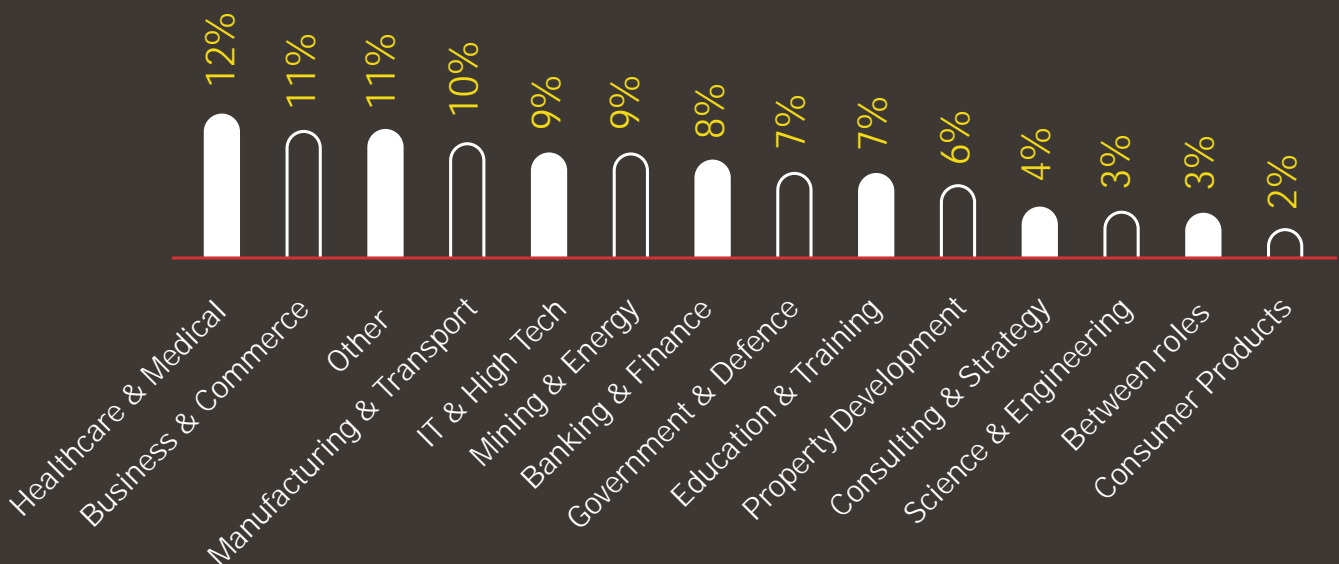


WHERE THE AIB CANADIAN COMMUNITY WORK

21.3% of our respondents reported working in **Fortune 500** or **exchange listed** companies including:

General Electric | Baker Hughes | D+H | Bell Canada | HSBC | IBM | Scotiabank | Chevron | Bombardier
Discover Financial Services | Bank of Montreal | Shopify | Exxon Mobil | Royal Bank of Canada | Sophos
Group | Atlas Copco | BHP | ATCO | TELUS | DXC Technology | Enbridge Gas Distribution Inc. | McKesson
Corp | Suncor Energy Inc. | Lassonde Industries | Best Buy | DFS Group | Home Depot | SAI | Richards
Packaging | VWR International | Opus International | Meridian Energy

AIB CANADIAN RESPONDENT EMPLOYMENT ACROSS INDUSTRIES



ALUMNI CAREER OUTCOMES



11.4%
of our Canadian alumni are C-Suite.



20.5%
of our Canadian alumni have launched a start-up or acquired an existing business since commencing with AIB.

INDUSTRY & FUNCTION CHANGES SINCE STARTING THE AIB MBA



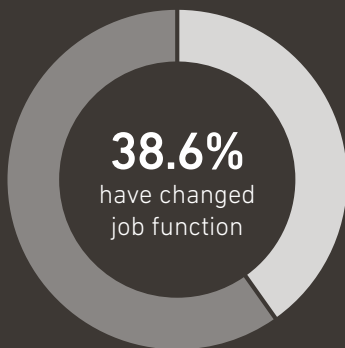
28.0%
to Mining & Energy



14.2%
to Consulting & Strategy



14.2%
to Banking & Commerce



29.4%
to Management Positions

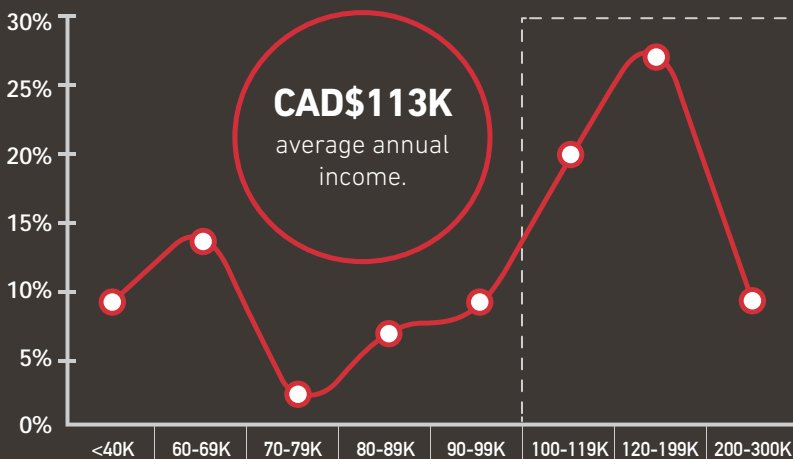


11.8%
to Business Development Positions



5.9%
to Consultant Positions

ALUMNI AVERAGE ANNUAL INCOME



57%
of Canadian alumni reported earning more than **CAD\$100k per annum.**

22.2%
received a raise within the **first 3 months** after graduation.

Notes: All numbers in this report are in Canadian dollars unless otherwise stated. All USD\$ to CAD\$ amounts were converted using the exchange rate published by the Bank of Canada on 1 August 2017.

THE IMPACT OF THE AIB MBA



95.5%

of alumni respondents would choose to study at AIB again.



93%

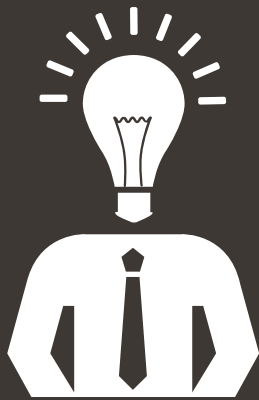
of alumni reported personal achievement as a top benefit of the AIB MBA.



72.7%

of alumni respondents agree that the AIB MBA has helped them to achieve their goals.

PROFESSIONAL BENEFITS GAINED FROM STUDYING WITH AIB REPORTED BY CANADIAN ALUMNI...



56.8%

Career growth

59.1%

Improved management skills

PROFESSIONAL SKILLS ENHANCED FROM STUDYING WITH AIB REPORTED BY CANADIAN ALUMNI...



75.0%

Research and analytical skills

70.4%

Strategy development skills

65.9%

Increased self-confidence

63.6%

Enhanced professional development



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

Australian Institute of Business



+61 8 8212 8111



+61 8 8212 0032



courseadvisor@aib.edu.au



www.aib.edu.au

All information contained in this publication is self-reported by the Canadian students and alumni and is for general information only. The Australian Institute of Business makes no representation about the content, suitability, accuracy or completeness of this information for any purpose whatsoever. It is provided "as is" without any express or implied warranty or guarantee whatsoever. Information and data reported in this report was self-reported by Canadian students and alumni between 19-28 July 2017. All figures quoted in this report are in Canadian dollars unless otherwise stated.