

MBA



ALUMNI INSIGHTS REPORT 2019



AUSTRALIAN
INSTITUTE
of BUSINESS

aib.edu.au



WELCOME TO THE 2019 MBA ALUMNI INSIGHTS REPORT

After compiling the results of the 2019 MBA Alumni Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our former students.

As an organisation that strives to provide people with greater access to education, our primary focus is on student success. I am extremely happy to see that the results of this survey are a testimony to what we have set out to achieve from the beginning - "To deliver life changing experiences". It gives me tremendous pleasure to present to you the findings from this report.

Paul Wappett

Chief Executive Officer

Australian Institute of Business

OVERVIEW



DEMOGRAPHICS REPORTED

45.3%

of respondents graduated in 2018 and 2019

44

is the average age of respondents

81.9%

of Australian respondents live in urban areas



INDUSTRIES AND FUNCTIONS

50.9%

have changed job function

62.3%

of respondents achieved their goal of changing industry

74.5%

of respondents achieved their goal of career progression

12.01%

of respondents from our Australian and primary international markets reported working for Fortune 500 or ASX Listed companies



WORK EXPERIENCE

84.3%

have 10+ years' work experience

50.6%

have 20+ years' work experience

51.4%

of the respondents are Managers, with

7.2%

in the C-Suite



OPINION OF AIB

83%

of respondents would choose to study at AIB again

65%

of respondents wish they started their MBA earlier

74.55%

of respondents would highly recommend the AIB MBA to a friend or colleague



ANNUAL EARNINGS REPORTED

\$120K-150K

is the most reported income range from Australian, Canadian and New Zealand respondents

