

AIB GLOBAL ALUMNI INSIGHTS REPORT

2017



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

WELCOME TO THE 2017 GLOBAL ALUMNI INSIGHTS REPORT

After compiling the results of the 2017 Global Alumni Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our former students.

As an organisation that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are a testimony to what we have set out to achieve from the beginning - "To deliver life changing experiences".

It gives me tremendous pleasure to present to you the findings from the 2017 Global Alumni Insights Survey.



Professor Angèle Cavaye

Academic Director

Australian Institute of Business



OVERVIEW

DEMOGRAPHICS REPORTED

30.1%
of respondents
graduated in 2017.

40
is the average age
of respondents.

90.24%
of respondents live in
urban areas.

INDUSTRIES AND FUNCTIONS

37.4%
have changed job
function,
20.1%
have changed
industry since
commencing with
AIB.

35%
of respondents
who graduated in
2017 have been
promoted.

14.7%
reported working
in Fortune 500 or
Exchange Listed
companies.

WORK EXPERIENCE

71.5%
have 10+ years'
work experience.

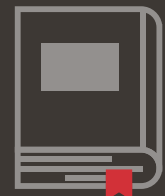
59.3%
have 5+ years'
management
experience.

82.0%
of respondents are
Managers with,
3.6%
in the C-Suite.

OPINION OF AIB

88.3%
of respondents
would choose to
study at AIB again.

78.6%
of respondents agree
that AIB has helped
them to achieve their
career goals.



ANNUAL EARNINGS REPORTED

Incomes
increased by
87%
on average since
graduation for those
who reported that
their MBA helped
them achieve a
salary increase.

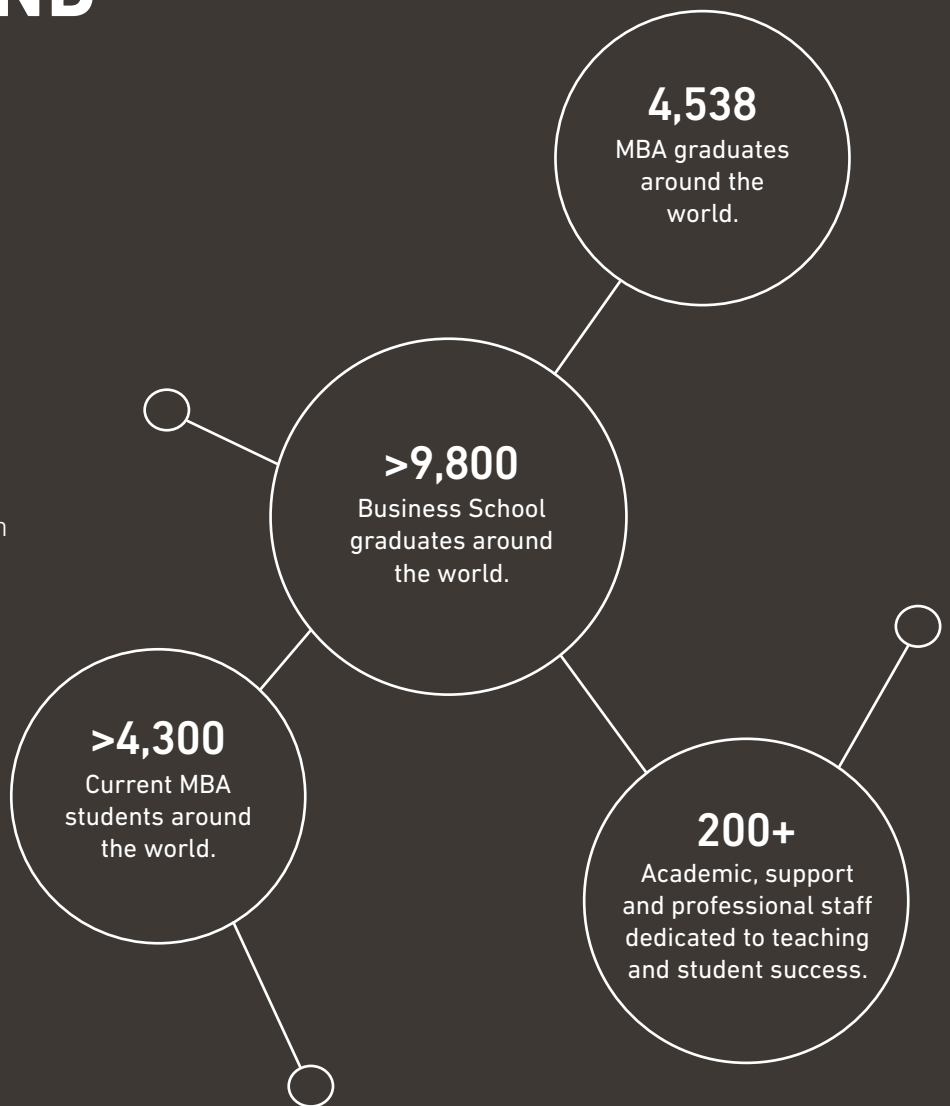
38.7%
received a raise within
the first 12 months
after graduation.

