

AUSTRALIA

Alumni Insights Report 2024



The
Practical
Business
School.

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Welcome to the 2024 MBA Alumni Insights Report

After reviewing the results of the 2024 MBA Alumni Insights Survey, the entire team at the AIB and I are truly excited to see the remarkable accomplishments of our alumni.

Over the 40 years of history, AIB has stayed true to its commitment to making education more accessible and providing practical learning experiences that can be immediately applied in the workplace. It fills me with immense pride that our Australian graduates continue to thrive in their careers.

Many of our alumni navigated postgraduate study while balancing full-time work and demanding schedules, demonstrating remarkable determination and resilience. Their ability to adapt and innovate in an ever-changing business environment reflects their strengthened business skills, confidence and commitment to achieving their professional objectives. It's an honour to present the findings of this report to you.

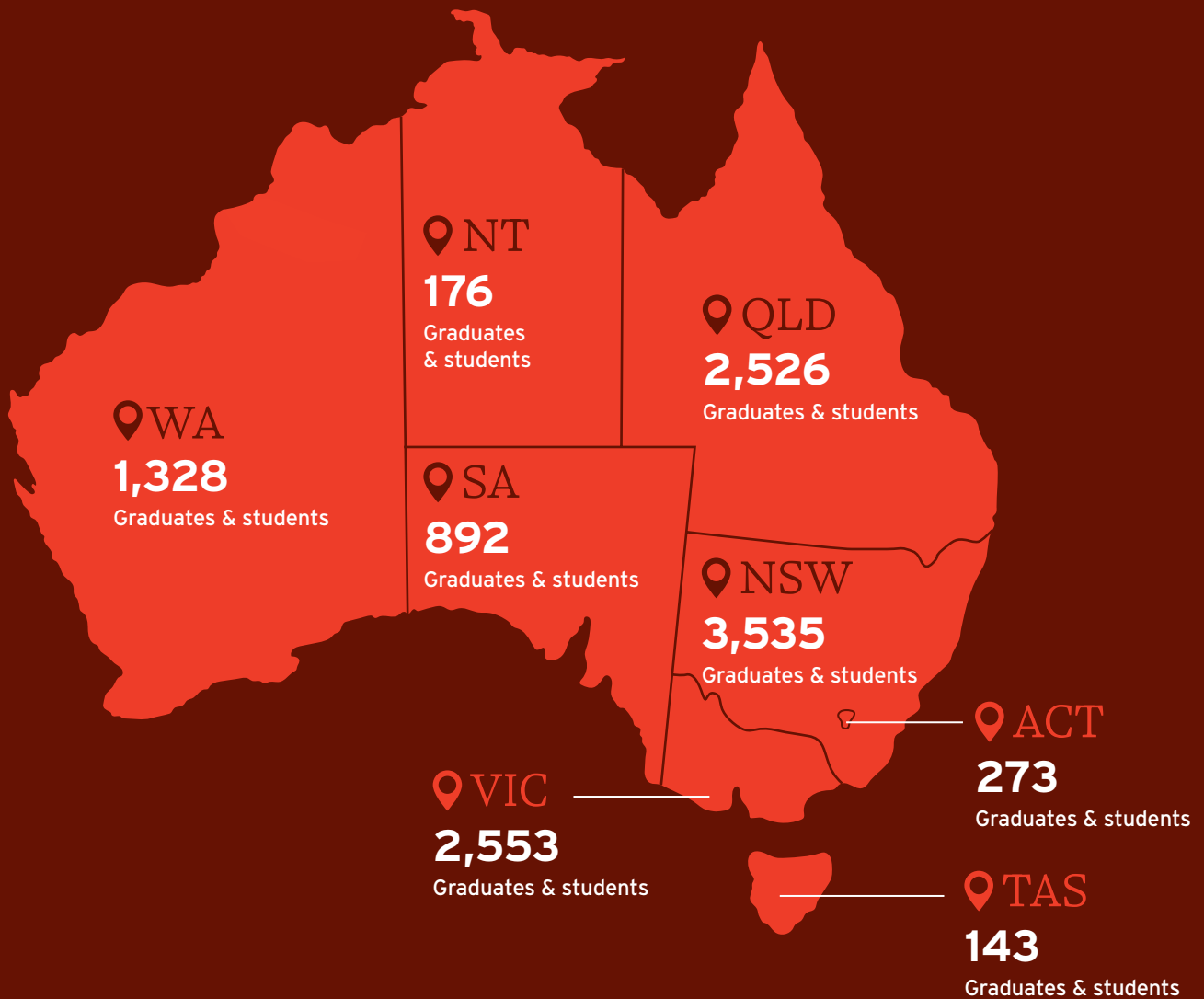
Warren Hebard

Chief Executive Officer

Australian Institute of Business

AIB's Global Community

Supported by a global community of over 20,000 graduates and students.



