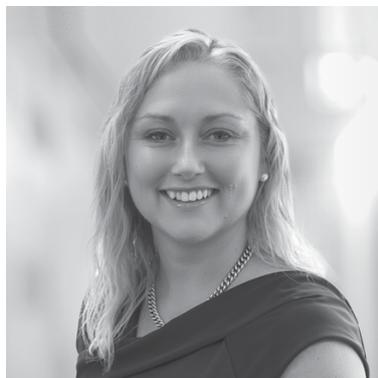




WHAT OUR
STUDENTS
HAVE TO SAY...



OUR STUDENTS

OUR GRADUATED STUDENTS JOIN AN ALUMNI COMMUNITY THAT TODAY REPRESENTS MORE THAN 90 COUNTRIES.

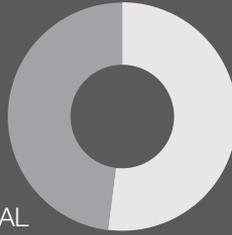
Becoming a part of the AIB alumni community unlocks access to a range of opportunities and benefits including professional development, networking events, and the opportunity to connect through our social media platforms.



COUNTRY OF ORIGIN

52% AUSTRALIA

48% INTERNATIONAL



INDUSTRY

45% BUSINESS OR COMMERCE (5476)

12% OTHER (1267)

10% SCIENCE OR ENGINEERING (1179)

9% PUBLIC SECTOR (1136)

9% SERVICE INDUSTRIES (1113)

6% INFORMATION TECHNOLOGY (754)

5% HEALTH (626)

4% SMALL BUSINESS (527)

YEARS OF WORK EXPERIENCE

< 3 YEARS



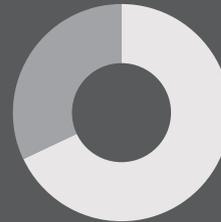
3-5 YEARS



5+ YEARS



STUDENT WORK POSITION



68% MANAGER

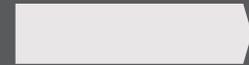
32% NON-MANAGER

STUDENT WORK STATUS

84% FULL-TIME

12% PART-TIME

4% UNEMPLOYED



AGE GROUP

< 30 YEARS OF AGE

24%



31-45 YEARS OF AGE

53%

46-60+ YEARS OF AGE

23%





Executive / Finance

“ There’s no limit to the advantage the AIB MBA gives you. Today, when I am in meetings with the Executive Committee, I feel qualified to speak at any level or area of the organisation. I can share my opinion with credibility, which is largely due to the knowledge the MBA has given me. ”

Janine Copelin
Managing Director – Head of Retail Bank
Citibank
AIB MBA Graduate



Entrepreneur / Consulting

“ *When I say to people I’ve got an MBA, you don’t really have to go through every single step of what got you there... The fact that you’ve got an MBA, and a majority of the world’s CEOs have an MBA, really speaks volumes.* ”

Ted Cofie

Founder and CEO
Nyaco Management

AIB MBA Graduate



Senior Manager / Healthcare

“I left school at 16 and have worked in middle management for many years, but without a formal degree I found my road to higher management roles was blocked.

Half-way through my MBA I started gaining interviews for positions that had previously not been offered to me. Before I’d even completed this MBA, I could already see how it’s helping me take my career to the next level.”

Lisa Varley

Commercial Manager, Mundipharma
AIB MBA Graduate



Professional / Construction

“The learning material at AIB is highly relevant and applicable. It encourages the student to independently research and understand the subject matter and then relate it to real-world scenarios. I have learned more in my first three subjects of the AIB MBA program than I did in the five years of my undergraduate degree.”

