

GLOBAL

# Alumni Insights Report 2024



The  
Practical  
Business  
School.





# Welcome to the 2024 MBA Alumni Insights Report

It is with immense pride that I present the results of the 2024 Alumni Insights Survey in this year's Alumni Insights Report.

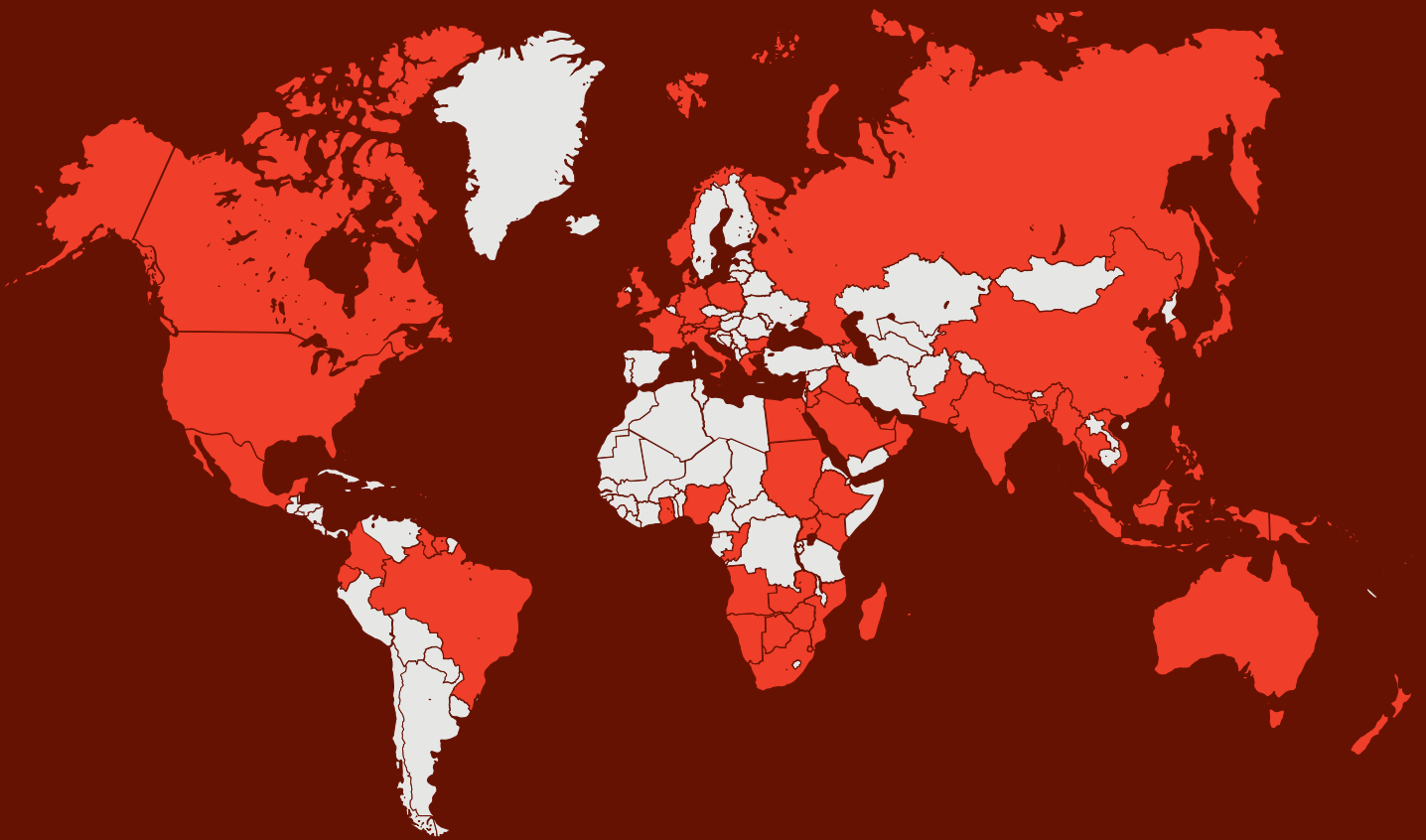
During our 40 years of history, AIB has stayed true to its commitment to making education more accessible and practical, providing real-world learning experiences that can be immediately applied in the workplace. It's inspiring to watch our alumni excel in their careers, achieving success on an international scale.

Many of our alumni navigated postgraduate study while balancing full-time work and demanding schedules, demonstrating remarkable determination and resilience. Their ability to adapt and innovate in an evolving business environment reflects their strengthened business skills, confidence and commitment to achieving their goals. We are grateful to our alumni for their continued engagement and success, which inspires us to continue striving for excellence as we shape the next generation of leaders.

**Warren Hebard**  
Chief Executive Officer  
Australian Institute of Business

# AIB's Global Community

Supported by a global community of over 20,000 graduates and students.