74%

of respondents achieved their goal of getting a salary increase

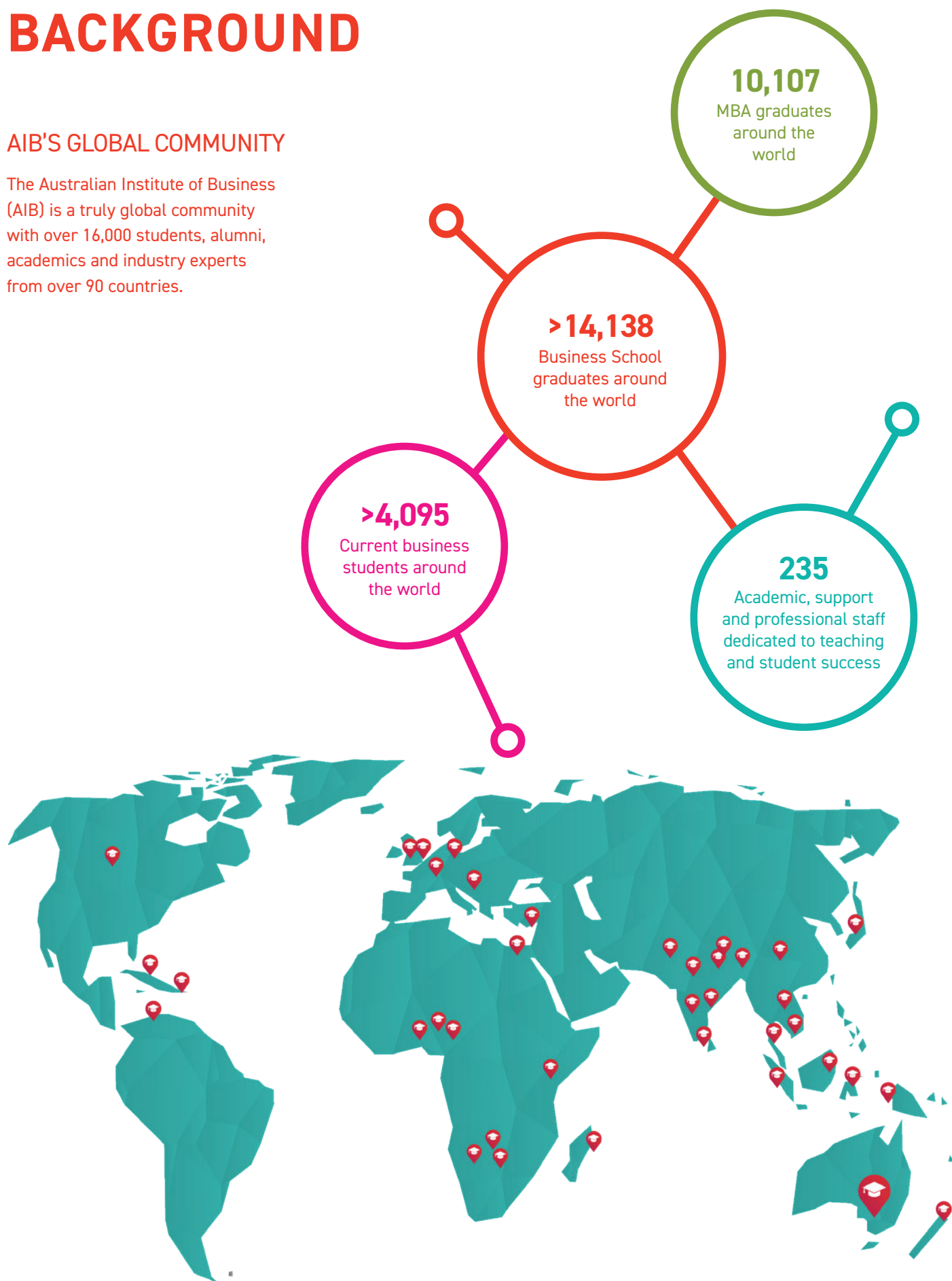
10.14%

was the increase in salary our alumni saw on average (or \$10,876.36) since graduating

BACKGROUND

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from over 90 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true and correct as at 13 December 2019.

SURVEY METHODOLOGY

The **2019 MBA Alumni Insights Survey** was sent out on 19 September 2019, to **8,937** of AIB's global MBA alumni who graduated between 2010 and 2019.

Respondents were asked to answer **42 questions** about their careers and professional experiences.

We received a total of **807 responses** by the close of survey on 13 October 2019. This survey sample represents **9.3%** of our subscribed AIB MBA alumni population that graduated between 2010 and 2019.

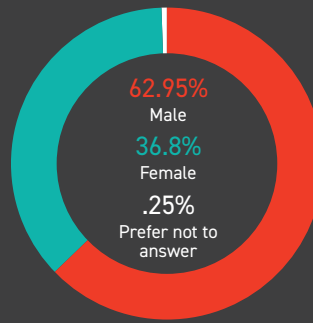
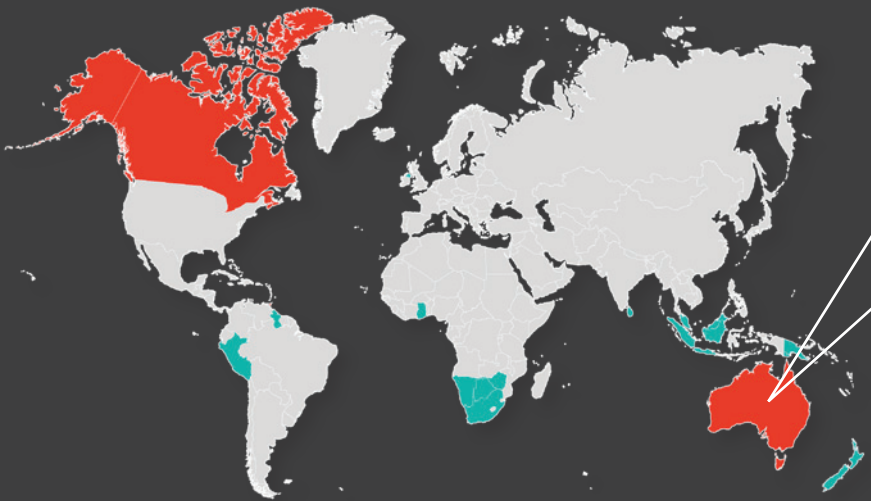
All survey respondents were asked to report their earnings in AUD\$. All dollar amounts in this report appear in AUD\$ unless otherwise stated.



OUR RESPONDENTS

OUR COMMUNITY IS DIVERSE, WITH OUR SURVEY RESPONDENTS COMING FROM ALL OVER THE WORLD.

