

FOR IMMEDIATE RELEASE

Australian Institute of Business Announces Appointment of Warren Hebard as CEO

[Adelaide, 26th of July] - The Australian Institute of Business (AIB) is pleased to announce the appointment of Warren Hebard as its new Chief Executive Officer (CEO), taking over from Jo Thomas, who has served AIB for five years.

Warren brings a wealth of experience and leadership to his new role, having successfully led prominent B2C companies and brands in Australia, driving growth by fostering high-performance teams and cultivating a strong organisational culture.

Most recently, Warren served as the CEO of iSelect, where he played a pivotal role in formulating and executing the company's long-term strategy. His expertise in multi-channel and e-commerce technology, product development and marketing positions him perfectly to guide AIB through its next phase of development. Warren's vision and capabilities will further solidify AIB's position as a leading provider of interactive online business education for professionals, both nationally and internationally.

"I'm excited to join the team at AIB and looking forward to working with the business as it continues to deliver a top tier student experience and meaningful outcomes for our graduates".

We extend our heartfelt gratitude to Jo Thomas, our outgoing CEO, for her outstanding leadership during a critical period for AIB. In addition to improving performance and laying a strong foundation for future growth, AIB achieved remarkable milestones during her tenure. These include the regaining the title of Australia's largest MBA program while also achieving industry leading student and graduate satisfaction results. Her leadership and dedication have greatly contributed to AIB's growth and prominence in the education sector.

"Reflecting on my time as CEO of AIB, I feel immense gratitude for our collective achievements. It is an enormous privilege to lead a diverse and inclusive organisation that has a profoundly positive impact on the lives of its students. As I move on to my next chapter, my heart is full of pride, confidence, and optimism for AIB's future. In the capable hands of Warren and our team, AIB's success story is only just beginning."

The Australian Institute of Business expresses its heartfelt gratitude to Jo Thomas for her exceptional service and unwavering dedication as CEO and wish her success in her new venture.

PR Contact:

Anneliese Searle

Brand & Communications Manager | Australian Institute of Business | E: anneliese.searle@aib.edu.au

About the Australian Institute of Business: *Australian Institute of Business is a global higher education institution and Australia's largest MBA provider. Delivered entirely online and designed to fit around the lives of busy working people, the Australian Institute of Business' postgraduate business degrees are fully accredited in Australia, internationally recognised and industry-aligned. The Australian Institute of Business has a history of almost 40 years of excellence, and a network of more than 16,000 students and graduates across 95 countries.*

PR Contact:

Anneliese Searle

Brand & Communications Manager | Australian Institute of Business | E: anneliese.searle@aib.edu.au