**25,428**  
Business school  
qualifications have  
been awarded globally

**218**  
Academic, support and  
professional staff dedicated  
to student success

**18,302**  
Business school  
graduates globally

**13,509**  
MBA graduates  
globally

**3,693**  
Students currently  
studying with AIB

Note: All graduate, student and academic head count provided on this page were true as of 14th of January 2025





# Survey Methodology

The 2024 MBA Alumni Insights Survey was sent out on 8 October 2024 to 12,040 of AIB's subscribed global MBA alumni who graduated between 2005 and 2024.

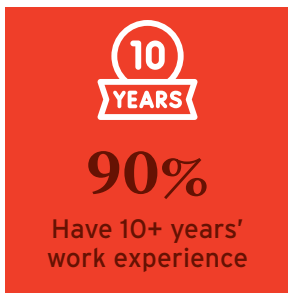
Respondents were asked to answer 37 questions about their career experience, MBA outcomes and reflections on their studies. We received a total of 531 complete responses by the close of survey on 27 October 2024.

This survey sample represents 4.4% of our subscribed AIB MBA alumni population that graduated between 2005 and 2024. All dollar amounts in this report appear in \$AUD unless otherwise stated.

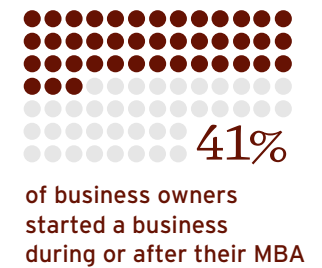
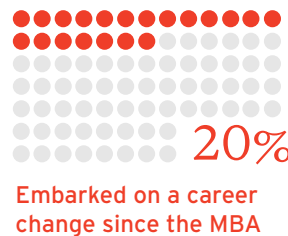


# Alumni insights at a glance

## Who our alumni are



## The AIB MBA career impact



## What our alumni do



## AIB MBA graduate earnings

**\$42,000** Is the average increase in annual salary since undertaking the MBA

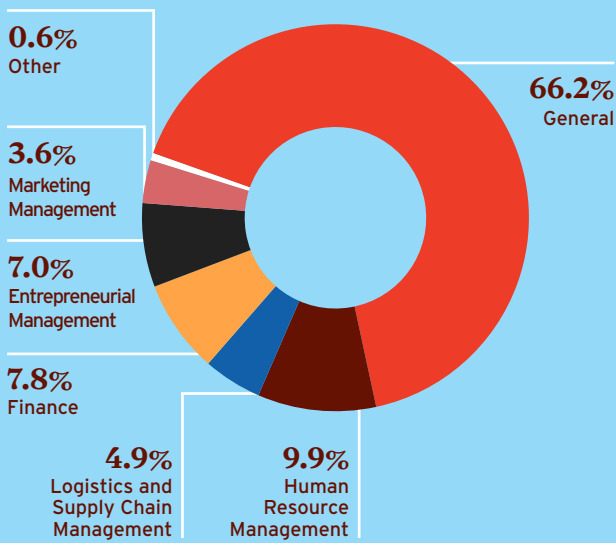
**\$152,000** Is the average global MBA graduate salary

**\$18,000** Average salary increase since starting the MBA

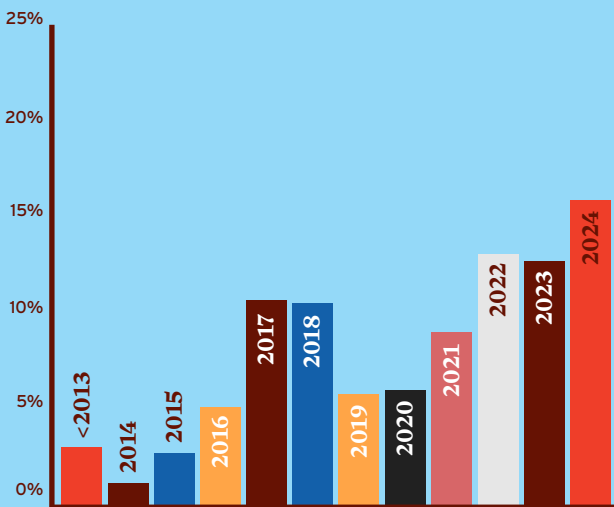
<p><b>Opinion of AIB</b></p>	<p><b>99%</b> Of global learners found studying online with AIB flexible</p>	<p><b>97%</b> Of global learners are glad they did their MBA with AIB</p>	<p><b>97%</b> Of global learners found the AIB MBA practical</p>	<p><b>96%</b> Would recommend AIB to a friend or colleague</p>
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# Our respondents