- Highest concentration of respondents
- Lower concentration of respondents



MBA SPECIALISATION

General = 68.5%

Human Resources = 7.2%

Logistics & Supply Chain = 6.7%

Entrepreneurship = 6.7%

Finance = 6.7%

Marketing = 4.2%

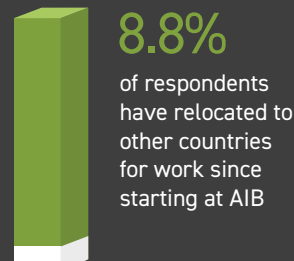
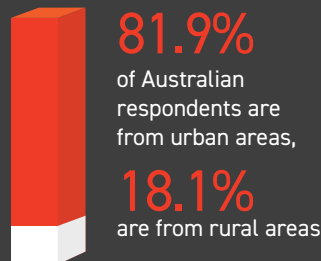
21.9% Sydney
18.1% Melbourne
13.6% Brisbane
11.9% Perth
9.8% Adelaide
3.1% Canberra
1.4% Hobart
1.2% Newcastle
1% Darwin

14%
<10 YEARS

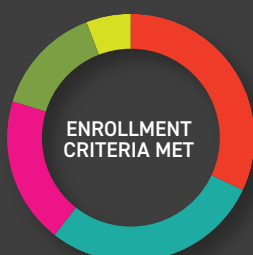
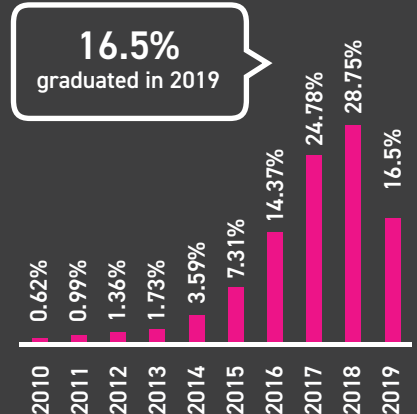
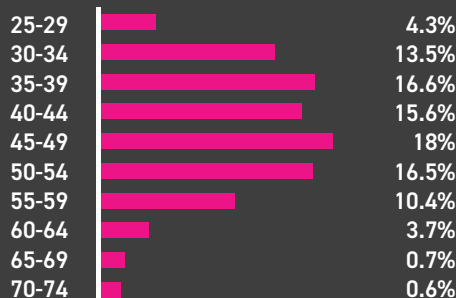
OUR ALUMNI
TYPICALLY HAVE
MORE THAN 10
YEARS OF WORK
EXPERIENCE

84.3%
>10 YEARS

50.6%
>20 YEARS



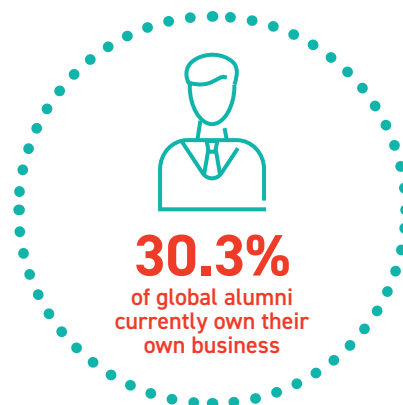
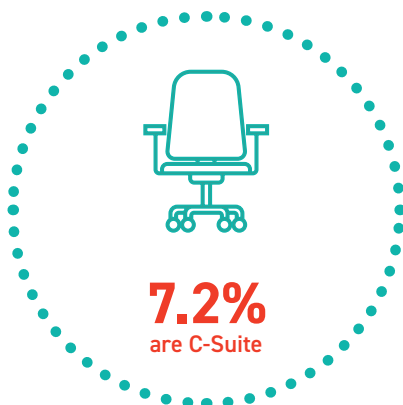
RESPONDENTS VARIED IN AGE FROM 25 TO 73 YEARS



- 35.2% At least 3 years' management experience
- 26.3% A Bachelors Degree (In a field other than Business)
- 18.2% A Bachelors Degree in Business
- 15.9% An Advanced Diploma or Associate Degree and at least 3 years' relevant work experience
- 4.5% Other

RESPONDENTS GRADUATED FROM AIB BETWEEN 2010 AND 2019

MBA ALUMNI CAREER STATISTICS



WHERE AIB ALUMNI WORK

12.01% OF RESPONDENTS FROM OUR AUSTRALIAN AND PRIMARY INTERNATIONAL MARKETS REPORTED WORKING FOR **FORTUNE 500** OR **ASX 200** COMPANIES.