Adam Edwards

Operations Manager, Hi-Tech Design & Construction
AIB MBA Student

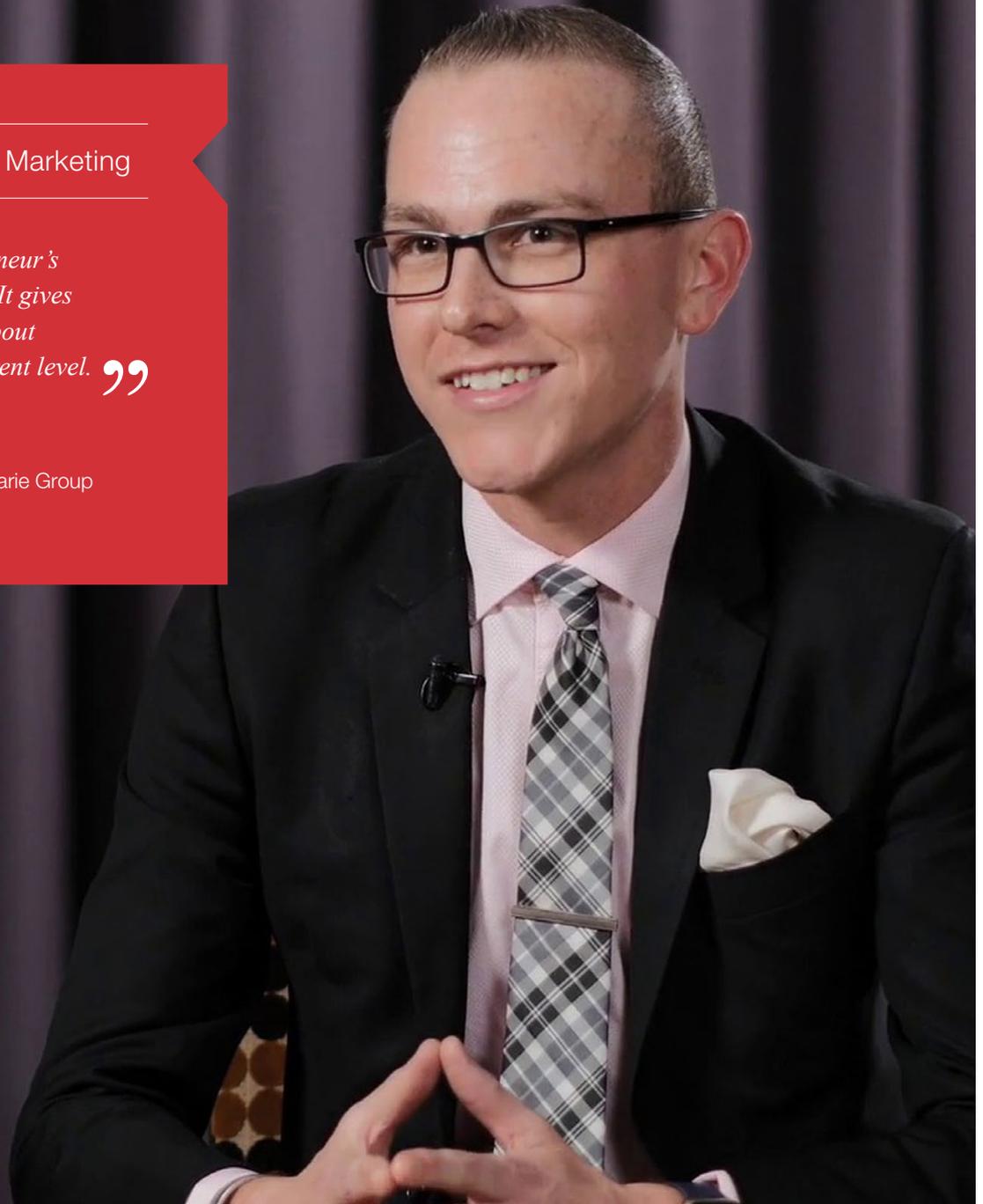
Professional / Sales and Marketing

“ *This MBA is the entrepreneur’s dream, the innovator’s dream. It gives you the opportunity to learn about business on a completely different level.* ”

Cullen Haynes

Introducer Sales Associate, Macquarie Group

AIB MBA Graduate





Senior Manager / Logistics

“ For me, I can't wait to see where this MBA is going to take me. It's not only given me a validation of my own abilities and skills, but the confidence to move forward in my career. Every second of this journey has been worth it, because now that I have this MBA, nothing's going to stop me. ”

Julie Jardine

Supply Chain Manager, Hoshizaki Lancer

AIB MBA Graduate



Entrepreneur / Retail and
Government Administration

“After selling my retail business, I didn’t procrastinate and committed myself to securing an MBA. In retrospect, this proved transformational as it provided me with the ability to look at problems both holistically and in their parts. The MBA disciplined my thinking and accelerated my career. Facilitating MBA subjects in which I have experience and am passionate about is mutually rewarding for both my students and myself. AIB’s learning format ensures that the program remains highly relevant to the workplace and delivers immediate benefit for my students.”

