



AUSTRALIAN
INSTITUTE
of BUSINESS

AIB | MBA

LOGISTICS &
SUPPLY CHAIN
MANAGEMENT



aib.edu.au

UPDATED OCTOBER 2021

MBA (LOGISTICS & SUPPLY CHAIN MANAGEMENT)

LEARN TO LEAD THROUGH DISRUPTION WITH A TECHNOLOGY-FIRST APPROACH

The **AIB Master of Business Administration (Logistics & Supply Chain Management)** is the specialised business degree for managers, change leaders and those wishing to pursue a high-impact career in operations, logistics and strategic supply chain management.

With career pathways for functional operators in areas including procurement, transportation, manufacturing and distribution, into advanced positions such as general manager, COO, technology and supply chain executive roles – your career will soar with this MBA.

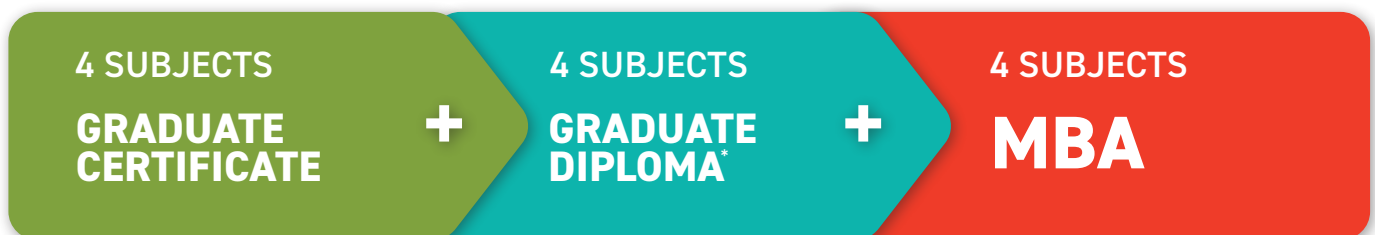
In the face of global disruption, the role of supply chain, logistics and operations executives has never been more critical. You'll develop the knowledge and tools needed to lead through digital and transformative change, expand your strategic view to understand the big-picture of your organisation, and identify opportunities to drive greater business growth.

As well as mastering strategic supply chains, international business practices and integrated logistics management, you'll deepen your understanding of the practice's relationship with other business areas. This includes learning across finance, human resources management, corporate governance, marketing and project management – an essential toolkit for building your influence as a leader, executive and business owner.

Graduate with one of the most well-respected qualifications globally – **the MBA** – and the specialist expertise to excel your career in this in-demand field, transform your organisation and improve your community through more sustainable, end-to-end strategies.

COURSE STRUCTURE

The AIB MBA (Logistics & Supply Chain Management) is divided into 3 equal stages: **Graduate Certificate in Management (GCM)**, **Graduate Diploma in Management (GDM)** and **Master of Business Administration (MBA)**. This allows for people who may not meet the direct MBA entry requirements to utilise the GCM as an entry pathway into the MBA.



*Offered as an exit point only.

SUBJECTS

1. COMPLETE ALL 8 CORE SUBJECTS

- › Leadership (First Subject)
- › Corporate Governance
- › Financial Management
- › Marketing Management (Second Subject)
- › Operations Management
- › Project Management
- › Strategic Human Resource Management
- › Strategic Management

2. COMPLETE 3 LOGISTICS & SUPPLY CHAIN SUBJECTS

- › International Business
- › Integrated Logistics Management
- › Strategic Supply Chain Management

3. COMPLETE THE CAPSTONE SUBJECT

- › Project

CORE SUBJECTS



Leadership

Gain a scholarly and in-depth knowledge of the dynamics of leadership and how it applies to contemporary leadership practice. Modules covered include: nature and importance of leadership, leadership traits, behaviours and attitudes, leadership styles, leadership culture, ethical issues, leadership when creating change in organisations.



Marketing Management

Discuss the importance and strategic role of marketing in today's globalised and digital business environment. Students learn practical skills that impact on business growth, like how to analyse the market context in which a business or enterprise is operating, segment the market, select an appropriate target market and strategic and tactical plans that co-create value for the selected target market(s).



Strategic Human Resource Management

Understand the formal relationship between the employer and the employee and of the techniques and methods aimed at making that relationship more effective so that organisational goals and objectives are achieved. Modules covered include: introduction to strategic HRM, global labour markets, the changing nature of work, work design and diversity management, workforce planning, Talent management and selection, Talent retention and development, performance management, Remuneration and rewards, Evaluating HRM and return on investment.



Operations Management

Develop an in-depth knowledge of issues critical for the efficient and effective management of operations in service, public, manufacturing, not-for-profit, and other sectors. The subject covers operations management principles, frameworks, and contemporary topics including: process perspective; operations for strategic impact; designing process and operations; delivering services and goods through the supply chain; simplifying and improving operations; risk, resilience, and sustainability in operations and, operations digitalisation.



