



AUSTRALIAN
INSTITUTE
of BUSINESS

30-DAY MASTERCLASS

**FINANCE FOR
NON-FINANCIAL
MANAGERS**

A FINANCE COURSE FOR MANAGERS WHO HATE NUMBERS



**STARTS
25 FEBRUARY 2021**

30-DAY MASTERCLASS

FINANCE FOR NON-FINANCIAL MANAGERS

A FINANCE COURSE FOR MANAGERS WHO HATE NUMBERS

As a manager, chances are you're involved in discussions around financial performance and data. But how much are you really understanding?

If you want to gain a competitive edge in your career and manage your budgets as effectively as possible, Finance for Non-Financial Managers is for you! It's open to all experience levels and industry sectors, from team leaders to small-business owners.

Through our digital-first delivery model, you'll work through snackable content that will immediately enhance your finance know-how.

MEET YOUR TEACHER - KAVEEN BACHOO

You will be learning from Kaveen Bachoo, an experienced and progressive financial professional with a career spanning over 15 years. Kaveen has been a sessional academic teaching MBA classes at the Australian Institute of Business since 2017.

Kaveen has held senior finance roles in blue chips including BHP Billiton, Xstrata and Glencore. In his last role, Kaveen was CFO for Glencore's Zinc business unit in Australia. He is also Board member and Treasurer for Hepatitis Queensland.

His expertise spans beyond the traditional finance roles to include governance, Information System & Technology, and procurement.

But don't take our word for it! Here's what our students had to say about Kaveen.

 *"Teaching just comes naturally to Kaveen."*

 *"It has highlighted to me that some people are awesome teachers and made for it, and others simply are not."*

 *"Good at articulating the subject matter in a way that we could all understand."*



YOUR MASTERCLASS TAKEAWAYS

In just 30 days you'll undertake practical assessments that will immediately enhance your financial literacy as well as:

- Understand and apply financial principles into decision making at the managerial level
- Evaluate project success and business viability using costs analysis
- Identify financial risks and propose ways to manage them
- Analyse financial statements and use them to improve business performance

MASTER THE ESSENTIALS.

With 4 modules over 4 weeks, you'll get up to speed with the latest in financial thinking, gain access to weekly interactive webinars, and explore contemporary articles and business cases.



1. FINANCIAL PRINCIPLES AND APPLICATIONS



2. A MANAGERIAL LOOK AT FINANCIAL STATEMENTS



3. FINANCIAL RATIO ANALYSIS: UNDERSTANDING EFFICIENCY, PROFITABILITY, AND SOURCES OF RISK



4. BUSINESS VIABILITY, PROJECT EVALUATION, AND RISK MANAGEMENT

You'll be granted unlimited downloads of the learning material for reference for 12 months after completion so you can refresh your new-found knowledge.

STARTS 25 FEBRUARY 2021

30-DAY MASTERCLASS

**FINANCE FOR NON-FINANCIAL
MANAGERS**

A FINANCE COURSE FOR MANAGERS WHO HATE NUMBERS

Registrations close 23 Feb.

REGISTER NOW

TOTAL
UPFRONT COST

\$1,995



THE NUTS AND BOLTS.



IMMEDIATELY APPLICABLE.

Gain practical insights that you can apply to business straight away.



HIGHLY ACCESSIBLE.

Delivered 100% online so you have the flexibility to study anytime, anywhere.



QUICK. SMART.

Our short courses are designed to be just that, short! With little as 7-10 hours a week, you'll significantly grow your skills in no time.



ENTRY CRITERIA.

No degree or work experience required. As long as you're 18+ you can join the course



PERSONALISED SUPPORT.

When you study with us, you're supported every step of the way.



HIGHLY AFFORDABLE.

A price tag that's wallet-friendly. We now offer flexible payment options including ZIP Money and PayPal.

A RELIABLE REPUTATION.



"The webinars were very thought-provoking and the insights from others on the course added colour and different perspectives. The course facilitator was exceptional - incredibly knowledgeable while also having a practical appreciation for the application of the subject which meant that I was able to translate what I learned into my immediate work environment so great value received overall."

Masterclass Student



"The short course was timed perfectly and allowed plenty of time to view the resources and complete the activities. The added bonus of permitting the participants to access the resources long after the course close date is very much appreciated and a nice touch."

Masterclass Student



AUSTRALIAN
INSTITUTE
of BUSINESS

Got questions or want to register?



masterclass@aib.edu.au



REGISTER NOW



aib.edu.au

*Source: 2017 Higher Education Statistics, Australian Department of Education and Training (provided December 2018). Entry criteria, fees, assessment methods and services are correct at August 2019. To commence, students must register before the application cut-off date; 23 Feb 2021. AIB's 30-Day Finance for Non-Financial Managers Masterclass is a non-accredited, non-award course. Australian Institute of Business reserves the right to alter the details without prior notice. Terms and conditions apply.