25,428
Business school
qualifications have
been awarded globally

218
Academic, support and
professional staff dedicated
to student success

18,302
Business school
graduates globally

13,509
MBA graduates
globally

3,693
Students currently
studying with AIB

Note: All graduate, student and academic head count provided on this page were true as of 14th of January 2025



Survey Methodology

The 2024 MBA Alumni Insights Survey was sent out on 8 October 2024 to 12,040 of AIB's subscribed global MBA alumni who graduated between 2005 and 2024.

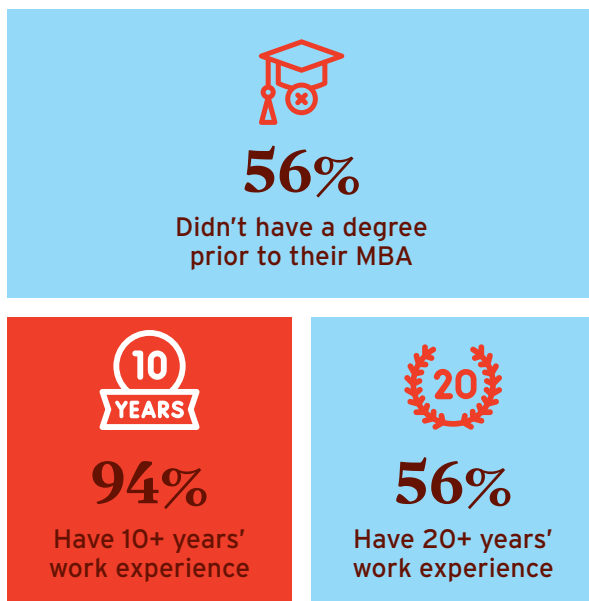
Respondents were asked to answer 37 questions about their career experience, MBA outcomes and reflections on their studies. We received a total of 531 complete responses by the close of survey on 27 October 2024.

This survey sample represents 4.4% of our subscribed AIB MBA alumni population that graduated between 2005 and 2023.

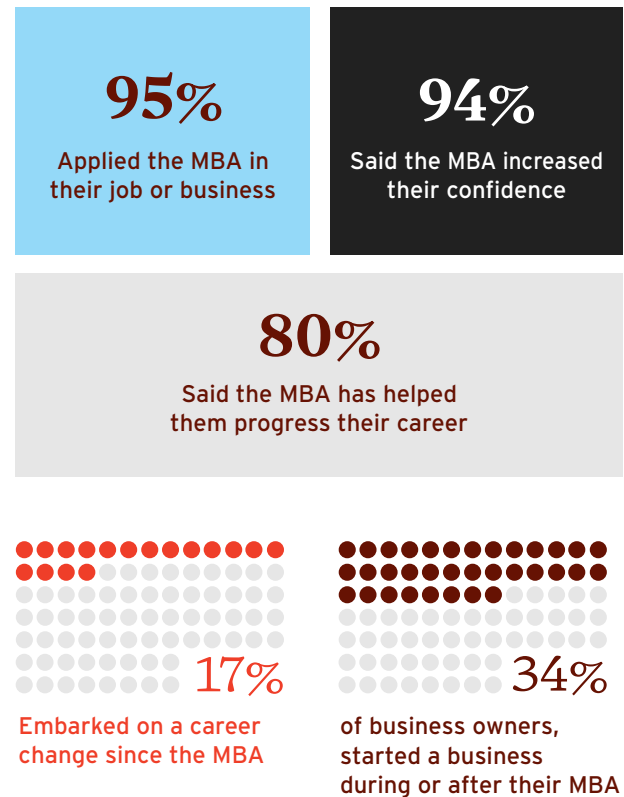
208 responses were from graduates based in Australia, representing 39% of the survey sample size. The findings in this report represent Australian responses unless otherwise stated. All dollar amounts in this report appear in AUD\$ unless otherwise stated.