A sample of some of the Fortune 500 and ASX 200 companies our global respondents work for:

3M

Amazon.com

AGL Energy

AMP Ltd

ANZ Banking Group

BHP Billiton Ltd

Bank of America Corporation

Coca-Cola Amatil

Commonwealth Bank

Delta Air Lines

Exxon Mobile

General Electric

Lockheed Martin

Marriott International

National Australia Bank

Qantas Airways

Suncorp Group

Telstra Corporation

Westpac Banking Corporation

Westfarmers

Woolworths Group

Xerox

ALUMNI CAREER STATISTICS

THE IMPACT OF THE AIB MBA

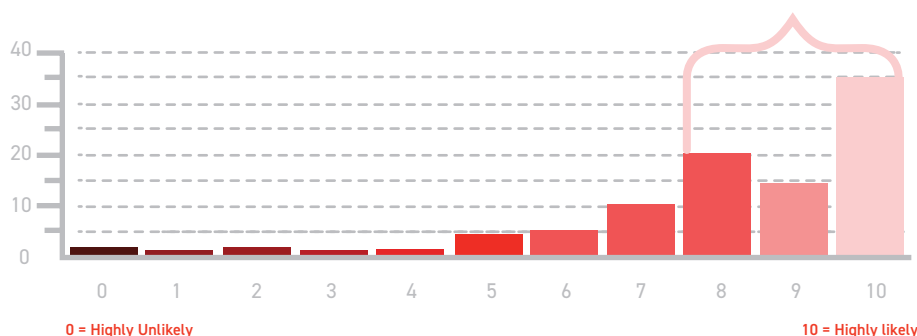


83%

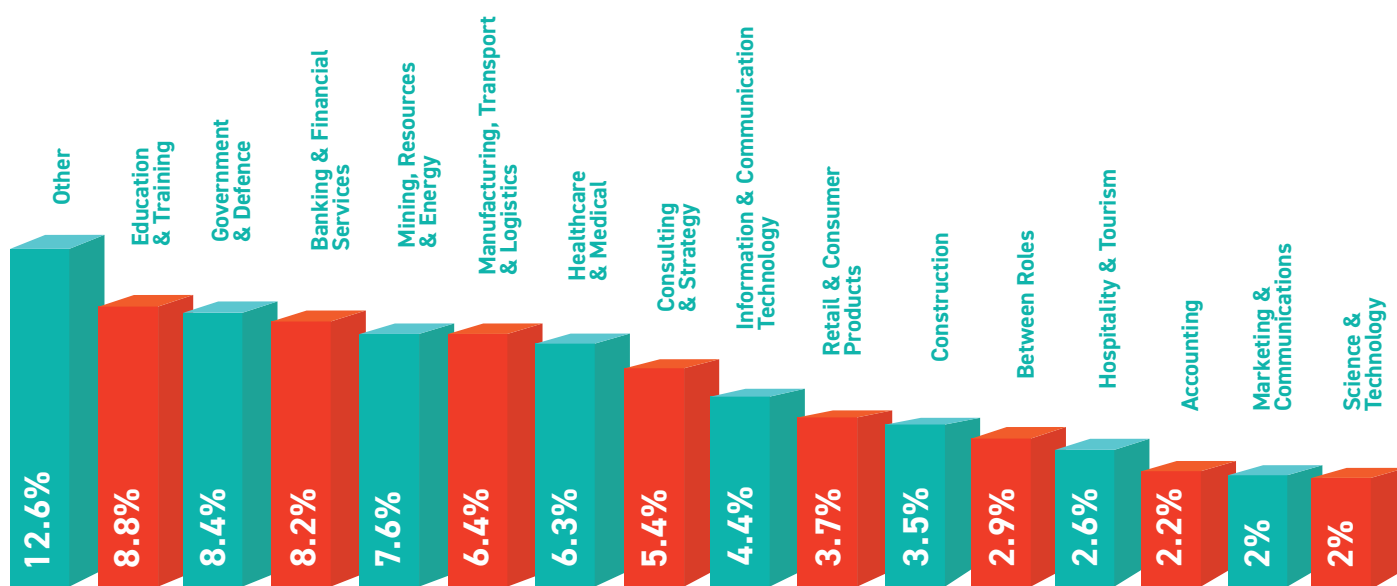
of respondents would choose to study at AIB again