Financial Management

Learn about effective and efficient planning and management of financial resources in organisations. The subject considers how a manager can utilise understanding of accounting and finance concepts in decision-making. Modules covered include Understanding and evaluating financial statements, cost management concepts, and break-even analysis, working capital management, time value of money, risk and return, basic capital investment decisions, capital structure and the cost of capital.



Corporate Governance

Examine the development, concepts, and significance of the concepts and practice of Corporate Governance, and organisational governance within the context of organisational capacity building. Modules covered include: the governance partnership (investors, companies and directors); regulatory frameworks to ensure good governance; theory and principles of corporate governance; director capabilities and responsibilities; corporate risk management, compliance ; ethics; ethical behaviour in organisations, and corporate social responsibility.



Strategic Management*

Gain in-depth knowledge of the strategic management process and gives an exposure to the concepts and theories of competing in domestic as well as international markets. Modules covered include: strategy development; internal and external environment; an organisation's competitiveness; generic competitive strategies; competing in international markets; groups of businesses, diversification and strategy execution etc.



Project Management*

Develop the skills and knowledge required to successfully manage projects in service, public, not-for-profit, private and other sectors. The subject covers various practical frameworks and emerging topics including: contemporary approaches to project success; defining the project; project estimation, scheduling and strategies for reducing project duration; project risk management; managing project teams; project progress and performance evaluation; project closure and benefits realisation; project governance and ethics in project management; introduction to non-traditional project management methodologies and approaches such as agile project management and critical chain; and, overview of project management software tools.'

SPECIALIST SUBJECTS

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International Business

Explore how and why countries trade with and invest in each other, and the global monetary system. It examines the strategies and structures of international businesses and assesses the special roles of an international business's various functions. It also provides a critical approach that presents the arguments for and against economic theories, government policies, business strategies, organisational structures, and their managerial implications.



Integrated Logistics Management*

Logistics significantly contributes to the economy given its sizable share in GDP in many countries. A well-integrated logistics creates value for small-sized businesses such as a local grocery store and café as well as large-sized providers of services and goods such as a global e-commerce platform. This subject mainly focuses on functional areas within Logistics and Supply Chain Management and explores how the functions could be integrated better. Modules covered include: logistics for the 21st century, integrating procurement, customer relationship management and operations with logistics, transportation, warehousing and emerging technologies, logistics performance objectives and measurement and, supply chain and logistics network design.



Strategic Supply Chain Management*

Today's business and economy happens in the supply chain. Successful organisations in various sectors (e.g. service, public, manufacturing) strategically collaborate with their local and/or global supply chain partners to gain competitive advantage and create more value for the end customers. Supply chain management helps them achieve and sustain business growth. This subject takes a strategic approach to Logistics and Supply Chain Management and covers key principles, frameworks, and contemporary modules including: supply chain strategy; responsive and agile supply chain; supply chain integration and collaboration; supply chain risk and resilience; managing global supply chain; simplifying supply chain complexity; creating a sustainable supply chain; and, emerging mega-trends and the supply chain of the future.

CAPSTONE SUBJECT

Project*



This subject focuses on designing, conducting and reporting of findings from a business research project. The objective of this subject is to undertake a project related to the chosen area of professional focus. Students will identify an appropriate workplace or industry related research problem or opportunity, conduct a small literature review, engage in identifying secondary data, analyse the data and present findings in a formal business research report.

*Please note: some subjects have prerequisites that must be completed prior to commencing these subjects.



“The strategic side of the MBA has been really impactful for me. I’ve been able to take the learning and translate it over to how to structure my team and how to structure the supply chain network to evolve us from a construction to a maintenance phase. Taking the step to implement technology tools into the supply chain has been particularly valuable.”

Matthew Regan
Procurement Manager – Australia, Altrad Services APAC
AIB MBA Graduate

WHAT MAKES OUR MBA DIFFERENT?

Unlock your potential and drive your career forward with the AIB MBA.



STUDY ANYTIME, ANYWHERE

Delivered 100% online, the AIB MBA gives you genuine flexibility to study anytime from anywhere, with interactive bite-sized content and personalised support provided every step of the way.



INDUSTRY-FOCUSED PRACTICAL LEARNING

With a strong industry focus, the AIB MBA provides practical learning and relevant skills you can immediately apply in business and the workplace. You'll learn from industry guest lecturers from leading companies around the world.



COMPLETE IN AS LITTLE AS 14 MONTHS

We can help you reach your dreams faster. You can accelerate your AIB MBA by studying up to 2 subjects concurrently, subject to meeting our eligibility criteria.



STUDY AT YOUR OWN PACE

With 6-10 start dates per year you can study at your own pace and take a break whenever you need.



HIGHLY ACCESSIBLE

We value real-world experience, so if you haven't studied in a while or don't have a degree, chances are you can still gain entry to our MBA.



ACCREDITED AND HIGHLY REGARDED INTERNATIONALLY

AIB's programmes are fully accredited in Australia, highly regarded internationally, and industry aligned.

ENTRY REQUIREMENTS

Applicants who wish to undertake the AIB MBA must meet the minimum criteria for the first stage of the MBA, namely the Graduate Certificate in Management.

