



Course Brief

Graduate Certificate in Management (Research) [GCM(Res)] (AQF 8)

1. Duration

<i>Minimum</i>	6 months (full-time)
<i>Maximum</i>	12 months (part-time)

2. Indicative candidate workload/volume of learning

40 credit points
Aligned with the volume of learning requirements of the Australian Qualifications Framework (AQF) one AIB 10 credit point subject nominally involves 150 hours of study. Study-related activities for research higher degree awards may include directed learning such as webinars, independent study, interaction with staff and peers, reflection, individual study, application in the workplace, assignment work and other.

3. Delivery modes

Online only

4. Admission requirements

<i>Academic Qualifications and/or Work Experience</i>	Applicants must meet one of the following criteria: <ul style="list-style-type: none">• a Bachelor's Degree (AQF Level 7); or• Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least 3 years relevant work experience.
<i>English Language</i>	See Appendix A – English Language Requirements .

5. Course rationale

This course is designed to provide graduates with specialised knowledge and skills in applied research and research methods such as literature review and critique, action research and action learning, or case study research. The course aims to develop graduates who will be able to apply their knowledge and skills in contexts requiring the design, implementation and evaluation of research projects based either in workplace, organisational or industry settings. Such projects would require sound independent judgment, responsibility and accountability. Graduates could utilise their knowledge and skills in specialised evidence-based projects in the private, public or not-for-profit sectors or in the management of their own business.

6. Course learning outcomes (CLOs)

The CLOs are mapped against the requirements of the AQF Level of this course as follows:

On completion of this course candidates should be able to:		<i>AQF Level Mapping</i>
1	Demonstrate significant knowledge of the literature in one or more business-related disciplines.	Knowledge
2	Demonstrate significant knowledge of research methodologies with a particular focus on the use of case studies, action research, mixed methods and/or reflective practice.	Knowledge; Skills
3	Evaluate and communicate new or complex management issues with creativity, initiative, personal autonomy, ethical accountability and applying them in a professional workplace setting.	Skills; Application of Knowledge and Skills
4	Generate and communicate ideas and evaluate complex concepts relating to a specialised research project.	Skills; Application of Knowledge and Skills
5	Design and plan a specialised research project in a business or professional workplace setting.	Application of Knowledge and Skills

7. Course rules

<i>General</i>	The Graduate Certificate in Management (Research) comprises 4 subjects (equivalent to 40 credit points), 2 at AQF Level 8 and 2 at AQF Level 9.
<i>Other Protocols</i>	N/A

8. Course structure

<i>Course Content</i>	<i>Subject Code</i>	<i>AQF Level</i>	<i>Credit Points</i>
Core Subjects	The subjects are to be taken in the following sequence:		
	1. Introduction to Applied Research	8901IAR	Level 8 10
	2. Literature Review and Critique.	9911LRC	Level 9 10
Elective Subjects	Two of the following subjects, one of which must be at Level 8, and subject to all specified pre-requisites being met.		
	1. Leadership	8001LEAD	Level 8 10
	2. Marketing Management	8002MMGT	Level 8 10
	3. Strategic Human Resource Management	8003SHRM	Level 8 10
	4. Operations Management	8004OMGT	Level 8 10
	5. Corporate Governance	8005CGOV	Level 8 10
	6. Financial Management	8006FMGT	Level 8 10
	7. Managing Change	9019MC	Level 9 10
	8. Project Management	9011PMGT	Level 9 10
	9. Strategic Management	9001SMGT	Level 9 10
	10. Action Research Action Learning	9912ARAL	Level 9 10
	11. Case Study Research	9901CSR	Level 9 10
12. Mixed Methods Research	9913MMR	Level 9 10	

9. Pre-requisites or Assumed Knowledge

Elective subjects, subject to meeting all specified pre-requisites or as credited in other courses. (Equivalent prerequisites can be recognised from other institutions).

<i>AQF Level</i>	<i>Subject Code</i>	<i>Title</i>	<i>Pre-requisite (to be completed before attempting the subject)</i>
9	9901SMGT	Strategic Management	At least 3 AQF Level 8 subjects.
9	9011PMGT	Project Management	At least 3 AQF Level 8 subjects which must include Operations Management (8004OMGT).
9	9019MC	Managing Change	Strategic Human Resource Management (8003SHRM)

10. Assessment approach

A diversity of assessment is used to assess achievement of learning outcomes. Each subject uses a mix of assessment items appropriate to subject learning outcomes.

