

2019 AIB Permanent Staff Publications

Summary of Publications

Book Chapters	2
Journal Articles	10
Conference Papers	21
TOTAL	33

Discipline	Book Chapters	Journal Articles	Conference Papers
Entrepreneurship			3
Finance/Corporate Governance		1	4
HRM/MGT	1	4	5
Logistics/Supply Chain/Operations Management	1	1	
Marketing		3	3
Tourism		1	
Teaching & Learning/Management Education			5
Research Methods and Training			1

Book Chapters (n=2)

Cameron, R, Mohyuddin, S & Wijeratne, A 2019, 'Qualitative Research Methods for Human Resources Management', in S. Delamont, P. Atkinson, R. Williams, A. Cernat, J. Sakshaug (Eds.), *SAGE Research Methods Foundations*. London: Sage.

Varsei, M 2019, 'Sustainable Supply Chain Design', in J Sarkis (ed.), *Handbook on the Sustainable Supply Chain*, Edward Elgar Publishing, Massachusetts, Chapter 15, pp. 242–260. DOI: <https://doi.org/10.4337/9781786434272>

Journal Articles (n=10)

Cameron, R, Farivar, F & Coffey, J 2019, 'International graduates host country employment intentions and outcomes: Evidence from two Australian universities'. *Journal of Higher Education Policy and Management*, 41(5), pp.550-568.

ABDC ranked B/Q1 0.81

Cameron, R, Farivar, F & Dantas, J 2019, 'The unanticipated road to skills wastage for skilled migrants: the non-recognition of overseas qualifications and experience (ROQE)', *Labour & Industry: a journal of the social and economic relations of work*, vol. 29, no. 1, pp. 80–97. DOI: 10.1080/10301763.2018.1554098.

ABDC ranked B

Farivar, F, Coffey, J & **Cameron, R** 2019, 'International graduates and the change of initial career mobility intentions', *Personnel Review*, accepted 9th February 2019, DOI: 10.1108/PR-01-2017-0007.

ABDC ranked A/Q2 0.55

Floren, J, **Rasul, T** & Gani, A 2019, 'Islamic marketing and consumer behaviour: a systematic literature review', *Journal of Islamic Marketing*, ahead-of-print, <https://doi.org/10.1108/JIMA-05-2019-0100>.

ABDC ranked B/Q2 0.36

Little, VJ, Lee, CKC & **Nair, S** 2019, 'Macro-demomarketing: The Key to unlocking unsustainable production and consumption systems?', *Journal of Macromarketing*, first published February 4, 2019, <https://doi.org/10.1177/0276146718823885>.

ABDC ranked A/Q2 0.67

Lopomo Beteto Wegner, D 2019, 'A note on liquidity policies and financial networks', *Journal of Financial Economic Policy*, 11(3), pp. 451-456, <https://doi.org/10.1108/JFEP-10-2018-0148>.

ABDC ranked B/Q3 0.25

Masoumi, SM, Kazemi, N & Abdul-Rashid, SH 2019, 'Sustainable Supply Chain Management in the Automotive Industry: A Process-Oriented Review', *Sustainability*, 11(14), p.3945.

Q2 0.55

Nankervis, A, Connell, J, **Cameron, R**, Montague, A & Prikshat, V 2019, 'Are we there yet?', Australian HR Professionals and the Fourth Industrial Revolution, *Asia Pacific Journal of Human Resources*. Published as early view 31st August 2019, DOI: 10.1111/1744-7941.12245.

ABDC ranked B/Q2 0.6

Rasul, T 2019, 'The trends, opportunities and challenges of halal tourism: a systematic literature review', *Tourism Recreation Research*, pp. 1-17, DOI: 10.1080/02508281.2019.1599532.

ABDC ranked A/Q1 0.884

Post Publication Review

Rasul, T & Ahmad, A 2019, 'Exploring the Roles of Business Owners and Entrepreneurs in the Tourism Industry', *Tourism Recreation Research*, first published on August 24, 2019. <https://doi.org/10.1080/02508281.2019.1650232>.

ABDC ranked A/Q1 0.882

Conference Papers (n=21)

Ala, M 2019, 'The problem of empowering learners – An AI-empowered smart classroom could be the ultimate solution', poster presented at the *European Conference on the Impact of Artificial Intelligence and Robotics (ECIAIR)*, 31 October–1 November 2019, EM-Normandie Business School, Oxford, UK.

Ala, M 2019, 'Toll manufacturing and business collaboration as forerunner of R&D collaboration with foreign firms/MNEs – a case of Bangladesh pharmaceutical industry', presented at the *Australia and New Zealand International Business Academy (ANZIBA) Conference*, 11-13 February 2019, Perth, WA.

Ala, MU & Manoharan, A 2019, 'Toward a framework for a national system of innovation (NSI) for the readymade garments sector in Bangladesh', peer-reviewed paper presented at the *British Academy of Management (BAM) Conference*, 3-5 September 2019, Aston University, Birmingham, UK.