Incomes increased by
45%
on average since
graduating in 2016.

BACKGROUND

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 1 March 2017.

SURVEY METHODOLOGY

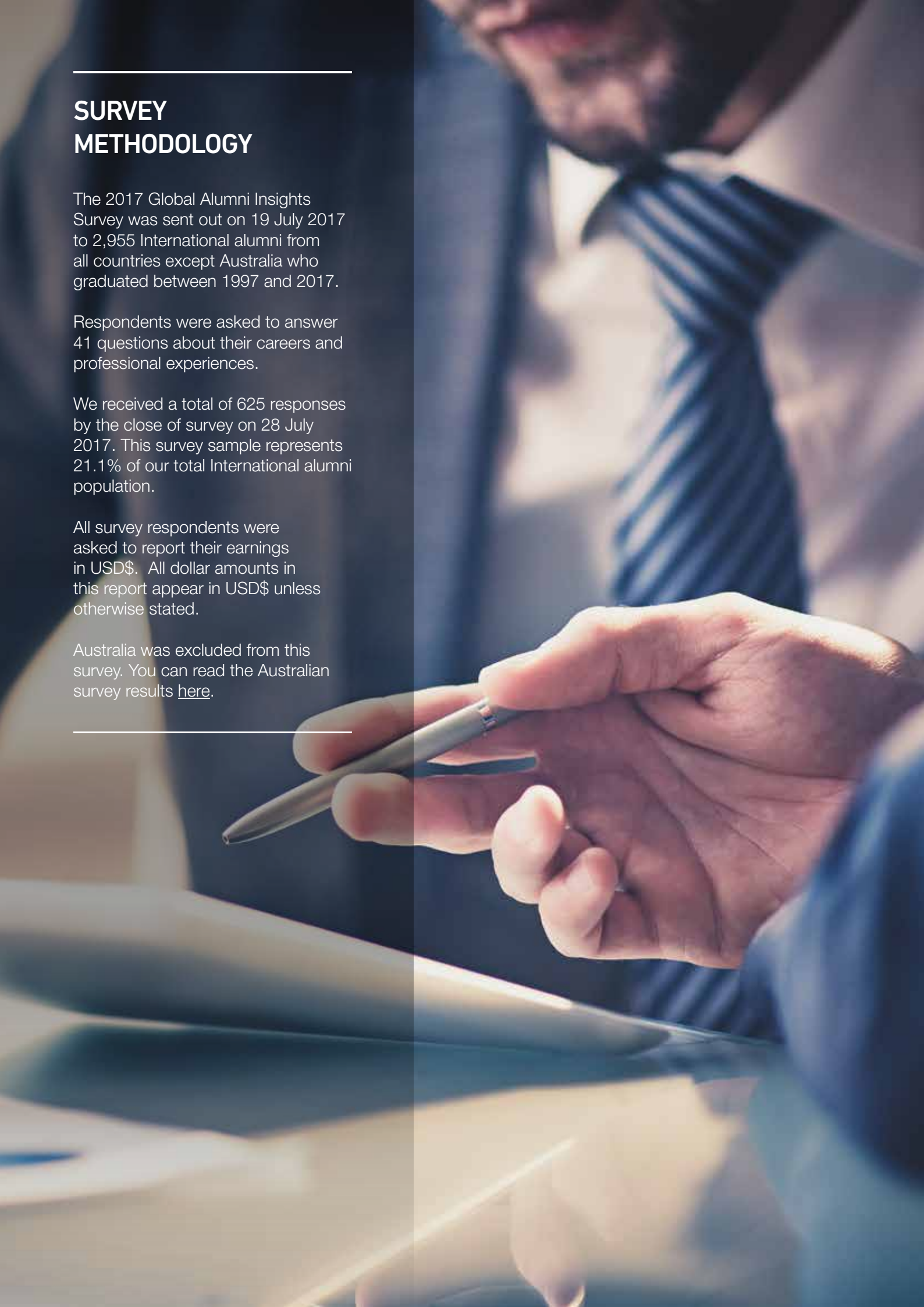
The 2017 Global Alumni Insights Survey was sent out on 19 July 2017 to 2,955 International alumni from all countries except Australia who graduated between 1997 and 2017.

