

## **MEDIA RELEASE**

### **Immediate Release**

#### **Australia's No.1 Online MBA gathers momentum in Canada**

#### **AIB hosts its first Graduate Gala in Vancouver in September 2022**

In September 2022, AIB celebrated its first graduate Gala in Canada, an event marking the achievements of the significant Canadian cohort.

After several years of growth in Canada, despite no local presence, this was a key milestone for the Australian Institute of Business on its mission to deliver life-changing education across the globe.

“It was such a privilege to represent the Australian Institute of Business at our very first Graduate Gala in Canada,” says Jo Thomas, CEO at AIB “With nearly 2,000 Canadians studying with us since 2014, we have watched our Canadian community grow and seen more and more working professionals reap the rewards of achieving their career goals faster than they may have thought was possible.”

In addition to the Gala, Jo spent time in Toronto, Calgary and Vancouver, key markets for AIB. “After COVID prevented us from travel over the last few years, it was a delight to meet with more than a hundred of our students and graduates, hear their stories and welcome them into AIB’s thousand-strong Canadian Alumni network”.

#### **AIB In Canada – Key facts**

- a total community of students and alumni of nearly 1,800 Canadians
- over 720 business school students studying with AIB in Canada in 2022
- almost 1,000 AIB business school graduates, spread across every province of Canada
- more than 2,000 business school qualifications awarded across the country

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**About Australian Institute of Business:** *Australian Institute of Business is a global higher education institution and Australia's largest online MBA provider. Delivered entirely online and designed to fit around the lives of busy working people, Australian Institute of Business' postgraduate business degrees are fully accredited in Australia, internationally recognised and industry-aligned. Australian Institute of Business has a history of over 37 years of excellence, and a network of more than 16,000 students and graduates across 95 countries.*

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