Ala, M & Wegner, D 2019, 'Toward A Framework for Effective Instructor-AI Collaboration in Education', *European Conference on the Impact of Artificial Intelligence and Robotics (ECIAIR)*, 31 October–1 November 2019, EM-Normandie Business School, Oxford, UK.

Ala, M & Wijeratne, A 2019, 'Dealing with 'filled boxes' – the challenging context of online education for working adults', *HERGA 2019 Conference*, Adelaide.

Ali, R & Nair, S 2019, 'Pro-Environmental Behaviours of Indian Family Firms: An Exploratory Study', *International Family Enterprise Research Academy Annual Conference*, Bergamo, Italy, 17-21 June 2019.

Cameron, R 2019, 'The State of Play: Quality Criteria and Critical Appraisal Frameworks in Mixed Methods Research', *EURAM (European Academy of Management) Conference – Exploring the Future of Management*, Lisbon, Portugal, 26-28 June 2019.

Cameron, R, Dhakal, S, Ayentimi, D, Burgess, J & Fitzgerald, S 2019, 'The role of industry training councils as key stakeholders in workforce development', *33rd AIRAANZ Conference*, Melbourne, Australia, 12-14 February 2019.

De Vos, S, Ilicic, J, Quester, P & Crouch, R 2019, 'Exploring cognitive and affective psychological drivers of help-seeking in at-risk gamblers', *World Social Marketing Conference (WSMC)*, Edinburgh, United Kingdom, 4-5 June 2019.

De Vos, S, Quester, P, Ilicic, J & Crouch, R 2019, 'Investigating impact of perceived help-seeking benefits on behavioural intentions in compulsive consumption context: The moderating role of self-efficacy', *48th Annual Conference of the European Marketing Academy (EMAC)*, Hamburg, Germany, 28-31 May 2019.

Edwards, A, Smith, S, Busch, P, Pang, V & Winchester, D 2019, 'IS Mediation of Emergency Management: Adding prediction to the existing framework of activities?', *Pacific Asia Conference on Information Systems: PACIS 2019*, Xian, China, no. 580, http://www.pacis2019.org/wd/Submissions/PACIS2019_paper_580.pdf.

Larkin, J, Cameron, R, Shafei, I & Wijerante, A 2019, 'Portfolio Careers of Online Learning Facilitators: What Can We Learn?', presentation at *4th International ProPEL Conference*, 9-11 December 2019, UTS, Sydney.

Marchand, J, **Kalendra, D, Wijeratne, A** & Kerr, A 2019, 'From [virtual] classroom to boardroom: Coaching students to use entrepreneurship research approaches to address contemporary issues in their workplace', *Australian Research for Entrepreneurship Research Exchange (ACERE)*, Sydney, Australia, 5-8 February 2019, pp. 97-103.

Marchand, J, **Kalendra, D, Wijeratne, A** & Kerr, A 2019, 'From [virtual] classroom to boardroom: the role of authentic video', *Entrepreneurship Educator's Forum – Australian Research for Entrepreneurship Research Exchange (ACERE)*, Sydney, Australia, 5-8 February 2019, pp. 57-60.

Miller, K.W. 2019, 'Nimble is the new black: using design thinking to manage luxury brands', *Mystique of Luxury Brands Conference 2019*, Tokyo, Japan, September 21-22 2019.

Qesja, B, Crouch, R & Quester, P 2019, 'Authenticity and the Innovation of Traditional Products', *48th Annual Conference of the European Marketing Academy (EMAC)*, Hamburg, Germany, 28-31 May 2019.

*Taylor, L, **Cameron, R, Saeed, M** & Patel, P 2019, 'Organisational support for grieving employees in Australia', *33rd AIRAANZ Conference*, Melbourne, Australia, 12-14 February 2019.

*AIB DBA Candidate

Wegner, DLB 2019, 'Government Induced Bubbles', *32nd Australasian Finance and Banking Conference*, 16-18 December 2019, UNSW, Sydney.

Wegner, DLB 2019, 'Discussion of Systemic Risk Channels of Nonbank Financial Entities: Evidence from Hedge Funds and Mutual Funds by Stefan Greppmair', *32nd Australasian Finance and Banking Conference*, 16-18 December 2019, UNSW, Sydney.

Wegner, DLB & Winchester, D 2019, 'Equilibrium Pricing in Electricity and Derivative Markets with Renewables and Battery Storage: A Preliminary Study', *32nd Australasian Finance and Banking Conference*, 16-18 December 2019, UNSW, Sydney.

Wijeratne, A, Ala, M, & Wegner, D 2019, 'A Conceptual Model for Engaging Online MBA Students', *ANZAM Conference*, 3-6 December 2019, Cairns, Australia.