Respondents were asked to answer 41 questions about their careers and professional experiences.

We received a total of 625 responses by the close of survey on 28 July 2017. This survey sample represents 21.1% of our total International alumni population.

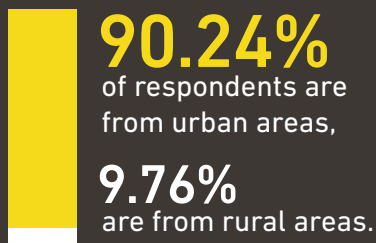
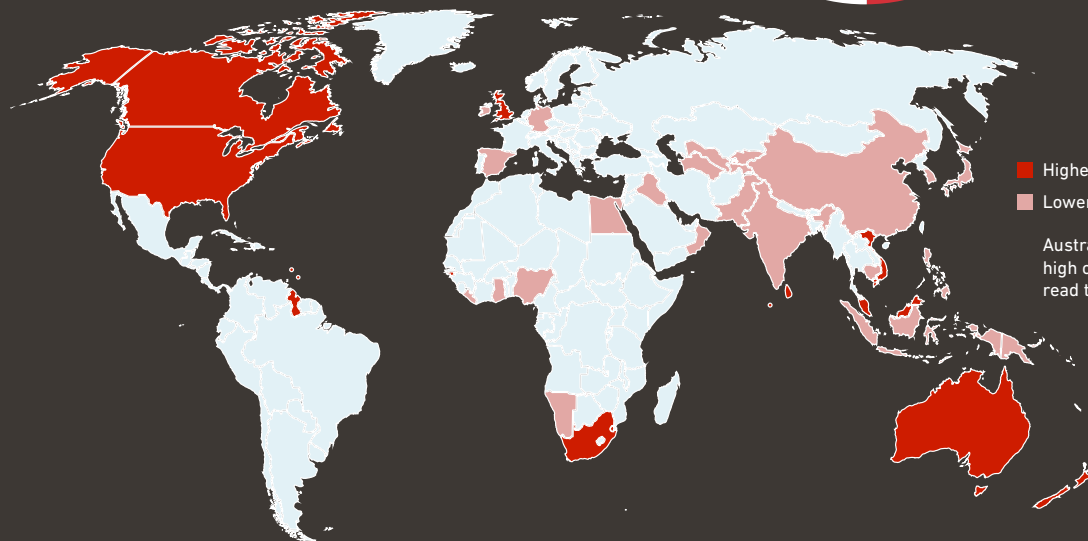
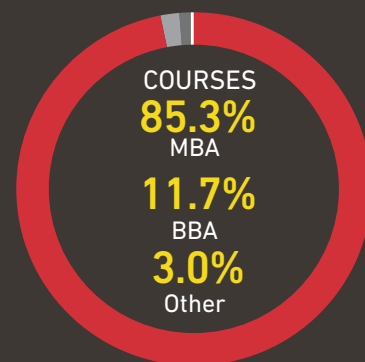
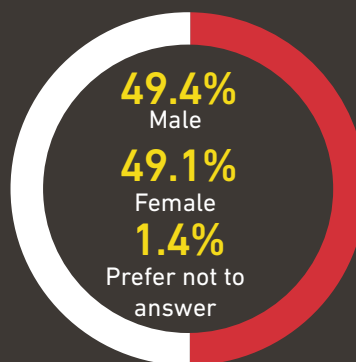
All survey respondents were asked to report their earnings in USD\$. All dollar amounts in this report appear in USD\$ unless otherwise stated.

Australia was excluded from this survey. You can read the Australian survey results [here](#).



OUR RESPONDENTS

OUR COMMUNITY IS DIVERSE,
WITH OUR SURVEY RESPONDENTS
COMING FROM ALL OVER THE
WORLD.

