



AUSTRALIAN
INSTITUTE
of BUSINESS

30-DAY MASTERCLASS

FINANCE FOR NON-FINANCIAL MANAGERS

A FINANCE COURSE FOR MANAGERS WHO HATE NUMBERS



STARTS 17 SEPTEMBER 2020

30-DAY MASTERCLASS

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As a manager, chances are you're involved in discussions around financial performance and data. But how much are you really understanding?

If you want to gain a competitive edge in your career and manage your budgets as effectively as possible, Finance for Non-Financial Managers is for you! It's open to all experience levels and industry sectors, from team leaders to small-business owners.

Through our digital-first delivery model, you'll work through snackable content that will immediately enhance your finance know-how.

MEET YOUR TEACHER - KAVEEN BACHOO

Kaveen has been a sessional academic teaching MBA classes at the **Australian Institute of Business** since 2017. That year he was also awarded the Commonwealth Bank Not for Profit Treasurer award in 2017, a national recognition for his time and expertise in the field.

Kaveen has extensive industry experience. With the ever changing role of the CFO, his span of control has expanded beyond the traditional finance roles to include Information Systems, Technology, Procurement and Contracts.

But don't take our word for it! Here's what our students had to say about Kaveen...

 *"Teaching just comes naturally to Kaveen."*

 *"It has highlighted to me that some people are awesome teachers and made for it, and others simply are not."*

 *"Good at articulating the subject matter in a way that we could all understand."*

IN 30 DAYS YOU'LL MASTER HOW TO:

- Understand and apply financial principles into decision making at the managerial level
- Evaluate project success and business viability using costs analysis
- Identify financial risks and propose ways to manage them
- Analyse financial statements and use them to improve business performance

THE NUTS AND BOLTS.



IMMEDIATELY APPLICABLE.

Gain practical insights that you can apply to business straight away.



HIGHLY ACCESSIBLE.

Delivered 100% online so you have the flexibility to study anytime, anywhere. Activate that commute!



QUICK. SMART.

Got 10 hours a week up your sleeve? Less than 2 hours of study each day (40 hours total) will build your capabilities.



ENTRY CRITERIA.

No degree or work experience required. As long as you're 18+, we're honoured to have you join us.



PERSONALISED SUPPORT.

When you study with us, you're supported every step of the way.



HIGHLY AFFORDABLE.

A price tag that's wallet-friendly helps you keep the focus on building your business.

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Registrations close 15 Sep

REGISTER NOW

TOTAL
UPFRONT COST

\$1,995



MASTER THE ESSENTIALS.

With 4 modules over 4 weeks, you'll get up to speed with the latest in financial thinking, gain access to weekly interactive webinars, and explore contemporary articles and business cases.



1. FINANCIAL PRINCIPLES AND APPLICATIONS



2. A MANAGERIAL LOOK AT FINANCIAL STATEMENTS



3. FINANCIAL RATIO ANALYSIS: UNDERSTANDING EFFICIENCY, PROFITABILITY, AND SOURCES OF RISK



4. BUSINESS VIABILITY, PROJECT EVALUATION, AND RISK MANAGEMENT

A RELIABLE REPUTATION.



"The learning mode through AIB is fantastic. It allows you to study in your own time, in the comfort of your own home. It also allows you to incorporate your study into your own work-life. It's a fantastic way to learn."

Barry Keohane

Content Director,
Australian Broadcasting Corporation (ABC)
AIB Graduate



"The support you get from the team at AIB is absolutely world-class. If I found something was slightly ambiguous, I could always get full clarity from them. It's good that they're so flexible with people who have careers as well."

Kristy Bloomfield

Brand Manager,
Lion Food & Beverages
AIB Graduate



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Got questions or want to register?



masterclass@aib.edu.au



REGISTER NOW



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*Source: 2017 Higher Education Statistics, Australian Department of Education and Training (provided December 2018). Entry criteria, fees, assessment methods and services are correct at August 2019. To commence, students must register before the application cut-off date; 15 September 2020. AIB's 30-Day Finance for Non-Financial Managers Masterclass is a non-accredited, non-award course. Australian Institute of Business reserves the right to alter the details without prior notice. [Terms and conditions apply.](#)