



Course Brief

Graduate Certificate in Research Methodologies [GCRM] (AQF 8)

1. AQF Qualification Type

Level 8 Graduate Certificate

2. Duration

Standard Full Time: 6 months (candidates eligible to study concurrent subjects)
Standard Part Time: 8 months (4 terms)

3. Indicative Candidate Workload/Volume of Learning

The GCRM course accounts for 40 Credit Points.

Aligned with the volume of learning requirements of the Australian Qualifications Framework (AQF) one AIB 10 Credit Point subject nominally involves 150 hours of study. Study-related activities may include directed learning such as webinars, independent study, interaction with staff and peers, reflection, individual study, application in the workplace, assignment work and other.

4. Delivery Modes

Online only

5. Admission Requirements

Applicants must meet one of the following Academic Qualifications criteria:

- A Bachelor Degree (AQF Level 7); or
- A Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least 3 years relevant work experience.

Applicants must meet English language requirements: See [Appendix A – English Language Requirements](#).

6. Course Rationale

This course is designed to provide graduates with specialised knowledge and skills in applied research and research methods such as literature review skills, critical thinking, action research and action learning, quantitative, or case study research. The course aims to develop graduates who will be able to apply their knowledge and skills in contexts requiring the design, implementation and evaluation of research projects based either in workplace, organisational or industry settings. Such projects would require sound independent judgment, responsibility and accountability. Graduates could utilise their knowledge and skills in specialised evidence-based projects in the private, public or not-for-profit sectors or in the management of their own business.

7. Course Learning Outcomes (CLOs)

The CLOs are mapped against the requirements of the AQF Level of this course as follows.

No.	On completion of this course candidates should be able to:	AQF Level Mapping
1.	Demonstrate knowledge of the literature in one or more business-related disciplines.	Knowledge
2.	Demonstrate significant knowledge of research methodologies with a particular focus on the use of case studies, action research, mixed methods, quantitative, and/or reflective practice.	Knowledge; Skills
3.	Evaluate and communicate new or complex management issues with creativity, initiative, personal autonomy, ethical accountability and applying them in a professional workplace setting.	Skills; Application of Knowledge and Skills
4.	Generate and communicate ideas and evaluate complex concepts relating to a specialised research project.	Skills; Application of Knowledge and Skills

8. Course Rules

General Rules:

The Graduate Certificate in Research Methodologies comprises 4 subjects (equivalent to 40 credit points), 2 subjects at AQF Level 8 and 2 subjects at AQF Level 9.

Other Protocols:

The AIB Research Orientation Module is mandatory and must be completed within 4 weeks from the commencement of the course.

9. Course Structure

The course content is detailed in the two tables below.

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Core Subject	Introduction to Applied Research (First Core subject)	8901IAR	Level 8	10
Core Subject	Research Methodologies	9915RM	Level 9	10

Students must choose two of the following elective subjects, one of which **must** be at Level 8 and subject to all specified pre-requisites being met.

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Elective Subject	1. Leadership	8001LEAD	Level 8	10
	2. Marketing Management	8002MMG	Level 8	10
	3. Strategic Human Resource Management	8003SHRM	Level 8	10
	4. Operations Management	8004OMGT	Level 8	10
	5. Corporate Governance	8005CGOV	Level 8	10
	6. Financial Management	8006FMGT	Level 8	10
	7. Strategic Management	9001SMGT	Level 9	10
	8. Entrepreneurship	9002ENT	Level 9	10
	9. Digital Business Startup	9003DBS	Level 9	10
	10. International Business	9004IB	Level 9	10
	11. Corporate Finance	9006CFIN	Level 9	10
	12. Financial Markets and Institutions	9007FMI	Level 9	10
	13. Investment Management	9008INMT	Level 9	10
	14. Integrated Logistics Management	9009ILOG	Level 9	10
	15. Project Management	9011PMGT	Level 9	10
	16. Strategic Supply Chain Management	9012SSUP	Level 9	10
	17. Digital Marketing	9013DM	Level 9	10
	18. New Product Design	9014NPD	Level 9	10
	19. Organisational Learning and Development	9015OLAD	Level 9	10
	20. Managing People in a Global Context	9018MPGC	Level 9	10
	21. Managing Change	9019MC	Level 9	10
	22. Consumer Behaviour	9023CB	Level 9	10
	23. Cyber Security for Managers	9024CSM	Level 9	10
	24. Artificial Intelligence for Business	9025AIFB	Level 9	10
	25. Business Consulting	9026BC	Level 9	10
	26. Directed Study	9027DS	Level 9	10
	27. Business Analytics for Managers	9028BAM	Level 9	10
	28. Qualitative Case Study Research	9901CSR	Level 9	10
	29. Action Research Action Learning	9912ARAL	Level 9	10
	30. Mixed Methods Research	9913MMR	Level 9	10
	31. Quantitative Methods	9916QM	Level 9	10

10. Pre-Requisites or Assumed Knowledge

AQF Level	Subject Code	Subject Title	Pre-Requisite(s) to be completed before attempting the subject
Level 9	9915RM	Research Methodologies	Introduction to Applied Research (8901IAR)
Level 9	9912ARAL	Action Research Action Learning	Research Methodologies (9915RM)
Level 9	9901CSR	Qualitative Case Study Research	Research Methodologies (9915RM)
Level 9	9913MMR	Mixed Methods Research	Research Methodologies (9915RM)