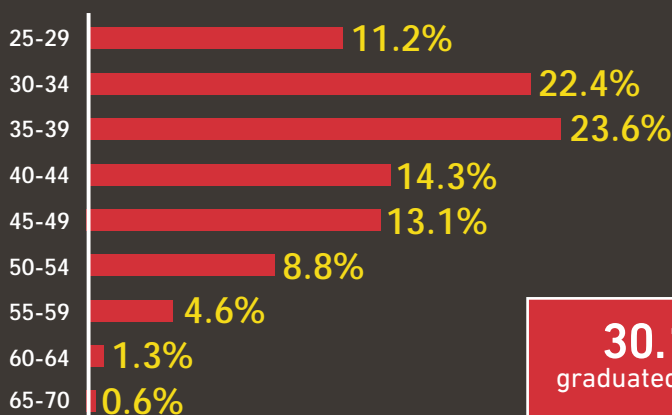


28.5%
<10 YEARS

OUR ALUMNI
TYPICALLY HAVE
MORE THAN 10
YEARS OF WORK
EXPERIENCE

71.5%
>10 YEARS

RESPONDENTS VARIED IN
AGE FROM 23 TO 67



30.1%
graduated in 2017

RESPONDENTS
GRADUATED FROM AIB
BETWEEN 1997 AND 2017



ALUMNI CAREER STATISTICS



87.3% Full-time
7.3% Between roles
4.4% Part-time
1.1% Other



28.7% Manager
23.0% Senior Manager
17.1% Team Leader
14.5% Individual Contributor
9.6% Entrepreneur
3.6% C-Suite
3.1% Other
0.4% Retired



82%
are Managers.



3.6%
are C-Suite.



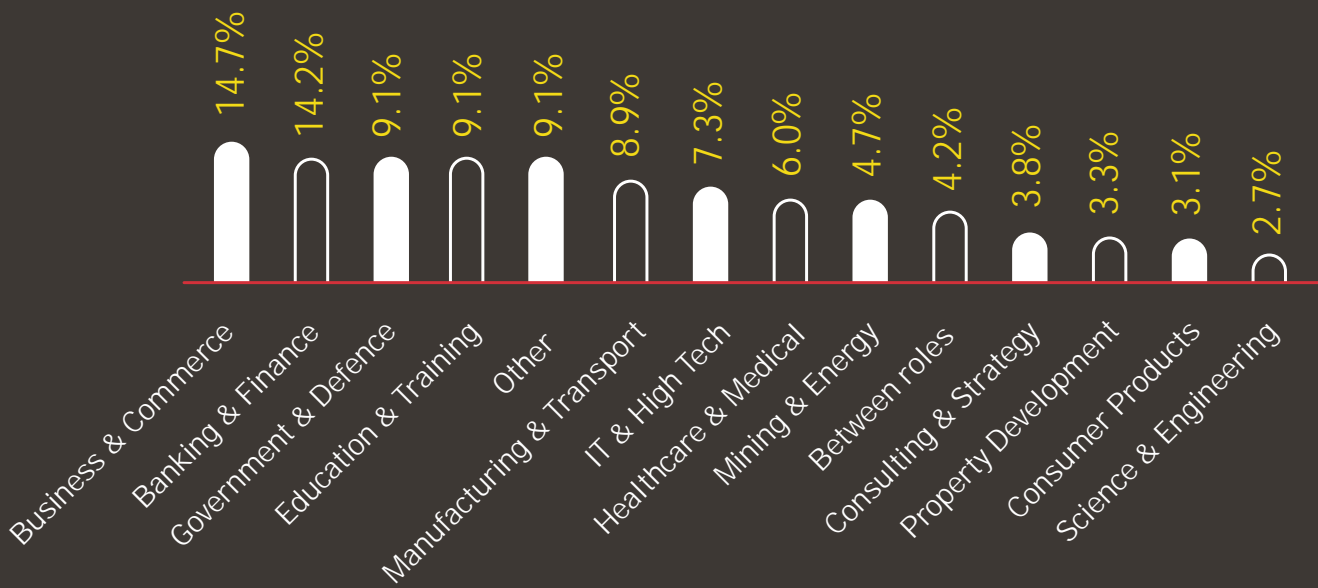
WHERE AIB ALUMNI WORK

14.7% of our respondents reported working in **Fortune 500** or **exchange listed** companies including:

