



AIB NEW ZEALAND STUDENTS AND ALUMNI INSIGHTS REPORT

2017



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

WELCOME TO THE 2017 NEW ZEALAND STUDENTS AND ALUMNI INSIGHTS REPORT

After compiling the results of the 2017 New Zealand Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our students and alumni.

As an organisation that strives to provide people with greater access to education, our primary focus is on student success.

I am extremely happy to see that the results of this survey are testimony to what we have set out to achieve from the beginning – “To deliver life changing experiences”.

It gives me tremendous pleasure to present to you the findings from the 2017 New Zealand Insights Survey.



Professor Angèle Cavaye

Academic Director

Australian Institute of Business,



STUDENT AND ALUMNI OVERVIEW

DEMOGRAPHICS REPORTED

31.5%
of NZ respondents
are alumni,
68.5%
are students.
n=54

48
is the average age
of NZ respondents.
n=54

81.48%
of NZ respondents
are from urban areas,
18.52%
are from
rural areas.
n=54

INDUSTRIES AND FUNCTIONS

25.5%
of respondents are
working in Fortune
500 or Exchange
Listed companies.
n=54

WORK EXPERIENCE

90.4%
have 10+ years'
work experience.
n=54

94.2%
have 5+ years'
management
experience.
n=54

82.7%
of respondents are
Managers,
3.9%
in the C-Suite.
n=54

OPINION OF AIB

87%
of respondents
would choose to
study at AIB again.
n=54

72.7%
of respondents agree
that the AIB MBA has
helped them to
achieve their
career goals.
n=54

ANNUAL EARNINGS REPORTED

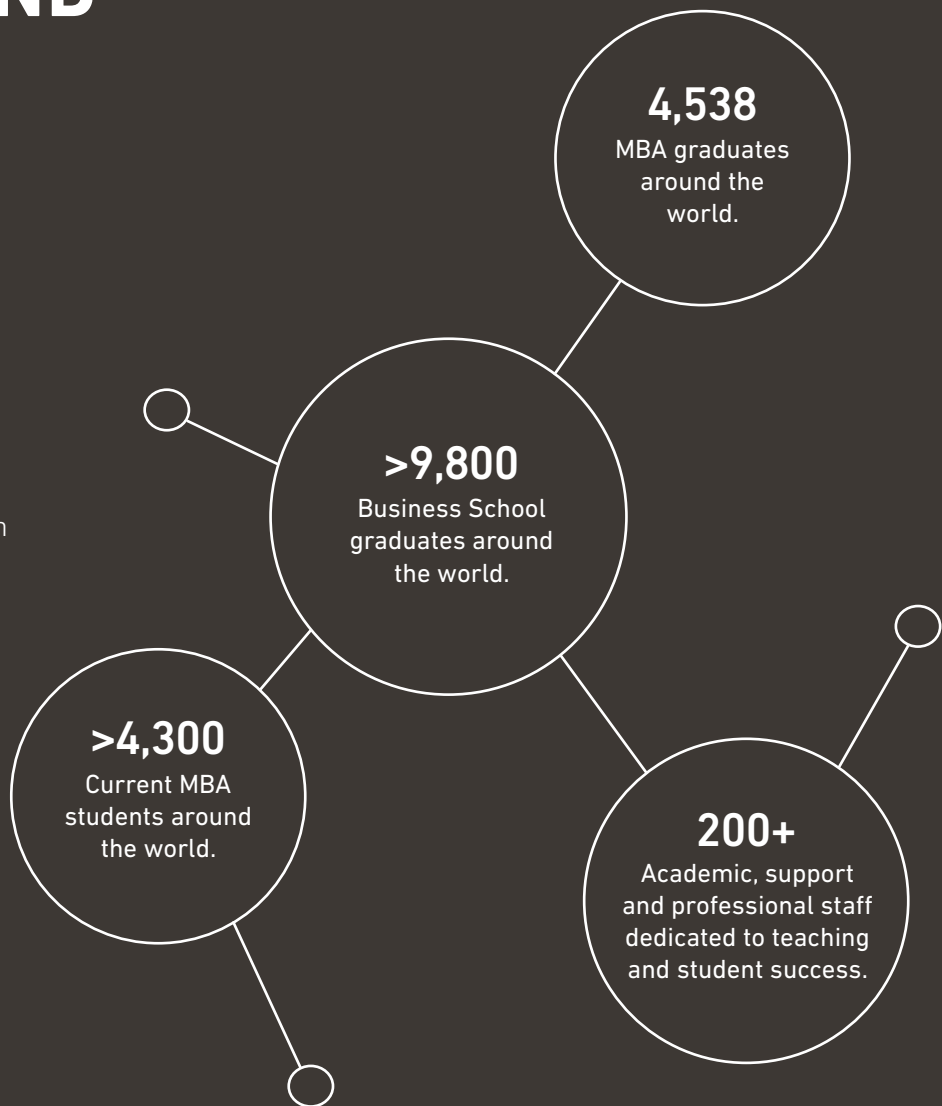
57%
of respondents
reported earning
more than
NZD\$100k in the
last 12 months.
n=54