Likelihood that respondents would recommend AIB to a friend or colleague

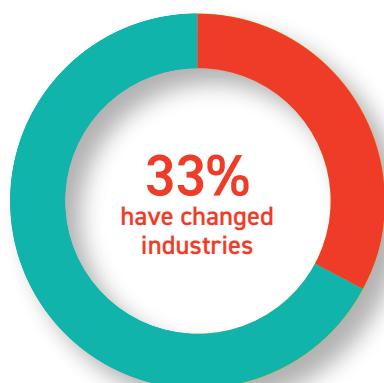
Top 3 highly likely ratings = **74.55%** of respondents



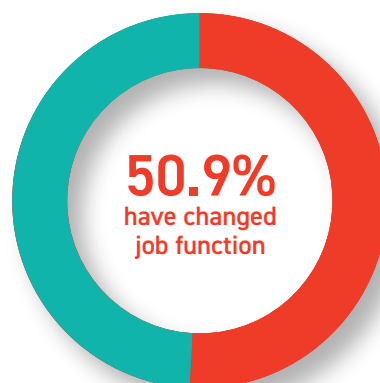
CURRENT INDUSTRY COVERAGE



INDUSTRY & FUNCTION CHANGES SINCE STARTING AT AIB

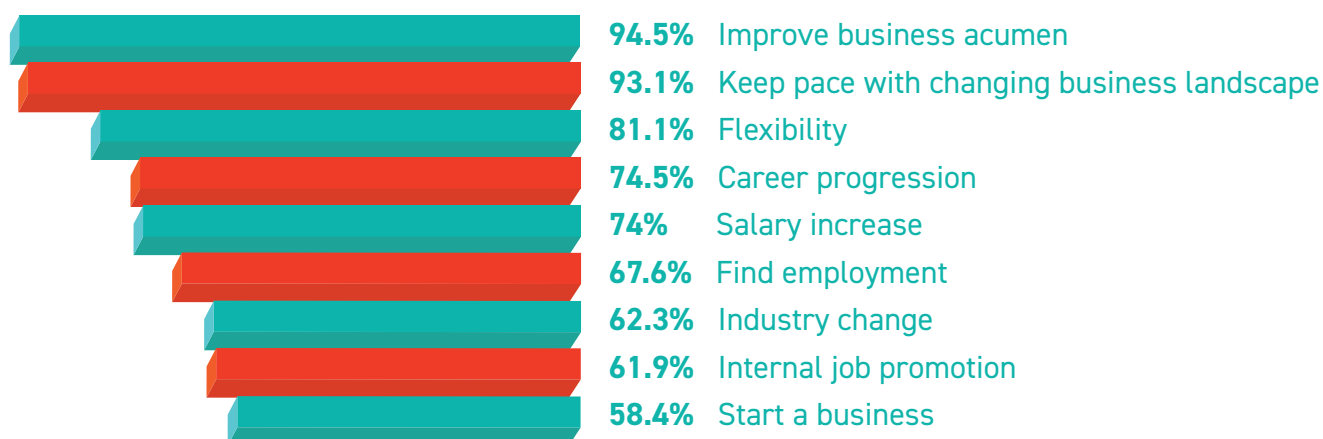


33%
have changed industries



50.9%
have changed job function

CAREER OUTCOMES THAT WERE SOUGHT AND ACHIEVED FROM STUDYING THE AIB MBA



PROFESSIONAL SKILLS ENHANCED FROM STUDYING THE AIB MBA



89.6%

Strategy development

72.3%

Project management

87.8%

Research and analytical

72%

Finance

78.8%

Problem solving

71%

Marketing

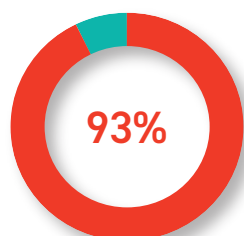
77.9%

Operations Management

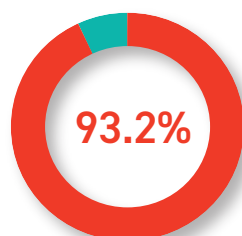
63.5%

Entrepreneurial

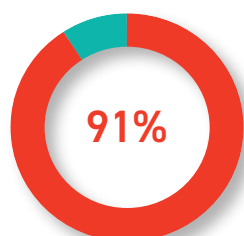
CAREER MOTIVATORS CONSIDERED VITAL AND SELF-ASSESSED SKILLS OUTCOMES FROM THE AIB MBA



