

FOR IMMEDIATE RELEASE

**Australian Institute of Business Celebrates Streak: Sustains Tier One Global Status, Global Top 25 & Australia's Top 5 Online MBAs in CEO Magazine's 2024 Global MBA Rankings**

Adelaide, Australia (April 2nd, 2024) — The Australian Institute of Business (AIB) has been honoured with the Tier 1 Global MBA status in CEO Magazine's 2024 Global Online MBA Rankings for the third consecutive year. In addition to this distinguished status, AIB's online MBA also secured the 25th position globally and remains in the top 5 MBAs in Australia for the second successive year.

Initially launched in 2012, the 2024 rankings from CEO Magazine are the most comprehensive to date, featuring 284 MBA programs from 139 schools from 24 countries. This year's rankings saw a significant 13% increase in participation, highlighting the growing competition and global interest in MBA education.

CEO Magazine's ranking system serves as an independent trust indicator, reviewing the quality of MBA programs globally against criteria such as accreditation, quality of faculty, faculty to student ratio, and professional development. AIB's consistent performance in these rankings highlights its excellence in these areas in the online MBA landscape. In a post-covid era where traditional MBA programs are struggling to keep pace with the rapid evolution of business practices and technology, AIB's MBA consistently stands out for its forward-thinking approach to online course delivery.

AIB's Acting Academic Dean, Mulyadi Robin, shared "For close to 40 years, we at AIB have been on a mission to transform lives through practical education. This achievement marks yet another milestone for AIB and inspires us as we continue to redefine what's possible in business education."

Mulyadi also extended gratitude to the AIB community, stating, "I'd like to thank our students and alumni who sit on our various committees, advisory boards, and alumni panels. Your input enables us to not only ensure that our subject offerings are contemporary but also to stay ahead of the curve."

AIB extends its heartfelt thanks to its 16,000 students and alumni globally for their trust and inspiration, which have been pivotal in achieving and maintaining these prestigious rankings. This recognition is as much their achievement as it is AIB's.

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**About the Australian Institute of Business:**

With almost 40 years of history, AIB has a global network of more than 16,000 students and alumni from 95 countries. AIB has earned a reputation for excellence that spans the globe through its commitment to practical, real-world business education. AIB's MBA is delivered fully online, and is industry focused with accessible, flexible learning designed for the modern working professional. At the core of their innovative online MBA is the industry-leading Student Learning Portal, with innovative and interactive content that caters to all learning styles.

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