Level 9	9916QM	Quantitative Methods	Research Methodologies (9915RM)
Level 9	9901SMGT	Strategic Management	At least 3 AQF Level 8 subjects
Level 9	9011PMGT	Project Management	At least 3 AQF Level 8 subjects which must include Operations Management (8004OMGT)
Level 9	9019MC	Managing Change	Strategic Human Resource Management (8003SHRM)
Level 9	9012SSUP	Strategic Supply Chain Management	Operations Management (8004OMGT)
Level 9	9013DM	Digital Marketing	Marketing Management (8002MMGT)
Level 9	9014NPD	New Product Design	Marketing Management (8002MMGT)
Level 9	9018MPGC	Managing People in a Global Context	Strategic Human Resource Management (8003SHRM)
Level 9	9019MC	Managing Change	Strategic Human Resource Management (8003SHRM)
Level 9	9023CB	Consumer Behaviour	Marketing Management (8002MMGT)
Level 9	9027DS	Directed Study	All AQF Level 8 subjects
Level 9	9006CFIN	Corporate Finance	Financial Management (8006FMGT)
Level 9	9007FMI	Financial Management and Institutions	Financial Management (8006FMGT)
Level 9	9008INMT	Investment Management	Financial Management (8006FMGT)
Level 9	9009ILOG	Integrated Logistics Management	Operations Management (8004OMGT)

11. Assessment Approach

A diversity of assessment is used to assess achievement of learning outcomes. Each subject uses a mix of assessment items appropriate to subject learning outcomes. In all assessment AIB emphasises the application of knowledge and skills. Assignments focus on a work-based issue or enable the candidate to use a workplace as the focus of the assignment.

12. Exit Points, Articulation Arrangements and Pathways

Exit Points: None

Articulation Arrangements: Refer to the Articulation Register.

Pathways: The Graduate Certificate Research Methodologies provides a pathway to the Master of Management (MMgt).

13. Constructive Alignment

The Course Learning Outcomes are as per section 6 of this Course Brief.

Graduate Qualities¹	CLO1	CLO2	CLO3	CLO4
Engage in critical analysis and utilise data and information from a range of sources to make informed and timely decisions.	x	x	x	
Pursue continuous learning and be open to new ideas, approaches and techniques.			x	x
Understand and commit to ethical and principled conduct and professional integrity.		x	x	
Communicate clearly, concisely and confidently in all mediums, including digital environments.				x
Demonstrate adaptive and resilient collaborative and leadership capabilities.			x	
Embrace change and be willing to challenge the status quo.			x	

¹ Graduate Qualities as per [Graduate Qualities Policy](#), V5 (12 April 2019).



Appendix A – English Language Requirements

Applicants must meet the English Language Requirements in one of the following categories:

CATEGORY 1

Applicants whose First language is not English need to demonstrate proficiency in English with a score¹ as outlined in the table below.

English Language Test	Postgraduate (GradCert, MBA, MMgt)	Postgraduate Research (DBA, PhD)
Academic IELTS	6.5 or better <i>(with no individual band lower than 6.0)</i>	7.0 or better <i>(with no individual band lower than 6.0)</i>
TOEFL	575 or better	600 or better
TOEFL IBT and TOEFL Special Home Edition	85 or better	94 or better
TOEFL CBT	235 or better	250 or better
PTE	58 or better	66 or better
Cambridge English CAE and CPE (from 2015)	176 or better	185 or better
CTC General Certificate of Education (GCE)	A levels with C or better in English	A levels with A in English

CATEGORY 2 – For Postgraduate Coursework

Evidence of successful completion of Secondary Education in English

Applicants who have successfully completed Secondary Education (equivalent to Australian Senior Certificate of Education) that was taught and assessed in English in one of the countries listed below where English is the first language:

- Australia
- Canada (except Quebec)
- New Zealand
- Republic of Ireland
- South Africa
- UK - England
- UK - Northern Ireland
- UK - Scotland
- UK - Wales
- United States of America

¹ English Language Test results are valid for three years up to the date of commencement at AIB, until December 2022. At this stage, validity of tests will revert to two years.

CATEGORY 3 – For Postgraduate Coursework and Research

Evidence of successful completion of Tertiary Education in English

Applicants who have successfully completed Tertiary Education (equivalent to AQF Level 5 or above for Postgraduate Coursework and equivalent AQF Level 8 or above for Postgraduate Research) that was taught and assessed in English in one of the countries listed below where the medium of instruction was in English².

American Samoa	Mauritius
Antigua and Barbuda	Namibia
Australia	Nauru
Bahamas	New Zealand
Barbados	Nigeria
Belize	Papua New Guinea
Bermuda	Philippines
Botswana	Republic of Ireland
Cameroon	Samoa
Canada	Seychelles
Cook Islands	Sierra Leone
Dominica	South Africa
Falkland Islands	Solomon Islands
Fiji	St Kitts and Nevis
Gambia	St Lucia
Ghana	Tanzania
Gibraltar	Trinidad & Tobago
Grenada	Uganda
Guyana	UK – England
Jamaica	UK – Northern Ireland
Kenya	UK – Scotland
Kiribati	UK – Wales
Singapore	United States of America
Liberia	Vanuatu
Malawi	Zambia
Maldives	Zimbabwe

² Medium of Instruction in English is assessed against the Country Education Profiles on Australian Education International (AEI) or the National Academic Recognition Information Centre (NARIC UK). English Instruction will only be accepted if AEI or NARIC UK states that English is the language of instruction relevant to the country, education level or Institution.