NZD\$145K
is the average annual
income reported over
the last 12 months (in
pre-tax annual
income in NZD)
n=54

BACKGROUND

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 1 March 2017.

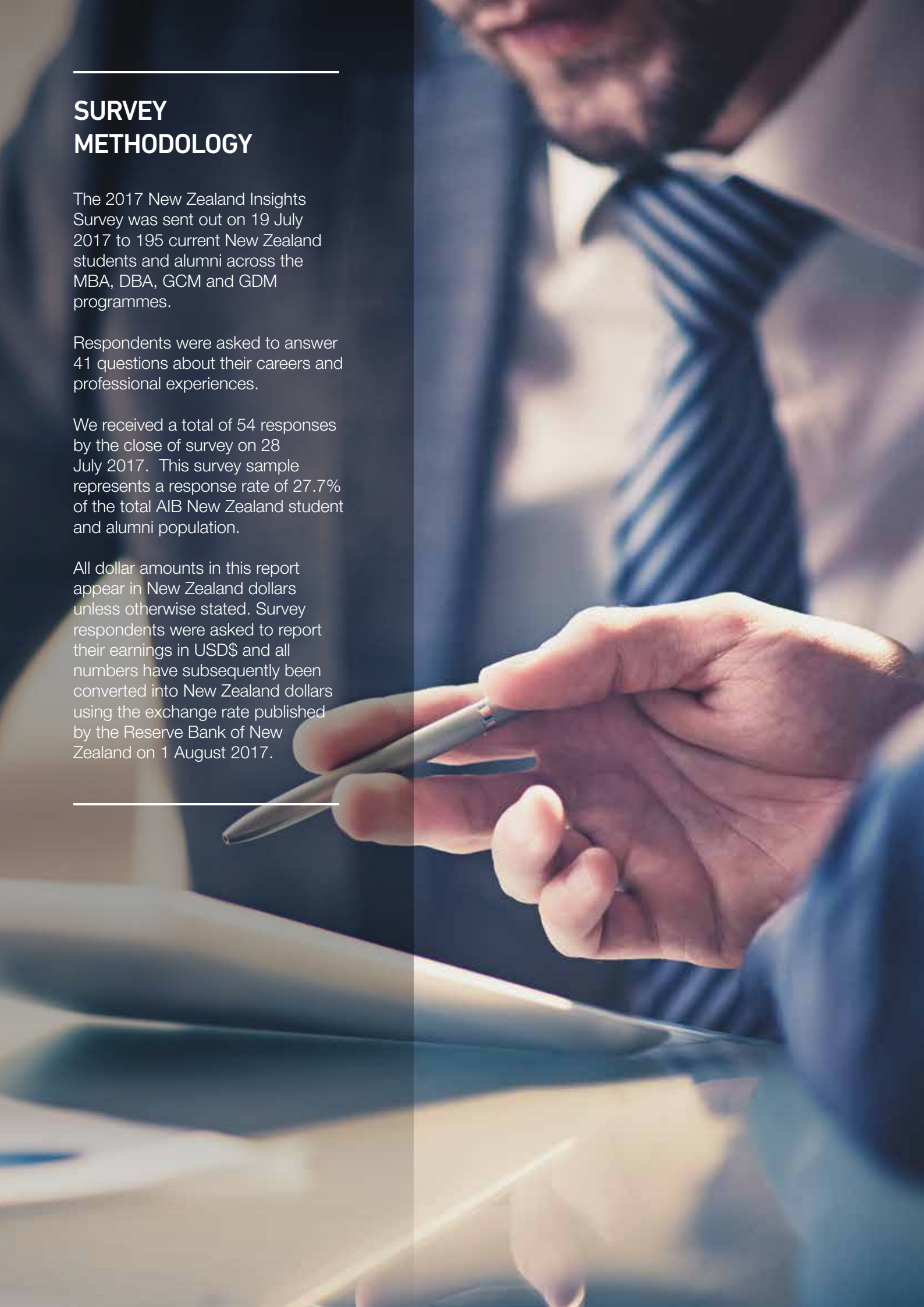
SURVEY METHODOLOGY

The 2017 New Zealand Insights Survey was sent out on 19 July 2017 to 195 current New Zealand students and alumni across the MBA, DBA, GCM and GDM programmes.

Respondents were asked to answer 41 questions about their careers and professional experiences.

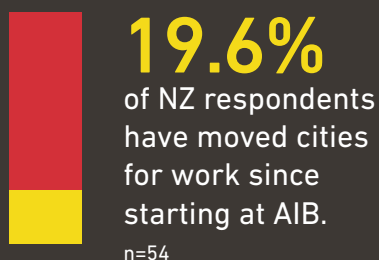
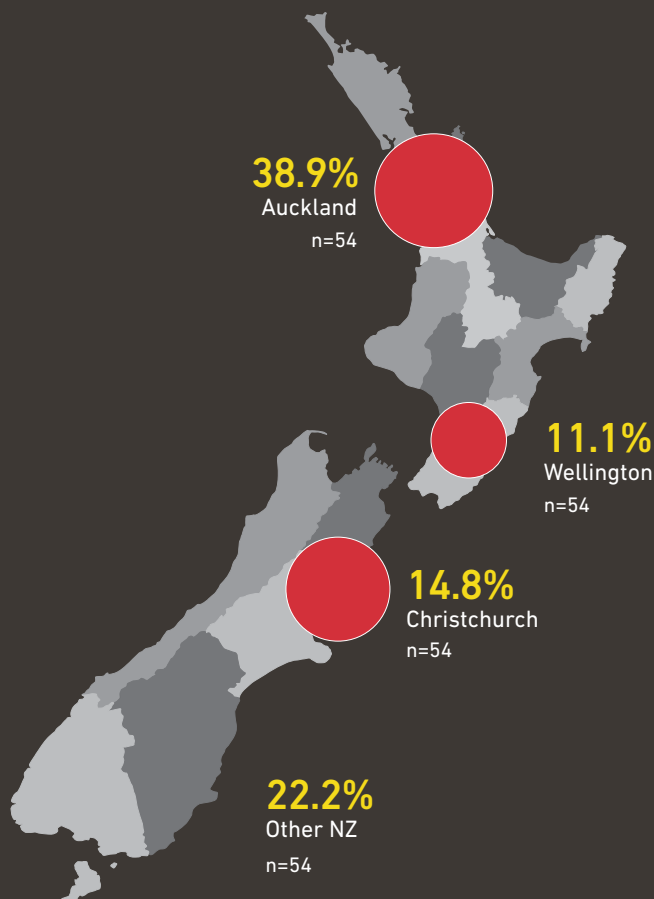
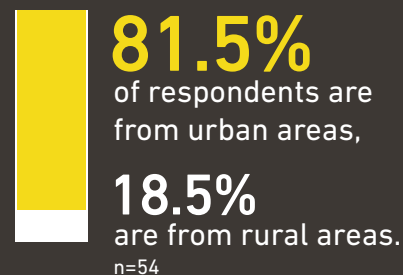
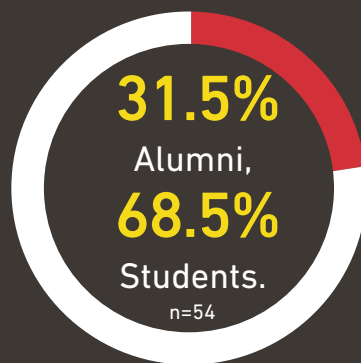
We received a total of 54 responses by the close of survey on 28 July 2017. This survey sample represents a response rate of 27.7% of the total AIB New Zealand student and alumni population.

All dollar amounts in this report appear in New Zealand dollars unless otherwise stated. Survey respondents were asked to report their earnings in USD\$ and all numbers have subsequently been converted into New Zealand dollars using the exchange rate published by the Reserve Bank of New Zealand on 1 August 2017.