Martin Haese

The Honourable Lord Mayor of Adelaide
Serial Entrepreneur
AIB MBA Graduate and MBA Facilitator



Senior Manager / Information
Technology and Communications

“I have a passion for achieving business-driven outcomes and quickly moved up the corporate ladder from managing a small team of 15 in the banking industry to looking after a team of 350 while studying my MBA. AIB’s MBA is based on a practical approach, so I would be putting real live data in all my assignments and using each assignment to improve the business.”

It didn’t matter whether I was studying Human Resources or Strategic Management that month – there was something in every single topic that I could use.”

Rhonda Olsson

National Manager Offshore Operations
CoreLogic Asia
AIB MBA Graduate

A portrait of Paolo Trevisan, a man with dark hair and glasses, wearing a dark suit jacket over a light blue button-down shirt. He is smiling broadly. The background is a blurred indoor setting with warm lighting.

Senior Manager / Finance

“ *The sense of achievement on Graduation Day is just remarkable. Having my family watch me receive my parchment is a memory I’ll cherish forever.* ”

Paolo Trevisan

Assistant Director of Finance,
Marriott International

AIB MBA (EM) Graduate



Professional / Aviation

“ Within the next 5-10 years I'd like to become a captain, and the MBA provides the knowledge and critical thinking to open doors in areas that I wouldn't otherwise have had access to. Each subject gives me an overview of business, not to mention the leadership and communication skills required for management positions. ”

Stuart Dunn

First Officer B737, Qantas

AIB MBA Student



Executive / Retail

“My MBA took me from being quite an inexperienced manager to working in a highly coveted role with a brand that is synonymous throughout the state. It’s been really valuable to my career.

I’m now the Rundle Mall Management Authority’s youngest and first female head, and credit my completion of the AIB MBA for helping me rise to this senior position.”

Amanda Grocock

General Manager, Rundle Mall Management Authority
AIB MBA Graduate



Executive / Science and Technology

“I acquired a good grounding from the MBA – all the subjects fitted in really well with me starting up my business, and now everything is running smoothly because I have all the education and experience I need.

My MBA has also given me a better understanding of international business, particularly for use in growing my company. I went to China recently for work, and it was invaluable to be able to understand how the different business cultures work and how to approach them.”

Michael Sierp

Managing Director, Aquatic Biosecurity Pty Ltd
AIB MBA Graduate

Professional / Events

“ *AIB is very practical in its content and assessments. It's a challenging programme, but also very rewarding.* ”

Ruchi Ladkani

Business Development – Exhibitions
International Convention Centre Sydney

AIB MBA Graduate





Professional / Healthcare

“ I was in banking for almost a decade, and I used my BBA to transition into my current role as a consultant and business analyst. The course taught me valuable skills in communication, stakeholder analysis and management, which helped me to launch my career out of the banking industry and succeed in my new role in project management.

With AIB it's a 360 degree learning experience, and that's why I'm now completing my MBA with AIB as well. ”

Brandon McCarty

Health Care Analytics Project Manager
Anthem Inc.

AIB BBA Graduate



Senior Manager / Sales and Marketing

“My MBA from AIB has enabled me to take further steps in general management by having a solid understanding of all facets of business. I am already experiencing career progression directly related to the MBA study, and believe my career will continue to flourish now that I have completed the qualification.

The experience for me was enlightening, I have learnt a great deal, and would recommend AIB without question.”

Heath Barclay

Associate Director Sales and Marketing
Bridgestone Australia Ltd.
AIB MBA Graduate



Professional / Human Resources

“The MBA really exceeded my expectations. From the very first subject, I could apply the knowledge I was acquiring to my role, and improve my performance as well. It was a great advantage of the programme, and has helped me make strides in my career.”

James Telfer

APAC TA Functional Lead, Enterprise Sales,
Professional Services, Cloud and Security, Verizon
AIB MBA Graduate



Professional / Mining, Oil and Gas

“ *The AIB Online MBA authenticates your work experience and provides a proven, flexible framework for study. It also offers industry recognition and academic support that is second to none.* ”

Cindy Hales

School Engagement Advisor, Rio Tinto

AIB MBA Graduate

Executive / Emergency Services

“ *With my MBA I now have a better understanding of the theory of leadership. I understand what an effective leader is, both in theory and in the changing leadership dynamics required in the fire service.*

Most of our leadership team completed further training through the Australian Institute of Business... ”

Greg Crossman

Chief Fire Officer, SAMFS

AIB MBA (HRM) Graduate





AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

Australian Institute of Business



08 8212 8111



08 8212 0032



courseadvisor@aib.edu.au



www.aib.edu.au

Updated January 2017