In all assessment AIB emphasises the application of knowledge and skills. Assignments focus on a work-based issue or enable the candidate to use a workplace as the focus of the assignment.

11. Exit points, articulation arrangements and pathways

<i>Exit Points</i>	None.
<i>Articulation Arrangements</i>	Refer to the Articulation Register.
<i>Pathways</i>	The Graduate Certificate in Management (Research) provides a pathway to the Master of Management (MMgt).

12. Constructive alignment

<i>Graduate Qualities¹</i>	<i>Course Learning Outcomes as per section 6 of this Course Brief</i>				
	<i>CLO1</i>	<i>CLO2</i>	<i>CLO3</i>	<i>CLO4</i>	<i>CLO5</i>
Engage in critical analysis and utilise data and information from a range of sources to make informed and timely decisions.	x	x	x		x
Pursue continuous learning and be open to new ideas, approaches and techniques.			x	x	
Understand and commit to ethical and principled conduct and professional integrity.		x	x		x
Communicate clearly, concisely and confidently in all mediums, including digital environments.				x	
Demonstrate adaptive and resilient collaborative and leadership capabilities.			x		x
Embrace change and be willing to challenge the status quo.			x		

¹ Graduate Qualities as per [Graduate Qualities Policy](#), V5 (12 April 2019).



Appendix A – English Language Requirements

Applicants must meet the English language requirements in one of the following categories:

Category 1

Applicants whose first language is not English need to demonstrate proficiency in English with a score* as outlined in the table below.

	Postgraduate (GradCert, MBA, MMgt)	Postgraduate Research (DBA, PhD)
Academic IELTS	6.5 or better <i>(with no individual band lower than 6.0)</i>	7.0 or better <i>(with no individual band lower than 6.0)</i>
TOEFL	575 or better	600 or better
TOEFL IBT	91 or better	94 or better
TOEFL CBT	235 or better	250 or better
PTE	58 or better	65 or better
Cambridge English CAE and CPE (from 2015)	176 or better	185 or better
CTC General Certificate of Education (GCE)	A levels with C or better in English	A levels with A in English

*English Language Test results are valid for two years up to the date of commencement at AIB.

Category 2 – for Postgraduate coursework

Evidence of successful completion of secondary education in English

Applicants who have successfully completed secondary education (equivalent to Australian Senior Certificate of Education) that was taught and assessed in English in one of the countries listed below where English is the first language:

Australia	Republic of Ireland
Canada (except Quebec)	Scotland
England	South Africa
New Zealand	United States of America
Northern Ireland	Wales

Category 3 – for Postgraduate coursework and Research
Evidence of successful completion of tertiary education in English

Applicants who have successfully completed tertiary education (equivalent to AQF Level 5 or above for postgraduate coursework and equivalent AQF Level 8 or above for postgraduate research) that was taught and assessed in English in one of the countries listed below where the medium of instruction was in English**:

Antigua and Barbuda	Botswana	Kiribati	Singapore
Australia	Cameroon	Liberia	Solomon Islands
New Zealand	Cook Islands	Malawi	St Kitts and Nevis
United States of America	Dominica	Maldives	St Lucia
Great Britain	Falkland Islands	Mauritius	Tanzania
Canada	Fiji	Namibia	Trinidad & Tobago
South Africa	Gambia	Nauru	Uganda
Republic of Ireland	Ghana	Nigeria	Vanuatu
American Samoa	Gibraltar	Papua New Guinea	Zambia
Bahamas	Grenada	Philippines	Zimbabwe
Barbados	Guyana	Samoa	
Belize	Jamaica	Seychelles	
Bermuda	Kenya	Sierra Leone	

***Medium of Instruction in English is assessed against the Country Education Profiles on Australian Education International (AEI) or the National Academic Recognition Information Centre (NARIC UK). English Instruction will only be accepted if AEI or NARIC UK states that English is the language of instruction relevant to the country, education level or Institution.*