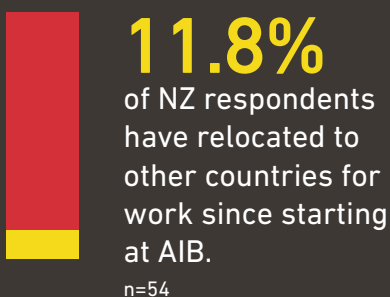


OUR NZ RESPONDENTS

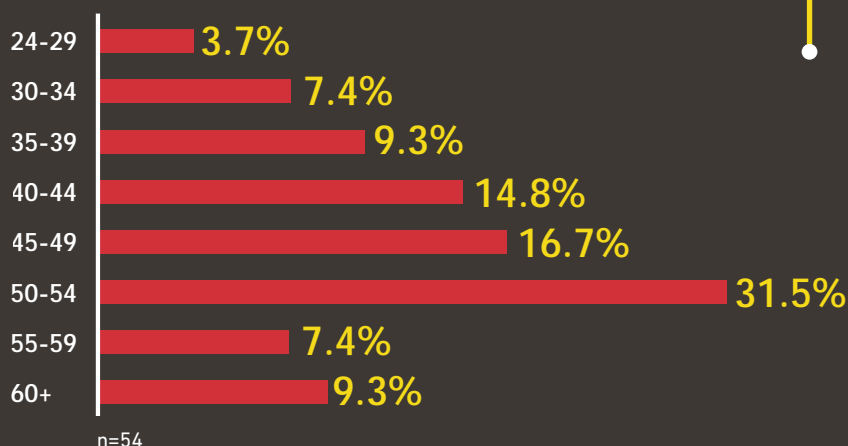
OUR COMMUNITY IS DIVERSE WITH SURVEY RESPONDENTS COMING FROM ALL OVER NZ.



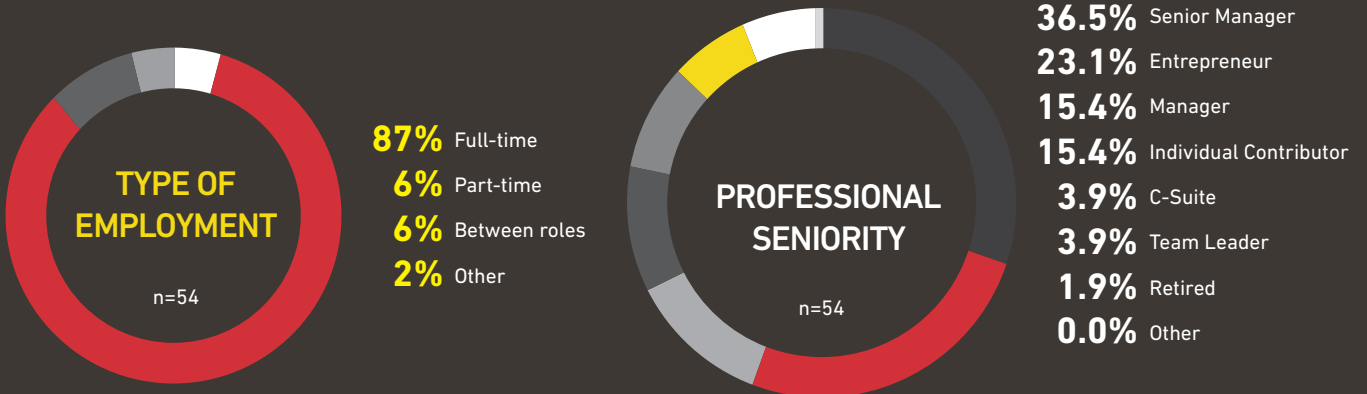
OUR NZ RESPONDENTS TYPICALLY HAVE MORE THAN 10 YEARS OF WORK EXPERIENCE



RESPONDENTS VARIED IN AGE FROM 28 TO 67



STUDENT & ALUMNI CAREER STATISTICS



WHERE THE AIB NZ COMMUNITY WORK

25.5% of our respondents reported working in **Fortune 500** or **exchange listed** companies including:

IAG Insurance | Fonterra | FedEx | Meridian Energy | Fletcher Building | AVENG Limited | Spotless Group Holdings Limited | MNF Group Limited | USANA Health Sciences | CSG Limited | New Talisman Gold Mines Limited

n=54





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