Australian alumni insights at a glance

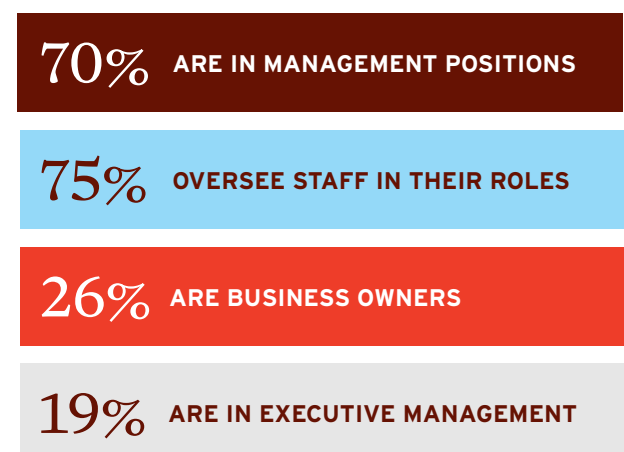
Who our alumni are



The AIB MBA career impact



What our Alumni do



AIB MBA graduate earnings

\$49,000 Is the average increase in annual salary since undertaking the MBA

\$175,000 Is the average Australian MBA graduate salary

72% Received a salary increase since starting the MBA



Opinion of AIB

99%

Of Australian learners found studying online with AIB flexible

98%

Of Australian learners are glad they did their MBA with AIB

97%

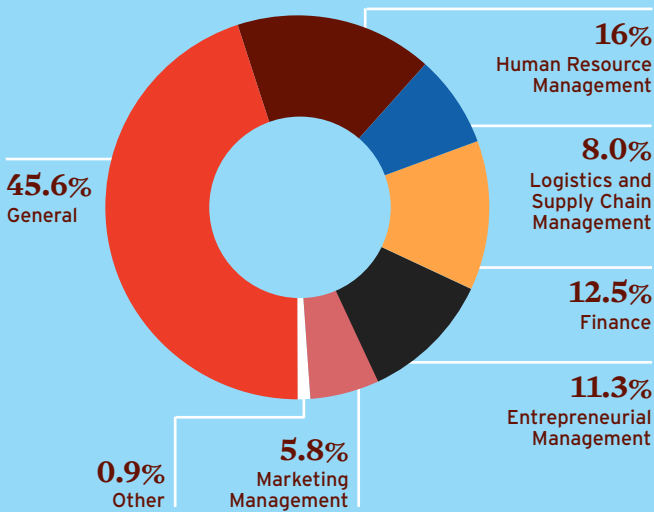
Of Australian learners found the AIB MBA practical