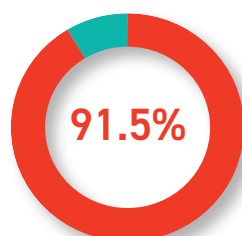
of respondents that valued security and stability as a vital career motivator felt the AIB MBA enhanced their research and analytical skills



of respondents that valued entrepreneurial creativity as a vital career motivator felt the AIB MBA enhanced their strategy development skills



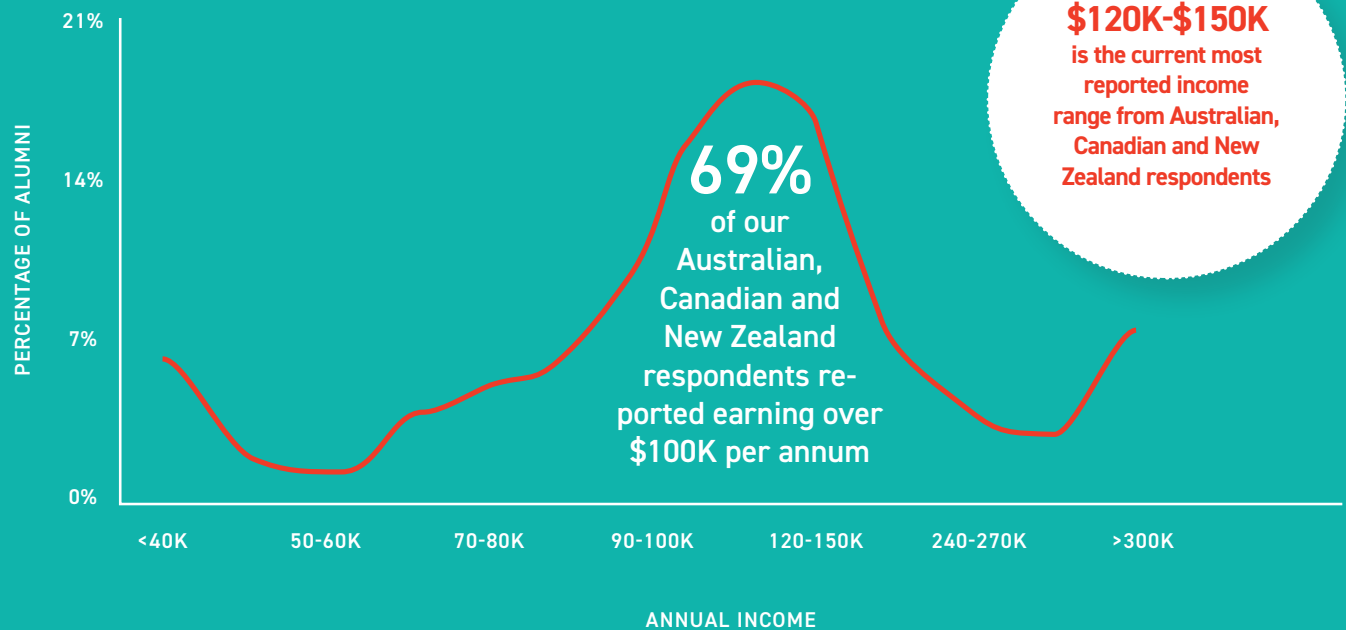
of respondents that valued technical/functional competence as a vital career motivator felt the AIB MBA enhanced their strategy development skills



of respondents that valued entrepreneurial creativity as a vital career motivator felt the AIB MBA enhanced their leadership and decision making skills

A FAST RETURN ON INVESTMENT

AUSTRALIAN, CANADIAN AND NEW ZEALAND MBA ALUMNI INCOME STATISTICS



Alumni income has increased by an average of **12.13%** (or **\$11,610.05**) during MBA studies



Alumni income increased by an average of **10.14%** (or **\$10,876.36**) since graduating

INCOME PRIOR TO THE AIB MBA \$100K-\$120K

was the most reported income range at the time of enrollment from Australian, Canadian and New Zealand respondents



All figures quoted in this report are in Australian Dollars unless otherwise stated.