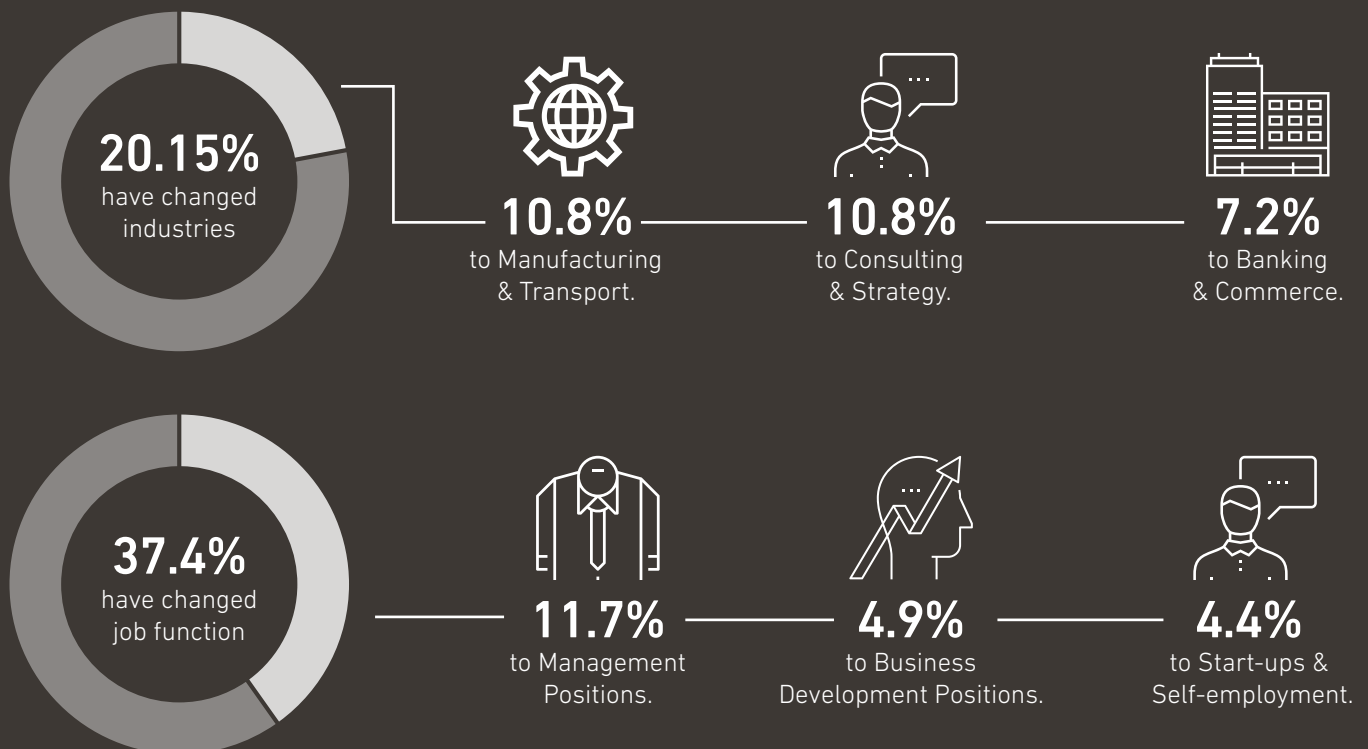
GE | Amazon | Accenture | IBM | Cisco | United Technologies | Deutsche Bank | HSBC | Barclays Bank Plc | Virgin | Royal Bank of Canada | Scotia Bank | Standard Chartered Bank | Bayer | Fonterra | Thermo Fisher Scientific | Verint Systems | Swissport International | Forex | Dialog Axiata | BIDVEST | APL | John Keels Holdings | Flextronics | MTN | TRANSUNION | British American Tobacco | Anthem Inc | Imperial Oil | Marriott International | Hilton Hotels | Opus International | United Motors Lanka PLC | Meridian Energy | Baker Hughes



ALUMNI CAREER STATISTICS



INDUSTRY & FUNCTION CHANGES SINCE STARTING AT AIB



THE IMPACT OF THE AIB MBA



88.3%

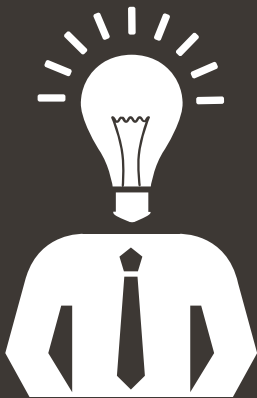
of respondents would choose to study at AIB again.



78.6%

of respondents agree that AIB has helped them to achieve their goals.

BENEFITS GAINED FROM STUDYING WITH AIB...



97.1%

Personal achievement

77.9%

Improved management skills

PROFESSIONAL SKILLS ENHANCED FROM STUDYING WITH AIB...



76.1%

Enhanced professional development

65.6%

Research and analytical skills

74.5%

Increased self-confidence

61.9%

Practical workplace knowledge

69.1%

Strategy development skills



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