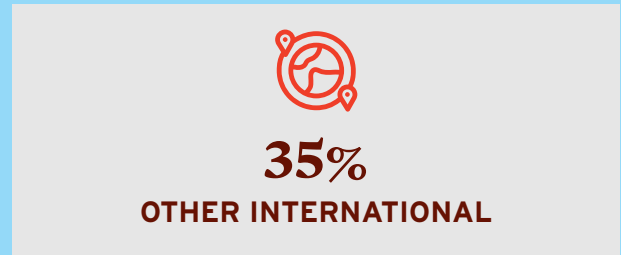
## MBA specialisations



## Year graduated



## Global locations

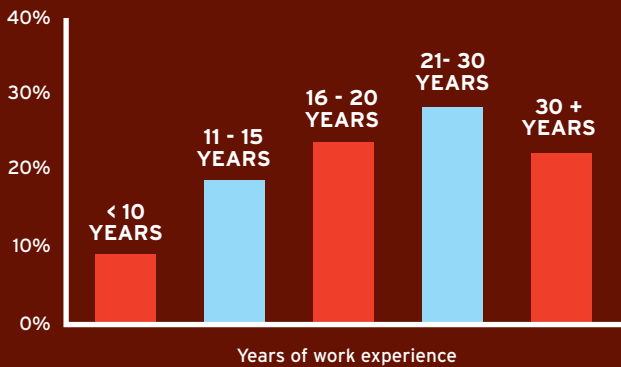


## Enrolment criteria met

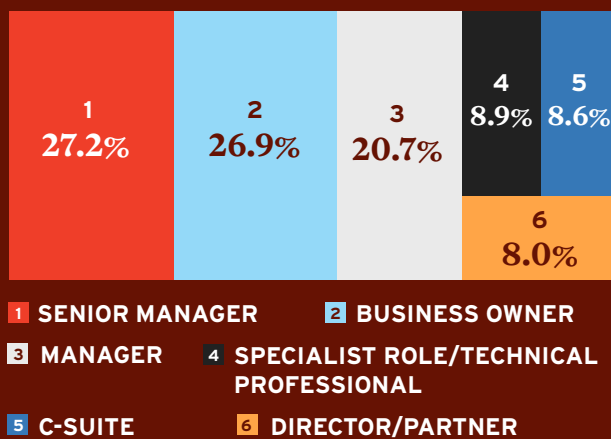


# The professional profile of alumni

## Work experience



## Top job roles



## Direct reports



## Top industries

Financial Services, Banking & Accounting	9.5%
Government & Defence	8.8%
Healthcare & Medical	8.0%
Information & Communication Technology	7.0%
Education & Training	6.4%
Manufacturing, Transport & Logistics	5.8%
Other	5.5%
Not-for-profit	4.9%
Consulting & Strategy	4.7%
Mining, Resources & Energy	3.9%
Construction	3.7%
Retail	3.5%

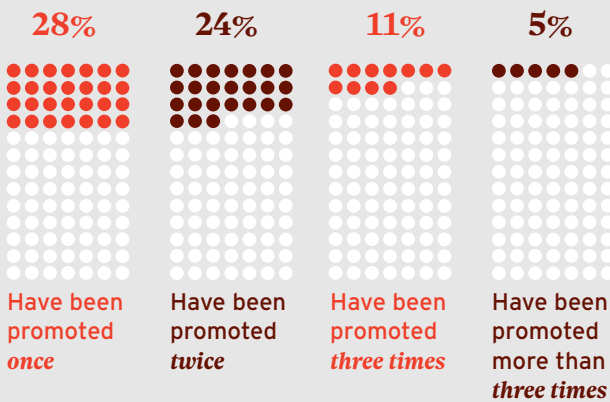
## Top professions

Executive Management (CEO, GM etc)	11.9%
Operations	9.5%
Financial Services, Banking & Accounting	6.4%
Sales & Business Development	6.4%
Project Management	6.0%
Other	5.5%
Human Resources	5.5%
Education & Training	4.7%
Administration	4.3%
Consulting & Strategy	4.1%
Information & Communication Technology	4.1%
Healthcare	3.1%
Government & Defence	3.1%
Supply Chain, Logistics & Procurement	2.9%

# Career growth with the MBA



## MBA graduates are promoted at work



## Top enhanced skills and capabilities from studying the MBA



## Top career outcomes achieved post MBA



## 27% are business owners. Of those:



## 95% said the MBA increased their confidence.

### Confidence increased in these areas:







# A fast return on investment

**73%**

Received a salary increase since starting the AIB MBA

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**25%**

Received a salary increase while studying the AIB MBA

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**\$18,000**

Is the average increase in annual salary AIB students received while studying

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**\$42,000**

Is the average increase in annual salary since undertaking the AIB MBA

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**\$152,000**

Is the average global AIB MBA graduate salary

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Note: Salaries which were reported in \$CAD were converted to \$AUD for global reporting purposes. The conversion rate on 2 December 2024, of 1 CAD=1.0974 AUD was used (exchange-rates.org). Salary data has been rounded to the nearest thousand.



# Australia's largest online MBA provider<sup>^</sup>



The  
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Business  
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1300 304 820

[enquiries@aib.edu.au](mailto:enquiries@aib.edu.au)

Level 16, 1 King William Street, Adelaide,  
South Australia, 5000

[aib.edu.au](http://aib.edu.au)

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TEQSA PRV12090, Institute of Higher Education

<sup>^</sup>see 20 Biggest Online MBA Providers, MBA News (July 2024)