95%

Would recommend AIB to a friend or colleague

Our respondents

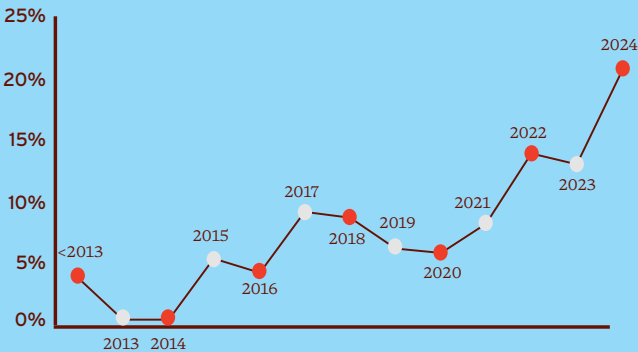
MBA specialisations



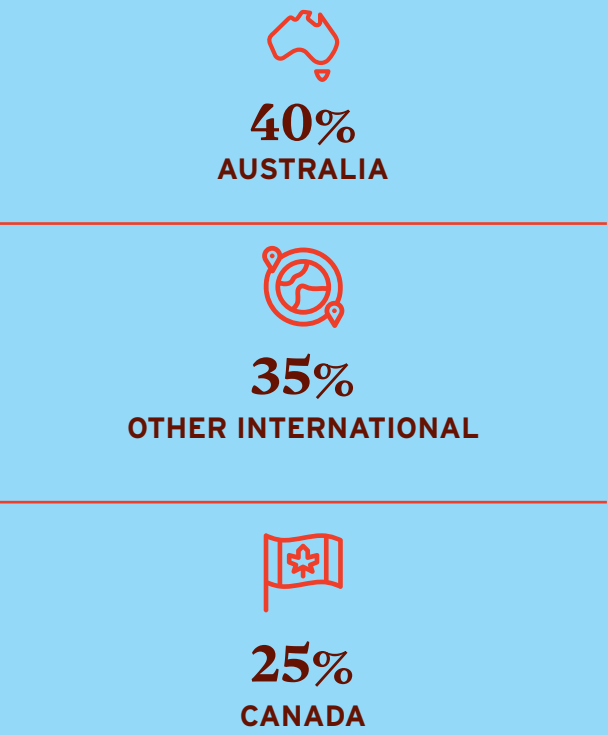
Enrolment criteria met



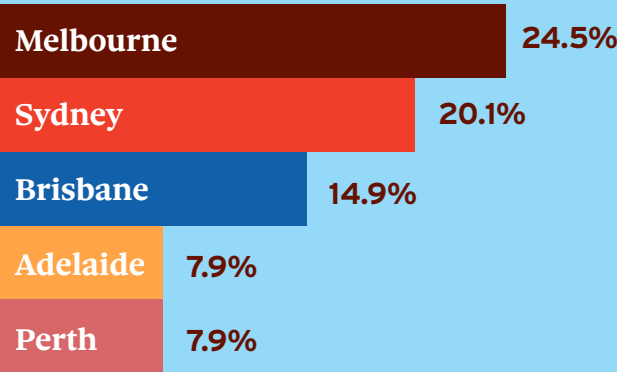
Year graduated



Global locations



Top Australian cities

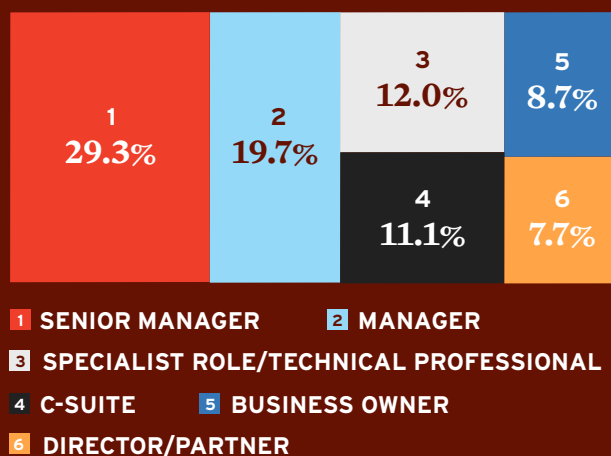


The professional profile of alumni in Australia

Work experience



Top job roles



Direct reports



Top industries

Healthcare & Medical	9.7%
Government & Defence	8.3%
Manufacturing, Transport & Logistics	7.8%
Financial Services, Banking & Accounting	7.8%
Consulting & Strategy	5.8%
Retail	5.3%
Not-for-profit	5.3%
Information & Communication Technology	5.3%
Mining, Resources & Energy	4.9%
Education & Training	4.4%
Construction	3.9%
Aviation & Automotive	3.4%

Top professions

Executive Management	14.6%
Operations	8.7%
Project Management	7.8%
Consulting & Strategy	6.3%
Information & Communication Technology	5.8%
Financial Services, Banking & Accounting	5.3%
Healthcare	4.9%
Sales & Business Development	4.9%
Supply Chain, Logistics & Procurement	3.9%
Other	3.9%
Administration	2.9%
Government & Defence	2.9%
Human Resources	2.9%

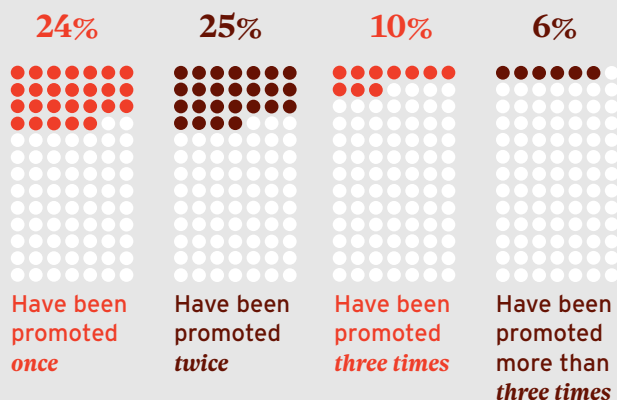
Career growth with the MBA



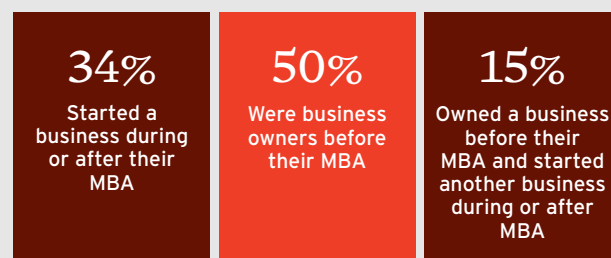
Top career outcomes achieved post MBA



MBA graduates are promoted at work



26% are business owners. Of those:



Top enhanced skills and capabilities from studying the MBA



Confidence increased in these areas:





A fast return on investment

72%

Received a salary increase since starting the AIB MBA

37%

Received a salary increase while studying the AIB MBA

\$20,000

Is the average increase in annual salary AIB students received while studying

\$49,000

Is the average increase in annual salary since undertaking the AIB MBA

\$175,000

Is the average salary of AIB MBA graduates in Australia

Australia's largest online MBA provider[^]



The
Practical
Business
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TEQSA PRV12090, Institute of Higher Education

[^]see 20 Biggest Online MBA Providers, MBA News (July 2024)