



# FINAL PROJECT

## COMPLETING THE MBA PROJECT



AS YOU APPROACH THE END OF YOUR MBA, YOUR THOUGHTS WILL BE TURNING TOWARDS YOUR FINAL PROJECT. THIS FLYER OUTLINES THE STRUCTURE OF THIS SUBJECT AND THE SUPPORT AIB PROVIDES TO HELP YOU SUCCESSFULLY COMPLETE YOUR STUDIES.

- Your project will take 7 weeks from start-to-finish and will be delivered in an online class environment with online facilitator guidance throughout.
- You will be provided with an example list of project topics on the subject page, to get you underway and to guide your approach. You will have an opportunity to customise your project to your own organisation (or industry).
- You will use secondary data (publicly available data) only (i.e. no primary data is permitted, no data collection through interviews or surveys).
- You will be closely supported by your online facilitator. You are encouraged to regularly participate on the class forums and weekly webinars. Submit your optional (brief) status updates to make your online facilitator aware of your progress and raise any difficulties you may have.
- The submission of the final report is due at the end of the subject
- You will be assessed in the form of a brief project statement (500 words) and two scaffolded assessment items: A draft literature review and methodology section and a final report (4,500 words).
- You do not need a textbook. Your learning resources will include targeted readings which scaffold your learning and direct your attention to key areas. Your subject resources are tailored to support each step in the MBA Project process.



# GETTING STARTED IS AS EASY AS 1, 2, 3

**AS USUAL, YOUR LEARNING MATERIAL WILL BE RELEASED 2 WEEKS PRIOR TO YOUR START DATE SO FEEL FREE TO JUMP IN STRAIGHT AWAY!**

- 01** First things first - select your Discipline. This helps us to allocate subject matter online learning facilitators to you, so please select your intended discipline area as soon as your learning material becomes available.
- 02** Choose a Project Theme. Choosing a theme allows you to start to narrow your selected discipline down. You will be provided with a list of some suggested themes to get you on your way.
- 03** Choose your topic. This is where you decide on a problem or opportunity affecting your organisation or industry which will form the backbone of your project.

**Now you're on your way! Remember, your Academic team will guide you through your project and will support you every step of the way to completion.**