A MINIMUM OF FIVE YEARS RELEVANT WORK EXPERIENCE

Which includes at least three years management experience or significant technical experience.

OR

A BACHELOR'S DEGREE +2YRS

(AQF Level 7) and at least two years relevant work experience.

OR

AN ADVANCED DIPLOMA ASSOCIATE DEGREE +3YRS

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years relevant work experience.

OR

MINIMUM GMAT SCORE OF 550

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years relevant work experience.

COURSE FEES

We're committed to keeping education affordable so you can pay back your course fees and see a return on your investment faster.

AIB MBA COURSE FEES

PER SUBJECT

\$3,297

TOTAL COURSE COST

\$39,564

DON'T PAY FOR THINGS YOU DON'T NEED

The AIB MBA is amongst the most affordable in Australia because of our global scale and fully online delivery. We don't incur many of the infrastructure costs commonly associated with traditional universities, like lecture theatres and sports fields. Instead, we invest where it matters most – in high quality education, high calibre academic teams, student support services and AIB's innovative Online Student Learning Portal.

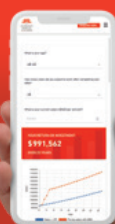
FEE-HELP

AIB is an approved FEE-HELP provider. FEE-HELP is an Australian Government loan scheme, which assists eligible students to pay part or all of their tuition fees.

For further information regarding FEE-HELP, please visit www.studyassist.gov.au. Calculate your FEE-HELP repayments here: www.aib.edu.au/fee-help

AIB MBA ROI CALCULATOR

Ever wondered what an MBA could be worth to you? Based on our graduate data, you can now see what the AIB MBA might mean for your income with our new MBA ROI Calculator. Remember, before you make any financial decisions, you should get information and advice from qualified professional regarding your personal circumstances and financial affairs.



Calculate Your ROI >

"I studied an MBA to supplement my technical skills. Engineering is all about finding solutions for problems. Those solutions need to be not only technically sound but also suitable in a business context. So, by developing my business understanding, I am able to tailor my solutions to fit the business' goals."



Jeffrey Telfer

Senior Geotechnical Engineer at Rio Tinto
AIB MBA Graduate

THE SUPPORT AND EXPERT ADVICE OF 130 ACADEMICS, FACILITATORS AND PROFESSIONALS

PASSIONATE ACADEMICS

Delivering a life-changing experience to our students is at the centre of everything we do. That's why the AIB academic team continually strives to develop innovative learning resources and techniques.

Our highly qualified academics not only have a wealth of experience, they're also highly regarded in their field. This, combined with their passion for teaching and sharing their knowledge and experience, ensures you become irreplaceable.



"I am committed to maintaining the high level of quality in AIB's programmes, so that you can be assured that you are receiving qualifications of the highest standard to lead you and your business into the future.

I look forward to welcoming you to AIB and helping you reach your career goals."

Emeritus Professor Hilary Winchester
Chair of the Academic Board

ACCREDITED & RECOGNISED

Accreditation is one of the most important things to consider when choosing an MBA, that's why the AIB MBA is fully accredited.

The AIB MBA is fully accredited by the Tertiary Education Quality and Standards Agency (TEQSA) within the Australian Qualifications Framework (AQF) and highly regarded internationally.

This accreditation ensures all our qualifications are equivalent in standing to qualifications issued by Australian universities. Details of AIB's registration status and accredited programmes can be found at the National Register maintained by TEQSA at: teqsa.gov.au/national-register/provider/australian-institute-business-pty-ltd

AIB's MBA is also accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM).

Below is a snapshot of AIB's memberships and listings

- > Independent Higher Education Australia (IHEA)
- > Australian Human Resource Institute (AHRI)
- > Financial Services Institute of Australasia (FINSIA)
- > Australian and New Zealand Academy of Management (ANZAM)
- > Association to Advance Collegiate Schools of Business (AACSB)
- > International Quality Group of the Council for Higher Education Accreditation (CIQG)
- > Canadian Chamber of Commerce
- > International Association of Universities (IAU)

INDUSTRY GUEST LECTURERS

Insights from some of the most inspiring business leaders and experts.

A major benefit of the AIB MBA is the chance to supplement your learning journey through the experience and insights of our Industry Guest Lecturers.

They're a group of influential business experts from top performing companies that strengthen the practical linkage for our valued student community.

You'll gain a unique understanding of how MBA theories and principles are applied directly to the workplace. They'll bring the latest industry insights to life through integrated video content across a range of specialised topics throughout your MBA.

Our group of Industry Partners and Industry Guest Lecturers is always growing and includes entrepreneurs from the world's leading businesses.



Gumtree



"The supply chain has become such an integral part of business. It is not just operations, it's not just HR, it's not just marketing; it's taking a holistic view of the business. And, it never stops and is never still; it's continually moving and evolving."

Amanda O'Brien
Director, Xtreme Freight
Former Chairwoman, Supply Chain and Logistics Association of Australia (SCLAA)
AIB Industry Guest Lecturer and Industry Partner





AIB has regular intakes, so you don't have to wait to start your AIB MBA.

APPLY NOW

